

ARTVILLA: The Art and Aesthetic Society

Bharati College, University of Delhi

Annual Report (2022-2023)

“EVERY ARTIST DIPS HIS BRUSH IN HIS SOUL AND PAINTS HIS OWN NATURE INTO HIS PAINTING.”

- Henry Ward Beecher

Art gives us a chance to find ourselves according to our imagination and solitude. Art indulges our senses in building a connection with our creative mind and Mother Nature. Art makes us feel good! With this spirit, Artvilla welcomes all to the creative journey.

Our Aim & History:

Artvilla, the Art & Aesthetic Society of Bharati College, University of Delhi, formed in 2019 is a group of creative people promoting vivid imagination through the various forms of art. We aim to provide holistic development of the students by giving them a platform to nurture their artistic talent away from a conventional sense and encourage students to participate in various inter college art competitions and college events.

Our Vision:

The vision of the club is one of inclusion and creativity- everyone is welcome. As the name suggests “Beauty in Art which adores our surroundings”, Artvilla is all about learning, inspiring and giving a free space to artists in the college to express themselves. The main focus of this society is to make students aware that art can be a passion as well as a profession.

Benefits of joining Artvilla:

By hosting an art club that allows for free expression from students, they can feel open to experimenting and creating from their imaginations. Students have unique ideas and powerful imaginations and need the space to work through their artistic expression on their own terms, without any objectives and boundaries. We have found that by allowing students to create openly, they produce pieces that are unique to their desires. Additionally, students are free to make mistakes, which results in the students making discoveries because mistakes do make the brain develop and grow. Interestingly, the club is a refuge that draws interesting and unique artists. Some students who are not artists do wander into the club but since they are allowed to create freely they quickly discover that they too are an artist — naturally. Some students will simply sit, eat their lunch, and listen to music — and they may not even produce a piece, but the key factor is that they are allowed to find their level, daydream and make their art when they wish. Above all else, the students are highly social and as they sit, create, eat, chat and listen to music; they learn that they are in control of their artistic destiny at the moment.

Team Artvilla 2022-23

Convenor

Prof. Sakshi Mittal Aggarwal

Co - Convenor

Prof. Anavisha Banerjee

Student Team:

President

Nithyashree Narayanan (Eng H, 3rd Year)

Vice President

Jayasree (B. Com, 3rd Year)

Secretary and Media Coordinator

Anisha Sinha (B. A. Prog, 3rd Year)

Treasurer

Nishita (B. Com, 3rd Year)

Event Head

Riddhi (Eng H, 2nd Year)

Social Media Head

Pragati Goyal (Eng H, 3rd Year)

Content Writer

Sukanya Dutta (Psychology H, 2nd Year)

Graphic Designer

Namrata Gupta (B. Com, 3rd Year)

Happiest Season' 22: A 'Go Paperless' Art Competition



June 30, 2022; New Delhi: Only art penetrates what pride, passion, intelligence and habit erect on all sides – the seeming realities of this world. There is another reality, the genuine one, which we lose sight of. This other reality is always sending us hints, which without art, we can't receive. When we're free to love anyone we choose, when this world's big enough for all different views, when we all can worship on our own will, then we shall be free.

Happiness Starts from Here: 'Go Paperless' Art Competition was organized to provide limitless opportunities for the creative mind. The Happiest Season'22 was celebrated to observe Pride Month in Bharati College and to make it fun and exciting through the various forms of art giving a platform to the young artistic minds.

The Beginning of a Sweet Journey: The initiative was taken by the President of the society and the Convenor and Co-Convenor Professor Sakshi Mittal and Professor Anavisha Bannerjee respectively. The inspiration for this event comes from the movie 'Happiest Season' a widely popular pride themed movie that depicts the beautiful journey of self love as well as love between two wonderful women. Since June is celebrated as Pride Month, it is indeed the happiest season, season for the supporters and the members of pride alike. Our Principal, Professor Rekha Sapra was delighted to hear this new concept and had supported us through thick and thin to help us organize for the event.

