

College: Bharati College

Date: 3<sup>rd</sup> November 2023

Department/Society: Vanijya Samiti

Program: Overcoming the glass ceiling perspective and reality in women-led corporative



Vanijya Samiti organized a seminar in which our speaker (Prof DR. Surya Rashmi Rawat) elaborated on the reality of all the cooperatives lead by women's in this century in the seminar room of Bharati college on 3<sup>rd</sup> November at 1pm.

The issue for the seminar was the problems faced by women's in corporate life, our speaker has started the discussion with the meaning of **Glass Ceiling** (invisible barrier), factors affecting the glass ceiling and how to overcome this.

In the seminar she discuss the barriers which women's face in their career which includes maternal wall, Glass Cliff, pay parity, positioning, challenges at organizational and personal level .

She also highlights the data in which she shows proportion of women in managerial positions worldwide, percentage of women in senior management across the world, and how Bharat progressed in appointing women on company boards from 6% to 14% in 5 years.

She also aware all of us with the government initiatives towards women which include financial security, social security, leadership and education for women.

One of the important scheme she highlighted was **stand up** schemes and **start up** schemes.

By discussing these problems the seminar equips participants with the knowledge and motivation to challenge and overcome the barriers. All she want us to cracked the odds and not to hesitate to be the 1<sup>st</sup> one. All you need to do is to have faith in yourself.









College: Bharati College  
 Department: Vanijya Samiti  
 Program : Commercio '2024  
 Date : 22nd April, 2024  
 Venue : Seminar room and Theatre room

### Event Report of the Annual Event of Commerce Department Organised by Vanijya Samiti - Commercio 2024



Vanijya Samiti organised it's Annual Event - COMMERCIO '2024 on 22nd April 2024 from 9 am onwards which included a series of events starting from Inauguration ceremony, then Advertising competition, Seminar of Entrepreneurship, Seminar on How to build vocabulary, a captivating dance , then logo competition, Treasure Hunt competition, the Prize distribution ceremony and finally the Singer.

#### INAUGURATION CEREMONY:

The inauguration ceremony took place with lamp lighting and sarswati Vandana. After that teachers were welcomed This solemn moment was followed by a stirring welcome address, delivered by the president of Vanijya Samiti, who eloquently articulated the vision behind Commercio'24 – to foster a culture of innovation and excellence in the realm of commerce. TIC Dr. Vandana Bansal ma'am and Convenor Dr Poonam ma'am were felicitated by president which commenced the event setting the stage for advertising competitions





#### ADVERTISEMENT COMPETITION:

Advertisement is a very important element of marketing , keeping this in mind VANIJYA SAMITI planned to organise one. .

In this game each participant was given a particular product by the event team and they were asked to present, sell and pitch their products . This game asked for appropriate selling and marketing skills in order to win the game . Advertising demands a blend of creativity, strategic thinking, and communication prowess. Three participants were able to excel and so were given prizes.



## SEMINAR ON ENTREPRENEURSHIP:

Vanijya Samiti's Commercio'24 Annual Fest culminated in a vibrant seminar on entrepreneurship, captivating the minds of budding entrepreneurs and business enthusiasts alike. The event served as a platform for insightful discussions, exchange of ideas, and inspiration for the entrepreneurial journey. Mehak Aggarwal was the speaker for the session and she was a food blogger and a recipe developer too .

The seminar revolved around the theme "Navigating the Entrepreneurial Landscape," aiming to shed light on the challenges, opportunities, and strategies crucial for entrepreneurial success. Distinguished speakers from various industries shared their experiences, expertise, and invaluable insights to empower the aspiring entrepreneurs in attendance.

The poster is for a seminar titled "HOW TO BUILD GOOD VOCABULARY" presented by Vanijya Samiti, The Commerce Society at Bharati College, University of Delhi. The speaker is Amit Poddar, a Graduate from Sri Venkateswara College and Senior Regional Head in T.I.M.E. The event is scheduled for 22/4/2024 at 12PM-1PM in the Seminar Room. The poster features logos of Bharati College and Vanijya Samiti, a photo of the speaker at a podium, and a list of organizers: Prof. Saloni Gupta (Principal), Ms. Himanshu Jain (TIC), Dr. Poonam (Convenor), and Kriti Pandey (President).

**Vanijya Samiti**  
THE COMMERCE SOCIETY  
Bharati College, University of Delhi

*Presents*

**HOW TO BUILD GOOD VOCABULARY**  
(Roots words and visual vocab etc)

GRADUATE FROM SRI VENKATESWARA COLLEGE"  
SENIOR REGIONAL HEAD IN T.I.M.E

**Speaker**  
**Amit Poddar**

DATE : 22/4/2024  
TIME: 12PM-1PM  
VENUE: SEMINAR ROOM

Prof. Saloni Gupta (Principal)   Ms. Himanshu Jain (TIC)   Dr. Poonam (Convenor)   Kriti Pandey (President)

## SEMINAR ON HOW TO BUILD VOCABULARY

The seminar was a great success with huge participation from the audience. It began with felicitation of the speaker and started at around 12 pm .Dr. Amit Poddar was the speaker for the session.

The TIME Institute conference emphasized how vital it is to improve vocabulary in order to succeed in interviews, group discussions and different types of exams. Everyone agrees that knowing enough English is essential for confidence-building and efficient communication.



The session offered a number of methods for expanding vocabulary. First of all, knowing root words makes it easier to interpret meanings and simplify complicated concepts. Second, by illuminating words' origins and contexts, etymology research improves comprehension.

#### DANCE BY SAMRIDHI TANDON

Samridhi's classical dance performance mesmerized the audience. She moved with grace and precision, transporting the audience to another realm. Her performance left us in awe and generated emotions. She connected with the audience through her artistic ability, allowing us to fully enjoy the delight of the present and recognize the beauty of classical dance.

