

Bharati College, University Of Delhi

Date of Activity: Launch of Savitri (magazine) and Terms and Conditions Apply (short film) on 24th April 2025. A virtual room of her own and GirlUp Agni unplugged has already been released.

Department/Society: GirlUp Agni

Programme: Report upon all the miscellaneous projects being undertaken throughout the tenure.

## ***Aagaz-e-Nari: Frame the Change***

### INTRODUCTION

Girl Up has never undertaken a project like Aagaz-e-Nari before. This project uses media like Instagram, YouTube, and Spotify to visually and digitally relay the tales of strong women. With this project, we hope to dispel gender stereotypes, elevate feminist narratives, and give women's voices a platform. Through a variety of digital platforms, Aagaz-e-Nari is a movement that documents, disseminates, and celebrates the strength of women.

### PROJECT SUBDIVISIONS

The project is subdivided into four key components, each designed to bring different aspects of storytelling to life:

#### ***1. A Virtual Room of Her Own***

This section is a weekly playlist of videos posted to YouTube and Instagram that acts as a virtual forum for feminism-related discussions, poetry, and storytelling. In contrast to other programs, this is a community-driven, organic platform that is fully developed by Girl Up members. Our members write and recite the poetry that are featured in the series, guaranteeing that real voices are heard. We highlight stories that are frequently disregarded by presenting human experiences, hardships, and triumphs through these videos. The goal of this project is to establish a welcoming online space where all women can find resonance and representation. A lot of our former co-team members have participated enthusiastically so far, some even wrote their own poems and recited them beautifully, and these have been already posted on our Instagram and YouTube.

## *2. Terms and Conditions Apply*

Produced by Girl Up Agni, the short film addresses important gender-related problems such as job discrimination and pay equity. Our team is now working on the film, which was created from the ground up with the intention of highlighting the difficulties that women encounter in the workplace. Among the topics covered in the movie are:

Pay Parity, which draws attention to the ongoing gender pay disparity. Addressing the discrimination women experience in opportunities, leadership positions, and promotions is known as workplace gender bias.

Stereotypes and Microaggressions: Examining subtle biases that affect professional advancement. This project is more than just a movie; it's an attempt to use narrative and visual representation to highlight difficulties in real life.

## *3. GirlUp Agni Unplugged*

As part of our society's miscellaneous projects, we introduced GirlUp Agni Unplugged - a thoughtfully curated Spotify playlist that celebrates the spirit of womanhood and feminism through music. Spanning over three hours, the playlist brings together a wide range of songs that speak to various emotions and experiences whether it's strength, vulnerability, joy, or healing. From soothing melodies to empowering anthems, sad ballads to uplifting tracks, the collection is designed to make listeners feel seen, heard, and supported. It offers a musical space for reflection, celebration, and connection. The playlist is already live and accessible on Spotify; anyone can stream it anytime by simply searching GirlUp Agni Unplugged. Whether you're unwinding after a long day or looking for something that lifts your spirits, this playlist has something meaningful to offer.

## *4. The XX Factor: SAVITRI*

### *Issue 1: Decoding Feminism*

Under the banner of The XX Factor, we're thrilled to launch the very first magazine, *SAVITRI*. This magazine is more than just a publication; it's a space for voices, stories, and ideas that aim to unpack, question, and celebrate what feminism truly stands for in today's world. Savitri is a vibrant, thoughtfully curated, and creatively rich magazine designed to inform, inspire, and ignite conversations. Divided into four dynamic sections, the magazine offers a little bit of everything from compelling articles and sharp commentaries on current events and controversies, to in-depth case studies and news features. Our creative section is filled with soul-stirring poems,

powerful narratives, captivating illustrations, and original artworks contributed by individuals from various walks of life. We've also included practical toolkits, valuable resources, and recommendations that are especially relevant and helpful for women. What sets Savitri apart is its balance: it's bold yet sensitive, informative yet entertaining, artistic yet grounded in reality. With its diverse content and eye-catching design, it's a wholesome, engaging read for anyone looking to explore feminism in its many layers and forms. Whether you're flipping through for inspiration, learning, or simple curiosity, Savitri has something to offer everyone.

## CONCLUSION

Aagaz-e-Nari is a trailblazing initiative that creatively introduces female narratives to internet platforms. We are developing a multi-platform storytelling strategy by utilizing YouTube, Instagram, Spotify, and a specialized magazine. This project is just the start. We hope to disrupt social norms, empower voices that need to be heard, and spark genuine discussions about gender equality through our magazine, playlist, short film and everything else in which we've poured our hearts and minds to create something that will impact and change.



# A Virtual Room of Her Own

A SERIES OF VOICES. HER SPACE.





GIRL UP AGNI  
BHARTI COLLAGE, DEHLI UNIVERSITY

PRESENTS

# *Terms and Conditions Apply*

A SHORT FILM ON DISCRIMINATION  
FACED BY WOMEN IN WORKPLACES









# सावित्री SAVITRI

*Issue 1: Decoding Feminism*