Our Little Happiness: On 30th June 2022 'Go Paperless' art competition was held in the theater room. The members of the society worked day and night to decorate the room to transform it into a magnificent rainbow with hearts and strings, butterflies and flowers made with love. The competition began with 54 participants at 12:30 P.M. and 'Mridang Society' captured the hearts of the ones present there with their performance. Our Principal ma'am and our convenor had facilitated the event and after all the formalities we commenced with the art competitions. Our guests were Divnoor kaur, Pranav

Grover and Ujjwal Kirti who gave us various painting and craft ideas along with motivating the participants to give their best and not be bound to just winning the competition but to have a quality time and create memories. Each participant was given refreshments and muffins to energize everyone.

The Heart of Art: From making jewellery, face painting to dying and tying fabrics and making own designs on cups and ceramics, glass painting, stitching and embroidery to tile painting and block designing, this competition was filled with energy and passion. The event was judged on the basis of creativity, base, art and concept. The competition went for a span of one and a half hour after which everyone went to click pictures, made customized jewellery and of course made new friends. To make the event even more memorable our guest Divnoor Kaur had beautifully painted the faces of the participants and society members while grooving to the beats of music.

And the Winner is Love: We had four winners based on the criteria set by the judges who indeed deserved their recognition. The judges gave reasons for their choices and suggestions to all our creative artists to do even better next time.

The winners for “Happiest Season 2022”- ‘Go Paperless’ art competition are:

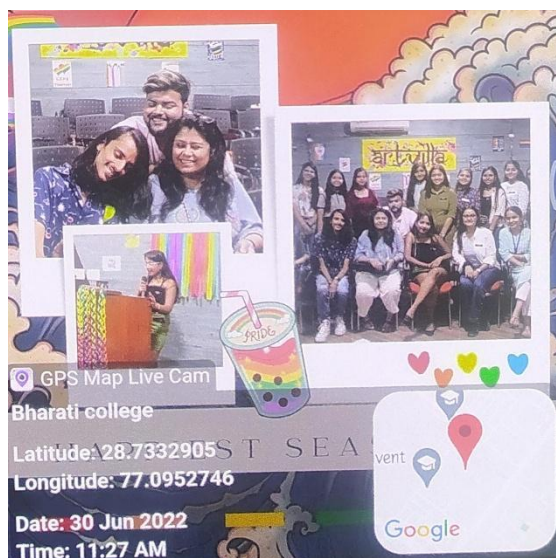
1st position, Neetu Rani: *Painted a scene from the movie “Call Me By Your Name” on tote bag*

2nd position, Pushpendra: *Painted a portrait of Mirabai on a piece of wood*

3rd position, Smriti prasad: *Painted on T-Shirt*

4th position, Shobha: *A beautiful Embroidery*

All's Well that Ends Well: The participants were presented with freebies, certificates and badges as souvenirs with winners receiving prizes worth Rs 1 thousand and gift vouchers. Each one present there was a winner that day because each one had won a beautiful memory to carry back with them and cherish it for a lifetime.



Flyover Painting' 22: Observing Azaadi ka Amrit Mahotsav

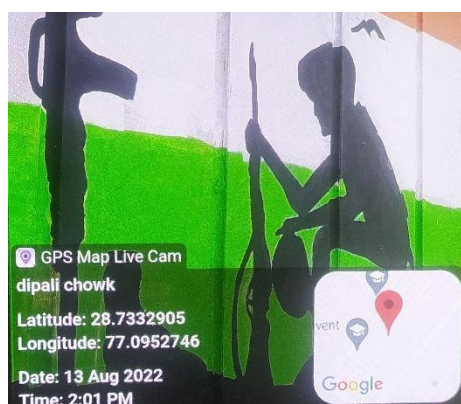
13th August 2022; New Delhi: “You must not lose faith in humanity. Humanity is an ocean; if a few drops of the ocean gets dirty, the ocean does not become dirty.” - *Mahatma Gandhi*. Freedom is something you have to fight for. We have fought hard to earn it, so let's celebrate our freedom. Never let go of it and always carry it in your heart.

“I laugh at the way some people think graffiti is all selfish tagging and vandalism. Thoughtful street art is like good fiction – it speaks out on behalf of everyone, for us all to see.” — *Carla H. Krueger*.

Ye Jo Desh Hai Mera: The 'Flyover Painting' drive was initiated by the Vrikshit Foundation, an NGO working for betterment of the society and clean and green India. The drive was conducted to paint the pillars of the flyover with shades of our nation's tricolour flag to feel the spirit of the 75th Independence Day at every corner.