**VANIJYA SAMITI**  
The Commerce Society  
Bharati College, University of Delhi

**PRESENTS**  
**LOGO DESIGN**

**Logo designing**  
Show the logo of a particular company  
Will get 30-40 sec to identify and picturise the same in there mind  
After that those who will be able to draw the same accurately will win

Exciting prizes will be awarded

**DATE- 22 APRIL 2024**  
**TIME- 1PM-2PM**  
**VENUE - SEMINAR**

**Note: All participants bring your own Supplies.**

**Free Registration**

#### LOGO COMPETITION

. For a brief period of time 30-40 seconds participants were asked to analyse, interpret, and visualize a specific company's logo before sketching it down on paper. In addition to requiring fast thinking, this exercise tested r ability to quickly capture minute details. As competitors mentally draew the logo's contours, colours, and distinctive qualities in the last minute, their creativity was unleashed. The winners were those who can most accurately and precisely duplicate the logo, demonstrating their acute eye for detail and mastery of visual communication. The winners were given gift hampers and certificates.

Winners for logo designing competition are:-

1st – Shalini

2nd – Astha

3rd – Saimon



#### TREASURE HUNT COMPETITION

The Treasure Hunt Competition organized by Vanijya Samiti, the Commerce Society of Bharati College, was an exhilarating event that brought together enthusiastic participants eager to showcase their skills and knowledge in the world of commerce. Held on April 22, 2024, from 2 PM to 3 PM at Bharati College, the competition offered a thrilling adventure to all who participated. There was a registration fees of Rs .65 charged from the audience. There were eight teams in the competition. All the participants/team were provided with three clues and the participants/team were supposed to solve them and the one who came early took away the prize. First three teams were the winners and were rewarded with cash prizes. As the competition concluded, winners were celebrated for their achievements with cash prizes, and participants left with memorable experiences .

#### Prize Distribution Ceremony

For the Prize Distribution Ceremony Everyone gather to honor and celebrate the remarkable achievements of our students who have excelled in various competitions throughout the day. Winners are as mentioned:

Advertising Game

1st – Bipul

2nd - Priyanka



Logo design

1st - Shalini

2nd - Astha

3rd – Saimon

Treasure hunt

1st - Remya, Dhairya

2nd - Ayushi, Aastha, Priyanka

3rd – Krishangi



Singer Performance

At the end there was a singer performance for the audience to have fun and make memories.

Sahu singh's performance was nothing short of extraordinary, leaving an indelible mark on the hearts and minds of all those in attendance. Their talent, passion, and dedication to their craft served as a shining example of the transformative power of music, reminding us of its ability to uplift, inspire, and unite us all.

ATTENDEES :Around 300+ participants turned up for the event along with the gracious presence of our TIC - Vandana Ma'am ,, Convenor - Ponam Ma'am and our teachers of commerce department.

#### EXPECTED OUTCOMES:

Our college's annual fest featured a wide range of abilities and possibilities for attendees as well as participants. The vocabulary-building seminar turned out to be a useful tool for students getting ready for competitive examinations, panel debates, and interviews. Participants acquired enlightening methods and approaches to improve their language proficiency, equipping them for a range of scholastic and career pursuits.

Samridhi captivated the audience with her classical dance performance, showcasing her artistic ability and rich cultural expression. Her elegant motions and deft choreography enhanced the event's cultural fabric by illuminating the elegance and legacy of traditional dance styles.

The competition for creating logos gave participants a stage on which to display their originality and inventiveness. It not only promoted a healthy sense of rivalry but also functioned as an effective test to evaluate and improve participants' design and execution skills. Additionally, the competition tested their ability to recall information and solve problems, which aided in their general cognitive growth.

#### Feedback

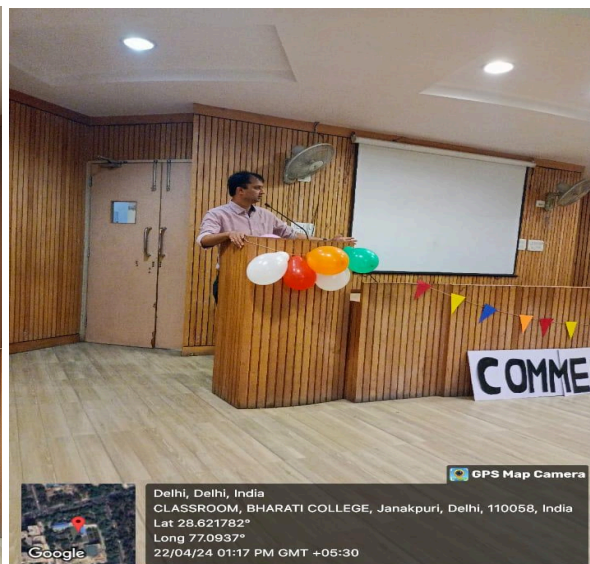
Commercio received positive response from approximately 300+ students. Students really enjoyed the and their feedback brought joy for the organising team.

The majority of students expressed satisfaction with the overall atmosphere of Comercio Event describing it as vibrant, engaging, and inclusive. Students appreciated the diverse range of activities and content offered at the event, Attendees found the educational content of Comercio Fest to be informative and inspiring, with seminars offering valuable insights into various aspects of commerce.











Event Name : Commencement '24Date: 22/4/24Organizing Committee: The Commence Society (Varijya Samiti).