Kadam Kadam Badhaye Jaa: The initiative was taken to paint the flyover pillars of Dipali Chowk in Pitampura, New Delhi. The drive began at 11:30 A. M. with 6 members of Artvilla Society, professional artist @_manmauji and members of the Vrikshit Foundation. The resources like paints, water, paint brushes, etc. were provided to us. The painting drive was distinctly supported by the Delhi police and Delhi Development Authority of Rohini. Groups of 4-5 people were formed and pillars were assigned to each student. Police barricades were installed near the pillars to avoid crowding of pedestrians who were curious to see the process. The Indian flag was painted on the pillars along with scenes depicting our independence struggle such as the Satyagraha movement. Breaks were given when volunteers felt exhausted and refreshments were provided. The painting got over by 5:30 p. m. and was finally left for drying up to get adored by the spectators the next day.

It was a tiring challenge for the volunteers but a unique experience. Instead of painting on paper and canvas we painted on the pillars of a busy city road. In the end artvilla was successful in making a contribution towards the beautification of our city on the auspicious event of aazadi ka amrit mahotsav.



Painting the Walls of Government of Press India



28th August 2022; New Delhi: Love can turn any wall into an inspiration. The more the merrier, a staple of creativity since forever.

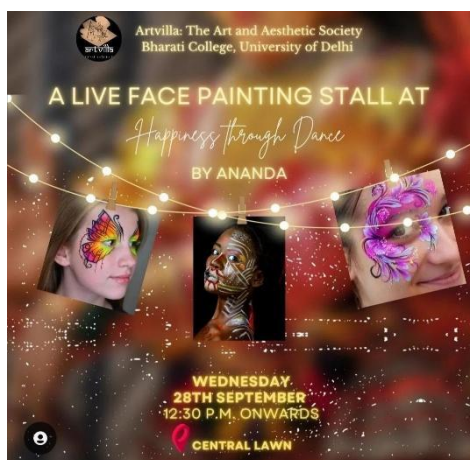
Take a leap of faith with us and discover an entirely different land. We have painted the city as said.

Paint the City: Artvilla once again took a step ahead to transform the bustling streets and walls into distinctive art pieces each leaving behind a deep message for every passerby. The initiative was taken to paint the walls of the Government of Press India, Mayapuri, New Delhi. The drive began at 11:30am with 32 members of Artvilla Society and 30 volunteers apart from the members of the Vrikshit Foundation. The resources like paints, water, paint brushes, etc were all provided to us on behalf of Vrikshit Foundation. With each wall depicting a social cause and the change, such as the prevention of air pollution and road safety, it was not just art but a means of spreading awareness among the masses. The walls were completed by 5:30 p. m. and the results were amazing. The work was highly appreciated by masses on various online platforms thus fulfilling the main goal of drawing public attention.

It was a tiring challenge for the volunteers but a unique experience. Instead of the conventional form of art that most people are accustomed to follow, painting on walls is a great experience for every artist and a dream for many. Artvilla was successful in making a contribution towards the beautification of our city while also contributing to address various social causes.



A Face & Body Painting Stall at the Garba'22!



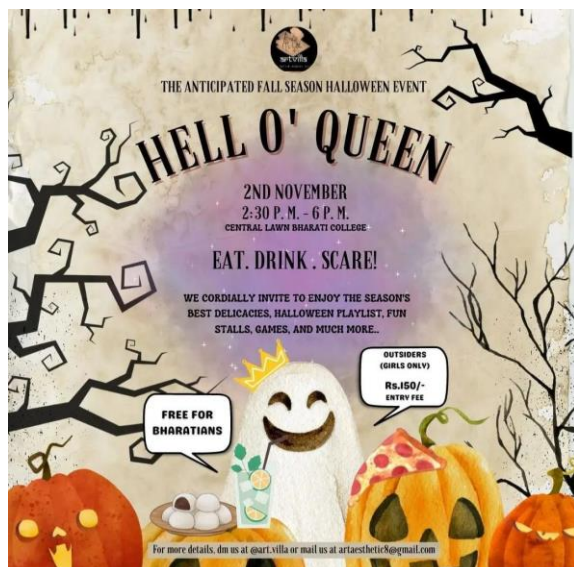
28th September 2022, New Delhi: A brush can paint a smile on face. Every event is turned magical with sparkle and our society is always eager to spread joy and happiness.

Artvilla had set up a face painting stall at 'Happiness through Dance' event by Ananda- The Happiness Club of Bharati College on the occasion of Navratri.

Artvilla is glad to showcase their talent at a minimal cost. With the event starting at 2:30 P. M. in the central lawn, the stall quickly caught attention of the students and teachers alike. It was sheer joy to see beautiful women dance their hearts away with intricate patterns on their faces like beauty marks to enchant our hearts



Hell O' Queen – the Halloween Celebration!

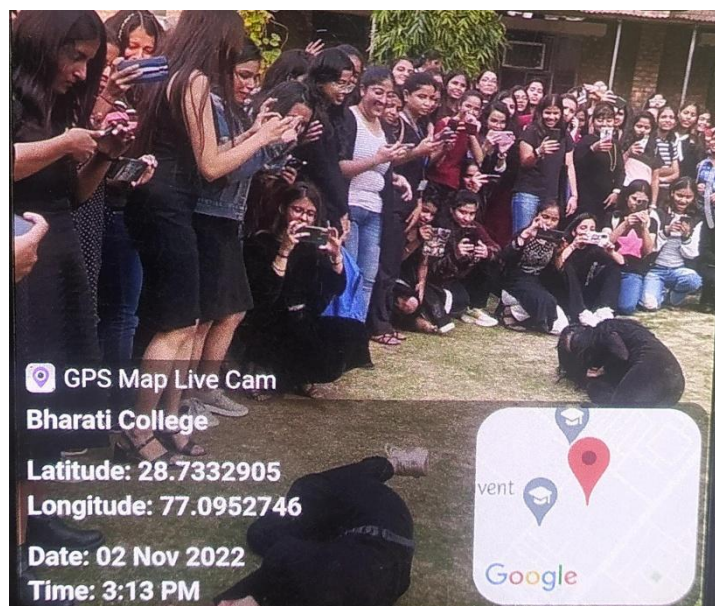
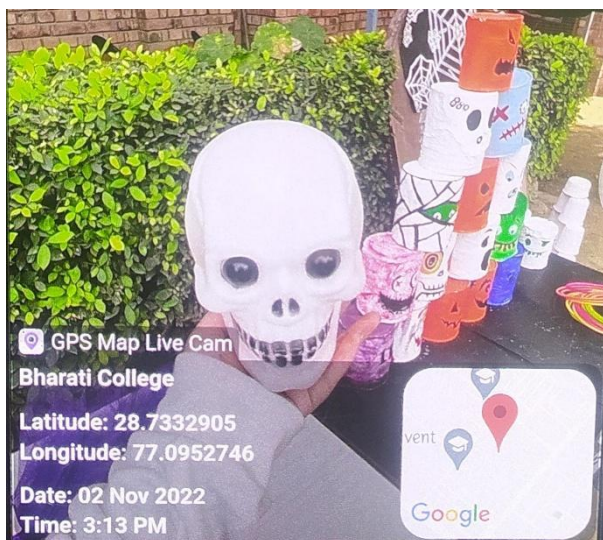


2nd November 2022, New Delhi: When witches go riding, and black cats are seen, the moon laughs and whispers, it is near Halloween. Trick or treat! Halloween is all about remembering the departed, spooky stories and lots of scrumptious food.

Fall Season is Here: The fall season is marked with rustling leaves and preparation for the chilly days but that's not all. Autumn has its own beauty and a Halloween celebration is the perfect way to admire its beauty. "Hell O' Queen" was organized by the Artvilla Society of Bharati College to observe Halloween in Bharati College to provide a fun and exciting experience through various games, delicacies, games and a lot more. Hell O' Queen was a pleasant surprise for the freshers as it was a large event organised in the central lawn right after the orientation. There were more than 1k audience, along with the freshers who got an exciting kick to their college lives.

All Hallows Gala: There is no fun in Halloween without treasure hunting and scaring people out of their wits. But we decided to go a step further and organised the best dressed competition 'All Hallows Gala' with everyone dressed as ghouls and witches to enchant everyone with their lethal gaze. The games, dance-music performances and activities kept the visitors fixated till the end. We made sure we had enough food and drinks to keep the celebrations going without losing on vigour. The face painting stall set up by Elantre, the musical performance by Manthan, the jewellery and hair braiding stalls were the charms of the day. The members of our society worked day and night to complete the décor of the event without missing out on a single corner.