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
39	Annika Mehra	B. Com (Hons)	2	23504/17	Annika
40	Maanya	B. Com (Hons)	2	23504/54	Maanya
41	Niya Ravi	B. Com (Hons)	2	23504/165	Niya
42	Azra shafiq	B. Com (Hons)	2	23504/23	Azra
43	Hanshika	B. Com (Hons)	2	23504/38	Hanshika
44	Deepa Patel	B. Com (P)	2	23503/29	Deepa
45	Laxmi Puriya Khilari	B. Com (P)	2	23503/65	Laxmi
46	Tanu K Sharma	B. Com (P)	2	23503/157	Tanu
47	Tyoti Gupta	B. Com (P)	2	23503/204	Tyoti
48	Sheetal	B. Com (P)	2	23503/184	Sheetal
49	Neelha	B. Com (P)	2	23503/37	Neelha
50	Soloni Sethi	B. Com (H)	4	22/1590	Soloni
51	Radhika Gupta	B. Com (Hons)	4	22/1656	Radhika
52	Ashita Gupta	B. Com (Hons)	4	22/1614	Ashita
53	Khushi Anand	B. Com (Hons)	4	22/1638	Khushi
54	Karuna Yadav	B. Com (Hons)	4	22/1542	Karuna
55	Mahima Mohan	B. Com (Hons)	6	21/1737	Mahima
56	Khyanka Yadav	B. Com (Hons)	6	21/1755	Khyanka
57	Lakshmi Ranjeet	B. Com (Hons)	6	21/1734	Lakshmi
58	Hanshika	B. Com (Hons)	6	21/1795	Hanshika
59	Muskan	B. Com (Hons)	6	21/1801	Muskan
60	Cheshta Varshita	B. Com (Hons)	6	21/1716	Cheshta
61	Yogita	B. Com (Prog)	2	23502/197	Yogita
62	Saradhi	B. Com (Prog)	2	23502/182	Saradhi
63	Khushi	B. Com (Prog)	2	23502/202	Khushi
64	Hedik	B. Com (Prog)	2	23501/74	Hedik
65	Anshika Rai	B. Com (Prog)	2	23503/194	Anshika
66	Saradhi Arora	B. Com (Prog)	2	23503/231	Saradhi
67	Anubhavi	B. Com (Prog)	2	23503/185	Anubhavi
68	Carvishi Kohli	B. Com (Prog)	2	23503/232	Carvishi
69	Aarushi But	B. Com (Prog)	2	23503/2	Aarushi
70	Drashli	B. Com (P)	2	23503/35	Drashli
71	Ritisha	B. Com (P)	2	23503/113	Ritisha
72	Amanpreet	B. Com (P)	2	23503/8	Amanpreet
73	Anushka	B. Com (P)	2	23503/229	Anushka
74	Tamanna	B. Com (P)	2	23503/149	Tamanna
75	Sanya Singh	B. Com (P)	2	23503/170	Sanya
76	Subana	B. Com (P)	2	23503/146	Subana
77	Tiketa Rain	B. Com (P)	2	23503/47	Tiketa
78	Sneha Bhateja	B. Com (P)	2	23503/179	Sneha



Event Name : Commercio' 24Date: 22/4/24Organizing Committee: The Commerce Society (Varijya Society)

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
39	Avansha Bahl	B.com (Hons)	5 <sup>th</sup>	21/1813	Avansha
40	Prachi	B.com (Hons)	2 <sup>nd</sup>	23504/176	Prachi
41	Savita	B.com (Hons)	2 <sup>nd</sup>	23504/101	Savita
42	Yagya	B.com (Hons)	2 <sup>nd</sup>	23504/128	Yagya
43	Jaya	B.com (Hons)	2 <sup>nd</sup>	23504/134	Jaya
44	Rachna Shauji	B.com (Hons)	4 <sup>th</sup>	22/1584	Rachna
45	Khushi	B.com (Hons)	4 <sup>th</sup>	22/1545	Khushi
46	Aastha Vishnoi	B.com (Hons)	2 <sup>nd</sup>	5/23504	Aastha
47	Anushika Singh	B.com (Hons)	2 <sup>nd</sup>	23504/20	Anushika
48	Taniya	B.com (Program)	2 <sup>nd</sup>	23503/200	Taniya
49	Meghna	B.com (Program)	2 <sup>nd</sup>	23503/212	Meghna
50	Dev Priya	B.com (Program)	2 <sup>nd</sup>	23503/173	Dev Priya
51	Khushi Devi	B.com (Program)	2 <sup>nd</sup>	23503/202	Khushi
52	Bhumi	B.com (Program)	2 <sup>nd</sup>	23503/25	Bhumi
53	Anushka Rai	B.com (Program)	2 <sup>nd</sup>	23503/123	Anushka
54	Khushi Chaudhary	B.com (Program)	2 <sup>nd</sup>	23503/55	Khushi
55	Heena	B.com (Program)	2 <sup>nd</sup>	23503/245	Heena
56	Shivani	B.com (Program)	2 <sup>nd</sup>	23503/178	Shivani
57	Sharanya	B.com (P)	2 <sup>nd</sup>	23503/190	Sharanya
58	Iseka	B.com (P)	2 <sup>nd</sup>	23503/166	Iseka
59	Shruti Raj Pandey	B.com (Program)	2 <sup>nd</sup>	23503/136	Shruti
60	Sanchita	B.com (Program)	2 <sup>nd</sup>	23503/121	Sanchita
61	Riya	B.com (P)	2 <sup>nd</sup>	23503/188	Riya
62	Muskan Raj	B.com (P)	2 <sup>nd</sup>	23503/79	Muskan
63	Komal	B.com (P)	2 <sup>nd</sup>	23503/61	Komal
64	Hanisha	B.com (P)	2 <sup>nd</sup>	23503/40	Hanisha
65	Priya	B.com (P)	2 <sup>nd</sup>	23503/100	Priya
66	Anya	B.com (P)	2 <sup>nd</sup>	23503/01	Anya
67	Manya	B.com (P)	2 <sup>nd</sup>	23503/196	Manya
68	Bhavya	B.com (P)	2 <sup>nd</sup>	23503/24	Bhavya
69	Kanika	B.com (P)	2 <sup>nd</sup>	23502/189	Kanika
70	Kajal Bisht	B.com (P)	2 <sup>nd</sup>	23503/193	Kajal Bisht
71	Tanisha	B.com (P)	2 <sup>nd</sup>	23503/150	Tanisha
72	Vani Yadav	B.com (P)	2 <sup>nd</sup>	23503/156	Vani Yadav
73	Devshree Patil	B.com (P)	3 <sup>rd</sup>	21/2033	Devshree
74	Teisha Khosla	B.com (P)	3 <sup>rd</sup>	21/2141	Teisha
75	Srishti	B.com (P)	3 <sup>rd</sup>	21/2129	Srishti
76	Anjali	B.com (P)	3 <sup>rd</sup>	21/2012	Anjali
77	Sharanya Gureng	B.com (H)	2 <sup>nd</sup>	23504/103	Sharanya
78	Simone Nangia	B.com (H)	2 <sup>nd</sup>	23504/109	Simone
79	Priyanka Singh	B.com (H)	2 <sup>nd</sup>	23504/79	Priyanka



Event Name : Commencement '24Date: 22/4/24Organizing Committee: The Commencement Society (Varijya Samiti)