Lift the Curse: When black cats prowl and pumpkins gleam, may luck be with you on Halloween. It was truly fascinating to see the participants enjoy and participate in the fun activities. Our society believes success is nothing but bringing people together through art and creativity, and this event is a memorable milestone for Artvilla.



An Art Tour to the National Crafts Museum, 2023:

3rd February 2023, New Delhi: The destination doesn't matter but the journey does and when you are in Delhi every journey has its own story to tell. There is no better place than art museums to learn and explore about the various forms of art. India is a vast country with myriads of traditions each having a unique art style.

Hit the Road: Our society was established in the harsh covid times which restricted our movement and chances of rediscovering art with our own perspectives. With the covid restrictions easing with time, we decided to embark on our first art tour to traverse the diverse art forms across India. The National Crafts Museum and Hastakala Academy is the perfect spot for people who wish to learn about the major forms of art in India at one place.

The 32 members of our society reached the destination of the tour as per their own convenience at 11:30 A.M. and the entry was free for students. The museum was a large complex with a tribal theme and divided into three compartments each displaying various clay statues, paintings, textiles etc. the village complex region displayed the traditional huts from various states of India such as Jharkhand, West Bengal, Rajasthan, Nagaland, Tamil Nadu etc. The light and sound show provided information on the various forms of natural dye extraction process and handmade toys which are slowly getting extinct due to the influx of Chinese toys. The Intricate zari work on silk fabrics, the Baluchari and Banarasi saris display the rich cultural tradition. The best event of the day was visiting the tribal and local craftsmen where one can easily buy artworks, jewellerys, cloths, shoes and many more handcrafted items at a reasonable price. The artists from Assam dressed in their traditional Moga Silk attire played the instruments that are used in Bihu celebrations.

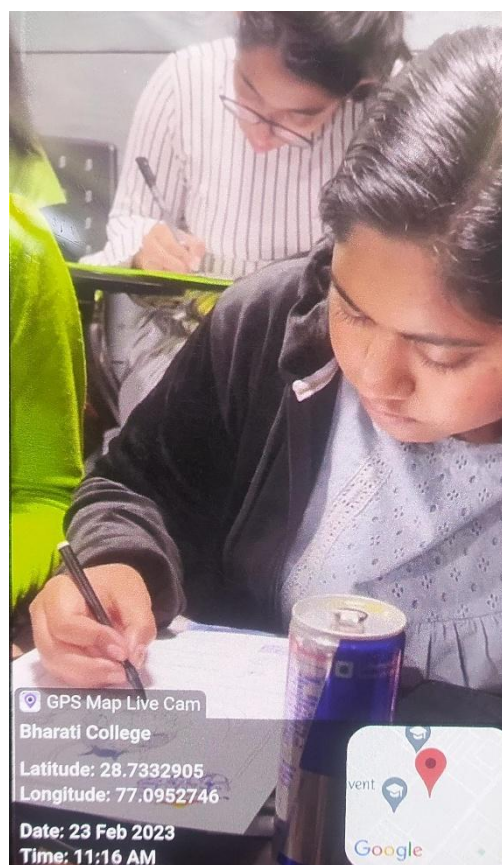
The students also made portraits and paintings while taking a walk and were finally done by 3:30 P.M. and after taking a group picture, the art tour finally came to an end. It was the first time Artvilla went on an art tour and we are glad we brought with us some really beautiful memories to cherish forever.



Doodle with Delight – Doodle Competition

23rd February 2023, New Delhi: Doodle is the feeling of being understood. Our intuitions guide us how to express our thoughts and the flaws add a new array of lines and circles. Every form of art is aimed at bringing out one's inner potential and doodle is one of the widely known expressions of thought.

Joy in Art: The Doodle with Delight doodle competition organized by Artvilla and sponsored by Red Bull India held in Bharati College was conducted to screen the finest doodle artist in the preliminary round to qualify for the state level competition. Students from various colleges participated in the competition. The sheets were provided by the sponsor along with refreshments. The event started at 11:30 am and lasted for an hour. There were 70 participants at the competition who had to carry their own art supplies to avoid any form of chaos and was conducted peacefully in the theatre room. With a soothing background score and occasional interaction with the participants we managed to create a positive environment for everyone.