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
39	Khushi	Bcom H	4th	22/1546	Khushi
40	Ishita Nagpal	Bcom H	4th	22/1537	Ishita
41	Priyasi Tanya	BCOM H	4th	22/1576	Priyasi
42	Sejal Sharma	Bcom H	4th	22/1594	Sejal
43	Noor Singh	B.COM H	4th	22/1587	Noor
44	Shivani	B.com(P)	4th	22/1879	Shivani
45	Tamara Sharma	B.com(P)	4th	22/1894	Tamara
46	Tamara	B.com(P)	4th	22/2007	Tamara
47	Aditi Kumari	B.com(P)	4th	22/1804	Aditi
48	Sukhmani Kaur	B.com(P)	4th	22/1981	Sukhmani
49	Kanishka Yadav	B.com(P)	4th	22/1921	Kanishka
50	Trishita Tomar	B.com(P)	4th	22/1900	Trishita
51	Prakrishi Singh	B.com(P)	4th	22/1864	Prakrishi
52	Akanksha	B.com(P)	4th	22/1807	Akanksha
53	Vandana	B.com(P)	4th	22/1903	Vandana
54	Mehak	B.com(P)	4th	22/1846	Mehak
55	Sneha	B.com(P)	4th	22/1888	Sneha
56	Priya	B.com(P)	4th	22/1966	Priya
57	Rashi	B.com(P)	4th	22/1936	Rashi
58	Mamta Devi	B.com(P)	4th	22/1801	Mamta
59	Nikita Yadav	B.com(P)	4th	22/1856	Nikita
60	Shrishti Chauhan	B.COM(P)	4th	22/1882	Shrishti
61	Teena	B.COM(P)	4th	22/1897	Teena
62	Komal	BCOM(P)	4th	22/1837	Komal
63	Sushma	BCOM(P)	4th	22/1891	Sushma
64	Priyanshi	B.com	4th	22/1868	Priyanshi
65	Dhairya	B.com	4th	22/1913	Dhairya
66	Remiya	B.com	4th	22/1967	Remiya
67	Shivanehi	B.com	4th	22/1880	Shivanehi
68	Tarleen	B.com	4th	22/2003	Tarleen
69	Manvika Singh	B.COM (Hons)	4th	22/1555	Manvika
70	Khyati	"	"	22/1639	Khyati
71	Kartik	"	"	22/1543	Kartik
72	Riya Kumari	"	"	22/1636	Riya
73	Rachika	"	"	22/1585	Rachika
74	Sacchi Jainwal	"	"	22/1627	Sacchi
75	Shreya Gupta	"	"	22/1597	Shreya
	Shobhita Jainwal	B.com Hons	4th	22/1890	Shobhita



Event Name: Commerce '24Date: 22/4/24Organizing Committee: The Commerce Society (Varijya Samiti)

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
1	Mrigha	B. Com Hons	VI	21/1740	
2	Mansha	D. Com Hons	VI	21/1739	
3	Ritika Gandhi	D. Com Hons	VI	21/1759	
4	Vanshika Gupta	B. Com Hons	VI	21/1782	Vanshika
5	Prerna Bharti	B. Com Hons	IV	22/1575	Prerna
6	Pragati Saini	B. Com Hons	IV	22/1572	Pragati
7	Tarunjeet Kaur	B. Com Hons	II	23504/152	Tarunjeet
8	Komal	B. Com Hons	II	23504/153	Komal
9	Rachika	B. Com (H)	II	23504/153	Rachika
10	Karina Jaiswal	B. Com (H)	II	23504/143	Karina
11	Priyanshi	B. Com (H)	II	23504/137	Priyanshi
12	Yusuf	B. Com (H)	II	23504/173	Yusuf
13	Kavishma	B. Com (H)	VI	21/1781	Kavishma
14	Navdeep	B. Com (H)	VI	21/1746	Navdeep
15	Tarun Singh	B. Com (H)	II	23504/122	Tarun
16	Diya Pandey	B. Com (H)	II	23504/35	Diya
17	Rishu Manali	B. Com (H)	IV	22/1623	Rishu
18	Khushti	B. Com (H)	IV	22/1545	Khushti
19	Rachna	B. Com (H)	IV	22/1584	Rachna
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Event Name : Commencement '24Date: 22/04/24Organizing Committee: The Commerce Society (Varijya Samiti).

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
39	Priyanka Gupta	B.Com (Hons)	IV	22/1581	Priyanka
40	Lavanya Das	B.Com (Hons)	IV	22/1647	Lavanya
41	Ranjana Yadav	B.Com (Hons)	IV	22/1641	Ranjana
42	Rize Fatima	B.Com (Hons)	IV	22/1626	Rize
43	Rekha Singh	B.Com (Hons)	VI	21/1803	Rekha
44	Pooja	B.Com (Hons)	II	23504/47	Pooja
45	Arati	B.Com (Hons)	II	23504/2	Arati
46	Mimika Saigal	B.Com (Hons)	II	23504/41	Mimika
47	Deepika	B.Com (Hons)	IV	22/1524	Deepika
48	Teena	B.Com (Hons)	IV	22/1650	Teena
49	Priyanka	B.Com (Hons)	IV	22/1630	Priyanka
50	Isha Khosla	B.Com (Hons)	IV	22/1676	Isha
51	Chauhan Arun	B.Com (H)	IV	22/1667	Chauhan
52	Mansi	B.Com (H)	IV	22/1653	Mansi
53	Sandhya	B.Com (H)	IV	22/1624	Sandhya
54	Kristina Priya	B.Com (H)	IV	22/1647	Kristina
55	Monika Yadav	B.Com (H)	II	23504/65	Monika
56	Nidhi	B.Com (H)	II	23504/71	Nidhi
57	Simsan	B.Com (H)	II	23504/110	Simsan
58	Tanishka	B.Com (H)	II	23504/119	Tanishka
59	Vagya	B.Com (H)	II	23504/131	Vagya
60	Sifta Grover	B.Com (H)	IV	22/1599	Sifta
61	Harshita Arora	B.Com (H)	IV	22/1662	Harshita
62	Namita	B.Com (H)	IV	22/1563	Namita
63	Priyanka Tarshwal	B.Com (H)	IV	22/1650	Priyanka
64	Baloni Kumari	B.Com (Hons)	II	23504/98	Baloni
65	Anita	B.Com (Hons)	II	23504/14	Anita
66	Shradha Gupta	B.Com (Hons)	II	23504/149	Shradha
67	Sneha Bhardwaj	B.Com (H) 'B'	II	23504/113	Sneha
68	Sheetal Singh	B.Com (H)	II	23504/104	Sheetal
69	Ritu Kumari	B.Com (H)	II	21/172	Ritu
70	Parul	B.Com (H)	II	11/158	Parul
71	Abhilasha	B.Com (H)	II	11/166	Abhilasha
72	Naman Garg	B.Com (H)	VI	21/1741	Naman
73	Priyanka	B.Com Hons	VI	21/1756	Priyanka
74	Lavanya	"	VI	21/1735	Lavanya
75	Khushi Yadav	"	VI	21/1732	Khushi
76	Chhavi	"	VI	21/1717	Chhavi