Inter College Competitions

25th March 2023, New Delhi: Intercollege art competitions have always caught our attention. Our members have participated in various individual and group competitions throughout the session. Meraki organised by St. Stephens' College, DU was an online competition for an annual journal where each member of our society submitted their best artworks. The Odyssey fest organised by IIIT Delhi held their art competition on 28th January 2023 also witnessed our members enthusiastically take part in it with the theme based on diversity of life. The competitors comprised various students from all across Delhi University Colleges and other nearby institutions.

A Milestone: Artvilla is very glad to inform that our members Harshita Goswami and Anisha Sinha have secured second Position at intercollege Japanese origami and quilling competition held at IIT Kanpur from 16th to 19th March 2023. Various colleges from all over India participated in the competitions organised by IIT Kanpur at their 57th annual cultural fest "Antaragni" which comprised six fine art competitions. The competitions included quilling, fashion geek, mask making, mandala, surrealism and battle of art. The four members of our society, Anisha Sinha, Harshita Goswami, Neetu Rani, and Riya Singla, who were accompanied by our President, Nithyashree Narayanan, participated in all these competitions and successfully secured the second place making it a notable achievement for the session 2022-2023.



Paint your Kicks – Shoe Painting competition

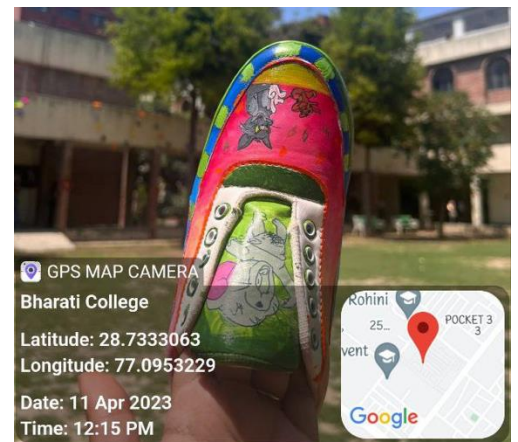
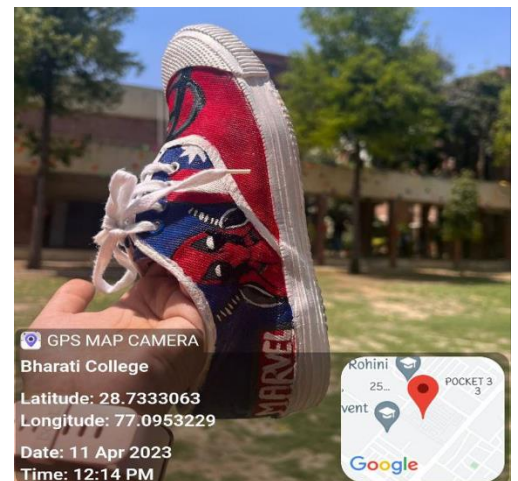


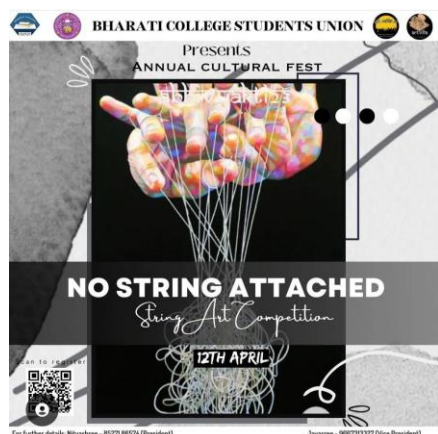
11th April 2023, New Delhi: Life is better in sneakers, especially when they're painted by you! Although art is oftentimes a visual medium, it is capable of communicating as effectively as words. The object of art is not to reproduce reality, but to create a reality of the same intensity.

Shoe canvas: 'Paint your kicks' – The Shoe Painting competition organised by Artvilla in the Annual Fest of our college 'Abhivyakti', was indeed a fantabulous success! Students across different colleges enthusiastically embraced their artistic skills by participating in the competition. The participants were required to bring along a shoe while the paints, brushes and other materials were provided from our side. The theme was provided on the spot, following which we witnessed the creative minds binding innovative ideas of their own! The competition commenced at 10:00 a.m. and lasted for two hours. The winner was awarded with the cash prize of ₹3000 and the 1st runner up with ₹2000. We managed

to create a safe space for the enthusiasts and they enjoyed every bit of the competition taking place in the Central Lawn.