Event Name : Compass 24Date: 22/4/24Organizing Committee: Varijya Samiti

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
1	Jishika	B.com (P)	II	218	Jishika
2	Ridhi	B.com (P)	II	110	Ridhi
3	Saakshi	"	"	231	Saakshi
4	Samrudhi	"	I	232	Samrudhi
5	Anubhuti	"	I	164	Anubhuti
6	Anshika	"	"	194	Anshika
7	Harekumar	"	"	02	Harekumar
8	Shubhangi	"	"	137	Shubhangi
9	Shikha	"	"	44	Shikha
10	Shikha	"	"	32	Shikha
11	Sital	"	"	128	Sital
12	Komal	"	"	206	Komal
13	Smridhi	"	"	143	Smridhi
14	Nikita	"	"	86	Nikita
15	Wasima	"	"	158	Wasima
16	Sonal Yadav	"	"	234	Sonal
17	Khushi Sharma	"	"	59	Khushi
18	Tanu	"	"	152	Tanu
19	Svema	"	"	146	Svema
20	Mansi Gahlot	"	II	230	Mansi
21	Surbhi	"	II	227	Surbhi
22	Jiya Rajput	"	II	50	Jiya
23	Madhu Singh	"	II	188	Madhu
24	Khushi	"	II	53	Khushi
25	Harekumar	"	II	41	Harekumar
26	Zubiya	"	II	161	Zubiya
27	Siya	"	II	140	Siya
28	Aarti	B.Com (H)	VI	22/1504	Aarti
29	Tammana pal	B.Com (H)	VI	22/1633	Tammana
30	Ritu Yadav	"	"	22/1624	Ritu
31	Navya Mallick	"	"	22/1564	Navya
32	Noor Singla	"	"	22/1567	Noor
33	Riya Mallick	"	"	22/1588	Riya
34	Senam	"	"	22/1603	Senam
35	Parvita	"	"	22/1570	Parvita
36	Riddhi	"	"	22/1642	Riddhi
37	Rayat	"	"	22/1507	Rayat
38	Diya	"	"	22/1520	Diya

Aparna Gosain

B.Com (H)

IV

22/1515

Aparna

Bharya

B.Com (H)

IV

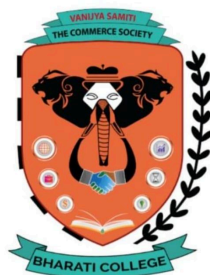
22/1521



Event Name : Commerce '24Date: 22/4/24Organizing Committee: Vijaya Soneti

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
1	Ragini - Singh	B.com (P)	II	23/107	Ragini
2	Madhu	B.com (P)	II	23/107	Madhu
3	Mehak Dohal	B.com	I	23523/74	Mehak
4	Taniya	B.com (P)	II	23503/200	Taniya
5	Devika	B.com (P)	II	23503/173	Devika
6	Meghna	B.com (P)	II	23503/212	Meghna
7	Priyanka Choudhary	B.com (H)	IV	22/1580	Priyanka
8	Aastha Shukla	B.com (H)	IV	22/1505	Aastha
9	Srijan	B.com (H)	IV	22/1604	Srijan
10	Aashika	B.com (H)	IV	22/1517	Aashika
11	Ayushi Shukla	B.com (P)	IV	22/1517	Ayushi
12	Tharika	B.com (P)	II	23503/191	Tharika
13	Ayushi Choudhary	B.com (P)	II	23503/55	Ayushi
14	Tanisha	B.com (P)	II	23503/150	Tanisha
15	Vani Yadav	B.com (P)	II	23503/150	Vani
16	Sneha	B.com (P)	IV	1979	Sneha
17	Neha	B.com (P)	IV	1855	Neha
18	Aarsha	B.com (P)	IV	1954	Aarsha
19	Sheetal	B.com (P)	IV	1996	Sheetal
20	Krishna Priya P.R	B.com (H)	IV	22/1617	Krishna
21	Charu Arora	B.com (H)	IV	22/1667	Charu
22	Mania	B.com (H)	IV	22/1653	Mania
23	Sandhya	B.com (H)	IV	22/1629	Sandhya
24	Teha	B.com (H)	IV	22/1670	Teha
25	Teha	"	IV	22/1635	Teha
26	Priyanka	"	IV	22/1650	Priyanka
27	Deepika	"	IV	22/1524	Deepika
28	Shivangi Barik	B.com (H)	IV	22/1596	Shivangi
29	Garima Yadav	B.com (H)	IV	22/1530	Garima
30	Smriti Banal	B.com (H)	IV	22/1530	Smriti
31	Riddhima Kishore	B.com (H)	II	23504/80	Riddhima
32	Ayesha	B.com (H)	II	23504/167	Ayesha
33	Sarshi	B.com (H)	II	23504/164	Sarshi
34	Prachi	B.com (H)	II	23504/74	Prachi
35	Kritika Bains	B.com (H) - B	II	23504/58	Kritika
36	Afsa	B.com (H) - B	II	23504/8	Afsa
37	Rajal	B.com (H) - C	VI	21/1781	Rajal
38	Pandana	B.com (H) - C	VI	21/1781	Pandana





College: Bharati College

Date of Activity: 29/01/2024

Department/Society: Vanijya Samiti, Commerce Society

Program: Career Fair

Activity Title: Upschol Edu Venture Ltd.'s Career Fair

The Career Fair witnessed enthusiastic participation from approximately 250 students and 3-4 faculty members, creating an engaging environment at the Central Lawn venue. The primary objectives of the event were to facilitate the exploration of academic opportunities and foster connections between students and industry professionals.

Students from various disciplines all around the college participated with great interest and zeal .(Approx. 250 attendees)

We had representatives from 15 different universities. They were KR Mangalam University, Kautilya School of Public Policy, Ecole Intuit, Delhi, FDDI, LM Thapar School of Management, Alliance University, IDP

SP Jain School of Global Management, SGT University, Amity University, Gurgaon Shiv Nadar University, Upschol and Apeejay Satya University.