No Strings Attached- String Art Competition



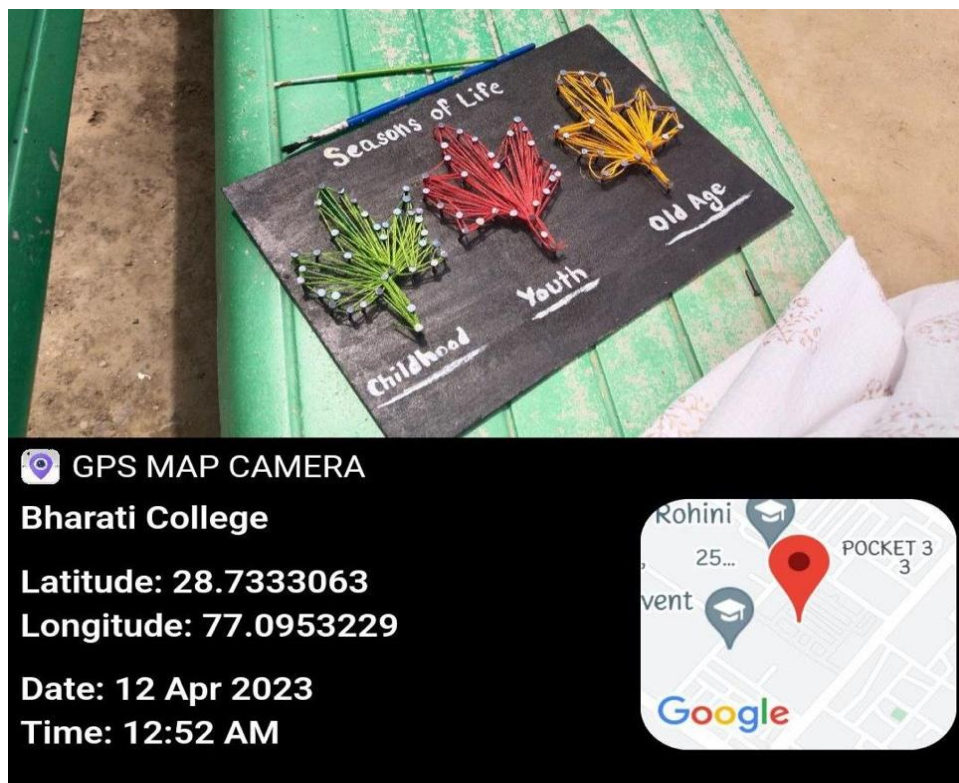


12th April 2023, New Delhi: Often referred to as Pin-and-thread art, string art is an addicting artform that is inviting to the most experienced crafter and the newcomer alike. Through the creation of intricate designs, crafters turn a plank of wood into a piece of art! Artists whose installations feature vast webs of yarn or thread often speak of them as symbols of interconnection between the self and others.

Art within strings: The 'No Strings Attached' – String Art competition organized by Artvilla in the Student Union led- Annual fest of our college 'Abhivyakti'. Students from various colleges participated in the competition. The A4 sized MDF board, & nails were provided by Artvilla, while the strings and hammer were expected to be brought by the participants. The event started at 10.00 am and lasted for three hours. To uphold the zeal & zest, the theme for the competition was given on the spot. The winner was awarded ₹500. The participants seemed to enjoy a great connection with nature while they worked hard during the competition conducted in the central lawn. With a soothing background score and

occasional interaction with the participants we managed to create a positive environment for everyone.

Map Your Walk – Sketch Walk Competition





12th April 2023, New Delhi: Drawing is a form of probing! And the first generic impulse to draw derives from the human need to search, to plot points, to place things and to place oneself. We all do ‘do, re, mi’ but you have to find the other notes yourself.

Exploring the heart out: Artvilla conducted the Sketch Walk Competition AKA ‘Map your walk’ as a part and parcel of Abhivyakti, the Annual Fest of Bharati College. Each participant was provided with A4 size sheets and pencil sets. Students across different universities and colleges enthusiastically engaged in the competition. The duration of the competition was 2 hours and the theme was drafted on the spot. We commenced the competition at 1p.m. in and around the Foyer Area. The winner was awarded with the cash prize of ₹3000 and the 1st runner up was rewarded with ₹2000. A calming aura was created for the participants by presenting the theme of the competition associated with bringing

on paper any still infrastructure of our campus. The participants, hence, were open to explore our embellished campus which they enjoyed very much.