The education fair lead to increased awareness of diverse academic avenues and opportunities for students to network with industry professionals. There was active engagement of students in exploring career opportunities. Positive interactions between students and university representatives took place .

The Career Fair was not only an educational extravaganza but also a valuable initiative by Vanijya Samiti to support students in shaping their futures. It is anticipated that the connections made and insights gained during this event will positively impact the academic and professional journeys of the participants.

Expected Outcomes:

- Strengthened awareness of academic options among students.
- Enhanced connections between students and industry professionals.
- Positive impact on students' career planning and decision-making.

Feedback:

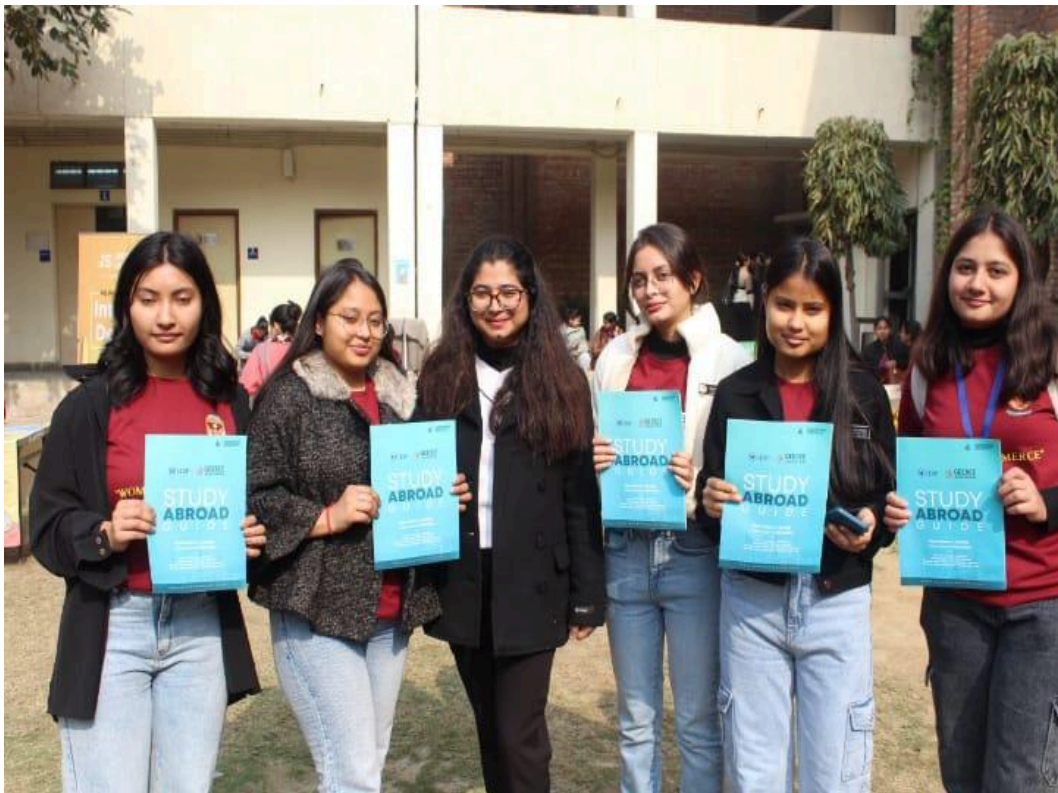
The "Career Fair Alert" received positive feedback from approximately 250 students and 3-4 faculty members. Students appreciated the diverse academic opportunities presented by 15 different universities and valued the networking opportunities with industry professionals.

Feedback from students was overwhelmingly positive, with many expressing appreciation for the variety of universities and career opportunities presented. The majority found the event informative and beneficial for their academic and career planning.

The Career Fair successfully achieved its objectives, providing a platform for students to upskill their careers. The event not only served as an educational extravaganza but also contributed to strengthening the link between academia and industry.









## Event Report: "Marketing Career Trends in AI" Session

College : Bharati college

Department: Vanijya Samiti

Program : Session on Marketing career trends in AI

Date : November 16

Time: 4 pm

Venue: Zoom

### Introduction:

The "Marketing Career Trends in AI" session held on November 16th was a compelling exploration of the intersection between marketing and artificial intelligence. Organized by Vanijya, the event aimed to unravel the mysteries and possibilities within this dynamic field.

Distinguished guest speaker, Mr. Anshul Sharma from Schbang, delivered a thought-provoking keynote on evolving marketing career trends in the era of AI. Insights into emerging strategies and the transformative impact of AI on marketing were shared.

Participants engaged in a vibrant Q&A session, where they had the opportunity to seek further insights from Mr. Anshul and discuss the nuances of AI integration in marketing.

### Networking Session:

A virtual networking session allowed attendees to connect with each other, fostering collaboration and the exchange of ideas.

Participants who attended the session were acknowledged with E-certificates, recognizing their active participation and commitment to learning.

The "Marketing Career Trends in AI" session provided a comprehensive overview of the evolving landscape where marketing and AI converge. Mr. Anshul's expertise and insights contributed to a deeper understanding of the challenges and opportunities in this dynamic field.

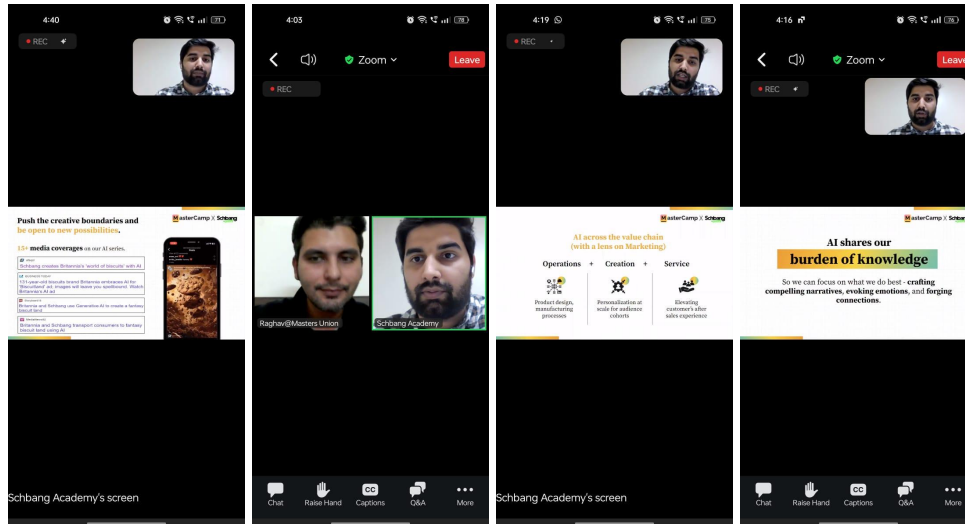
In conclusion, the session not only broadened attendees' perspectives but also equipped them with valuable knowledge to navigate the evolving realm of marketing in the age of artificial intelligence.



Around 100 students attended the webinar along with two faculty members.

### #Feedback

Student responses and reactions to the seminar were overwhelmingly positive. The engaging presentation on marketing career trends in AI captivated the audience's attention, fostering an environment of active participation and curiosity. Many students expressed enthusiasm about the practical insights shared and the relevance of AI in shaping the future of marketing.







College: Bharati College

Date of Activity: 23rd April 2024

Department/Society: VANIJYA SAMITI

Program: seminar

Activity Title: INTELLECTUAL PROPERTY RIGHTS AND entrepreneurship



This seminar on intellectual property rights and entrepreneurship took place on 23rd of April in G1 room , new building from 12 pm onwards . The event was organized to impart knowledge about intellectual property rights and entrepreneurship amongst students . IPR provide certain exclusive rights to the inventors or creators of that property, in order to enable them to reap commercial benefits from their creative efforts or reputation

The guest speakers were Mr. Atul Kumar and Mr. Abhishek sharma who made us aware of all the basic fundamentals of IPR and global affairs regarding it.

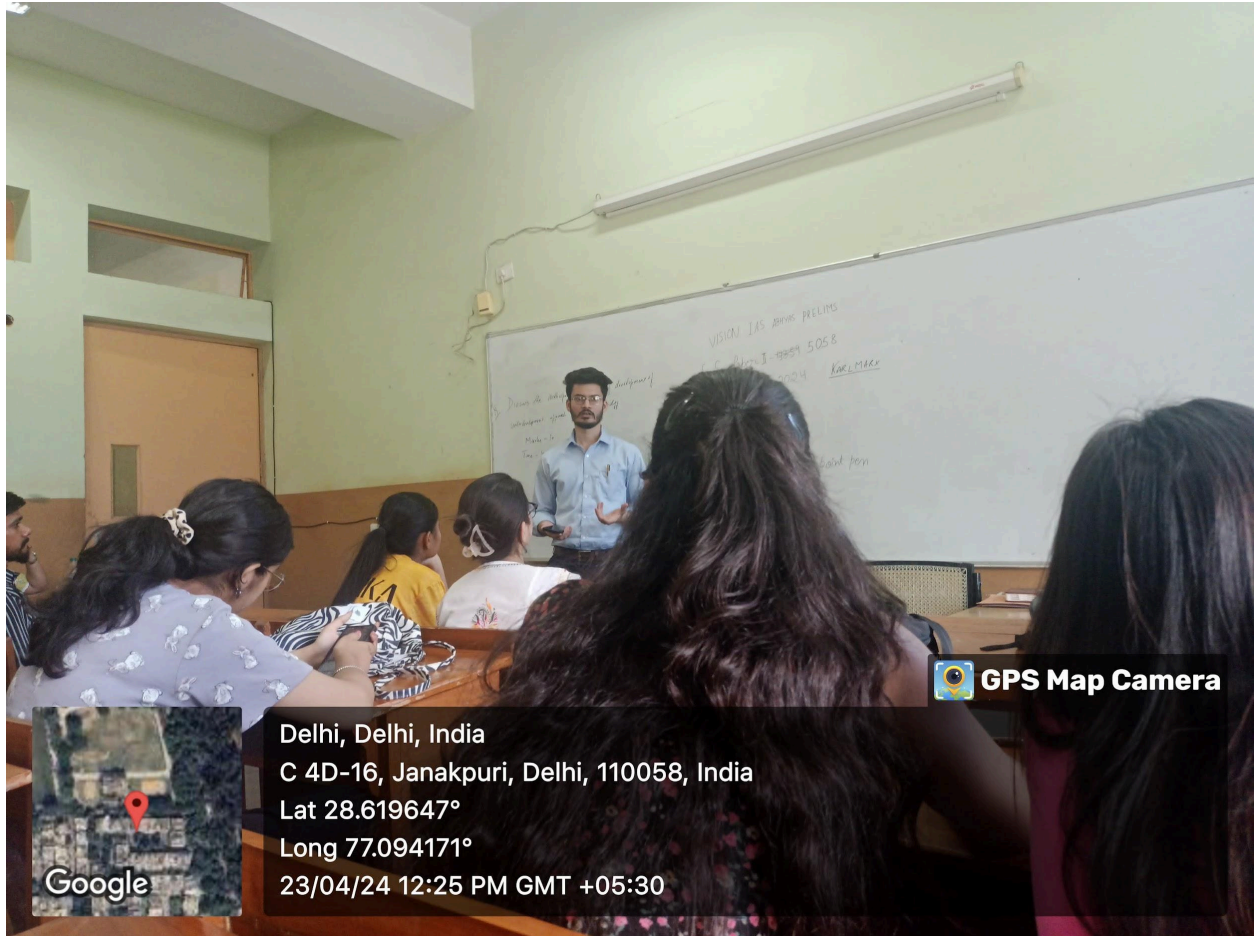
The key achievements from this event were that we gained knowledge about entrepreneurship skills and thatIntellectual Property (IP) systems can be critical in helping new ventures transform their innovation potential and creativity into market value.

Total number of attendees was 50.

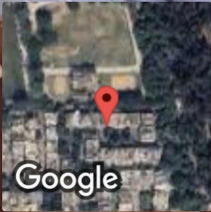
#feedback

We gained valuable insights into protecting our creative ideas and innovations. Learning about patents, trademarks, and copyrights equipped us with essential knowledge for future ventures. Engaging sessions and practical examples made the concepts clear and applicable.”



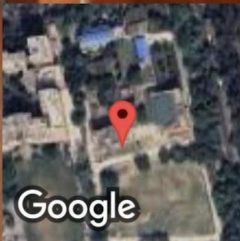


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 **GPS Map Camera**



Google

Delhi, Delhi, India

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Janak Cinema , Janakpuri,, Janakpuri, Delhi, 110058, India

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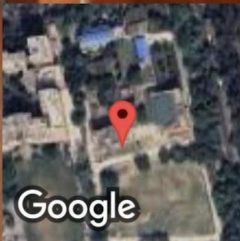
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 **GPS Map Camera**



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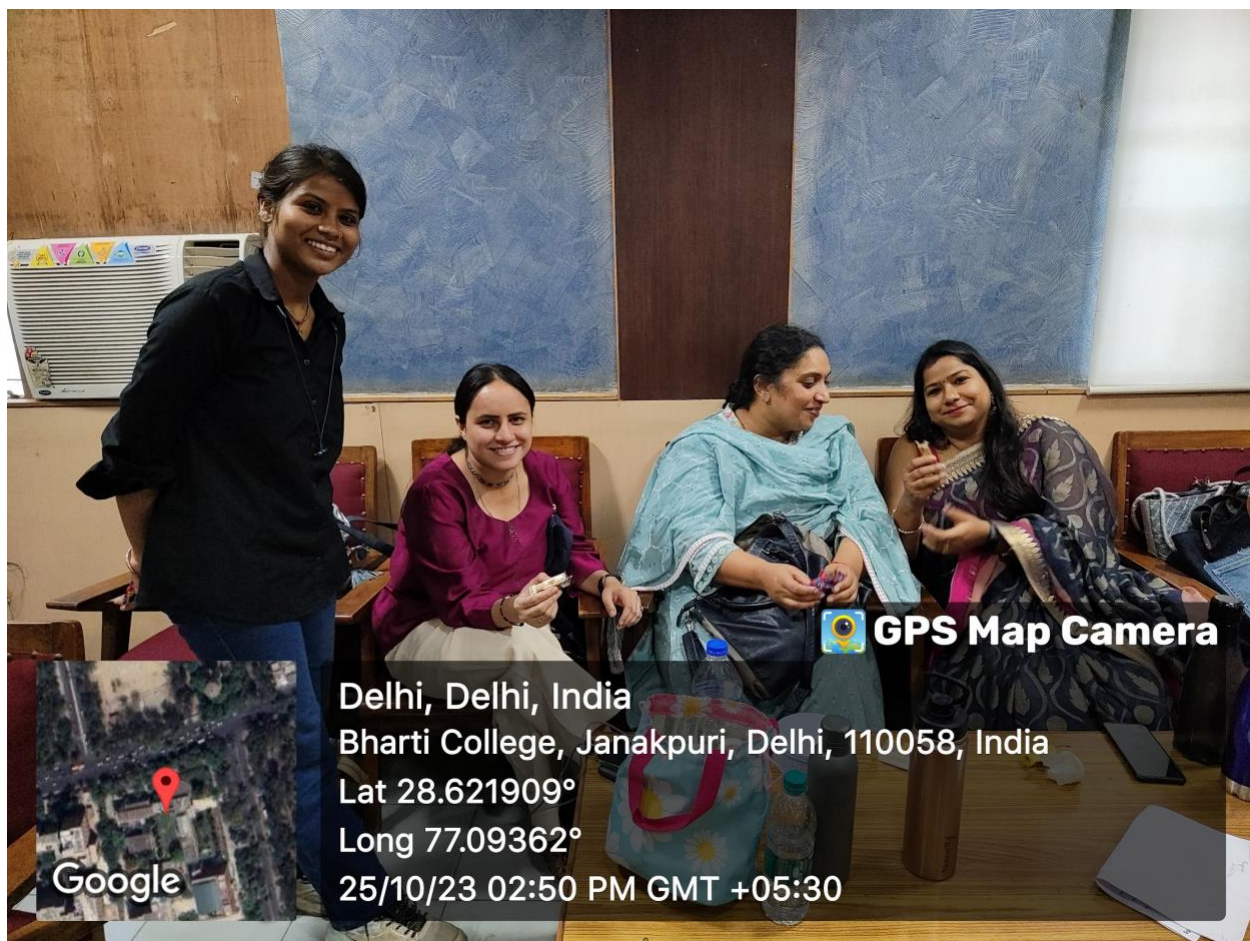
## BHARATI COLLEGE

- College: Bharati College
- Date : 25th October, 2023
- Department/ society: commerce department ( Vanijya Samiti)
- Program: workshop
- Activity title: joy of giving

The event was conducted to express gratitude and tie a bond with one another by offering small gifts as a gesture of togetherness, love and belongingness. It was a fun event that refreshed everyone who participated. We offered items like chocolate, toffees , wafers etc to teachers , helping staff , principal ma'am and to all the students who joined us . This event was a successful one as our main aim i.e to bring a smile on someone's face and make their day great by expressing gratitude was achieved.

Firstly we visited the principal ma'am and offered her some chocolates and a pen. She was extremely happy and proud that we took such a humble initiative and blessed us with her words of wisdom. Following this we visited the teachers staff room and there we found a few teachers namely Ms Vandana , Ms. Loveleen , to whom we offered chocolates and toffees . They were also more than happy to see us expressing gratitude.

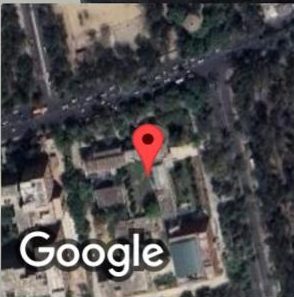
### **GLIMPSES OF THE EVENT**







 **GPS Map Camera**



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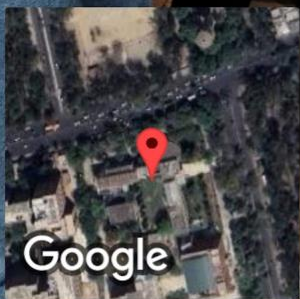




VANIJYA SAMITI

Try of Giving

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**Feedback**

**20+ participants were there.**

Many teachers and helping staff were a part of this event and expressed their heartfelt gratitude towards us . It was heartwarming to see the thoughtful gesture, and they believed it played a significant role in boosting morale and recognizing their hard work. The event was well-executed, and the choice of gifts was thoughtful. They were thankful to us for creating a memorable and uplifting experience for our dedicated educators and support staff.