



VITT 'N' NIVESH
(Finance and Investment Cell)
Bharati College
University Of Delhi

ABOUT:

Vitt 'N' Nivesh, the finance and investment cell of Bharati college, Delhi University, formed in 2022, is a student-driven initiative that aspires to educate and drive awareness among students.

AIM:

It aims to equip students with the knowledge of finance and investment. It wants to ensure that they understand the importance of investing and make informed decisions around personal finance for leading a financially secure life. It strives to do so by sharing nuggets of information through social channels as well as through multiple seminars, webinars, competitions and events.

PROJECTS OF ACADEMIC YEAR 2024-25

1.PROJECT VYAPAR

The project was launched in October 2023 by Vitt 'N' Nivesh. Under this project the team aims to provide a platform for students to earn some extra income by selling their old belongings.

Event conducted : BOOKOLX 2.0



2. PROJECT KHATA

The project was initiated in 2023-24. Under this project the team Vitt 'N' Nivesh aims to educate students about the basic and advanced banking details by conducting interactive seminars and Workshops.

Event Conducted : NGO VISIT



3. PROJECT INVESTIFY

The project started by Vitt 'N' Nivesh in October, 2023. Under this project the team aims to upskill students of all background investment and stocks. It not only educates and guides but also provides an interactive platform for students to learn about investment by doing it on an imaginary stock exchange.

Event Conducted : Seminar on finance and business analytics



EVENTS ACADEMIC YEAR 2024-25

1.FINANCE AND BUSINESS ANALYTICS

On Monday, the 7th of October, 2024, Vitt 'N' Nivesh, the Finance and Investment Cell of Bharati College (University of Delhi), in collaboration with ITM Group, organized a highly engaging seminar on Finance and Business Analytics. The event, held in the college's Seminar Room, featured Mr. Ishank Anchal, founder of RELYMORE and a renowned corporate and institutional trainer.

The seminar began with a warm welcome from the anchors, Siya Singh and Suhana Singhal, followed by an address from Bhavini Sharma, the President of Vitt 'N' Nivesh, who spoke about the society's mission to make finance accessible to students.

Thereafter, the felicitation ceremony took place. As a gesture of appreciation, Bhavini Sharma, President of Vitt 'N' Nivesh, along with Diya, the Vice President, felicitated Mr. Ishank Anchal for his insightful session, and Mr. Veer and Miss Shamsha for their contributions to the event. This moment highlighted the collaborative efforts that made the seminar a success.

Mr. Anchal opened his session by discussing Murphy's Law, emphasizing the importance of contingency planning in finance and analytics.

Using the SWOT Analysis framework, Mr. Anchal examined real-world case studies, such as Canon, airlines, and cybercafes, to explain how businesses assess their strengths and adapt to market challenges. He also introduced the SMART goal-setting framework, stressing the importance of setting Specific, Measurable, Achievable, Relevant, and Time-bound objectives.

The seminar concluded with a lively Q&A session, where students engaged with Mr. Anchal on topics related to business analytics and strategy.



2. BOOKOLX 2.0

BookOLX 2.0, organized by Vitt 'N' Nivesh, was successfully held on 24th February 2025 at Bharati College's Central Lawn.

The initiative aimed to promote sustainability and affordability through a campus-wide book exchange and resale event. By encouraging students to reuse and recycle academic materials, BookOLX 2.0 fostered eco-friendly habits and supported a circular economy within the college. The event witnessed enthusiastic participation from students across disciplines who engaged in buying, selling, and exchanging academic and leisure books.

Many students appreciated the opportunity to access required textbooks at significantly reduced prices, helping ease their financial burden.

The event also cultivated a vibrant atmosphere of interaction and discussion, where students connected over shared interests in genres, authors, and academic subjects.

A commendable aspect of the event was the number of book donations made by students, reinforcing a culture of knowledge sharing.

These contributions ensured that unused resources could benefit others, rather than going to waste. Volunteers played a key role in managing logistics by categorizing books and streamlining the exchange process, ensuring a smooth and organized experience.



3. LAUNCH YOUR STARTUP

Vitt 'N' Nivesh, the Finance and Investment Cell of Bharati College, organized a highly engaging and informative webinar titled “Launch Your Startup in College” on 23rd November 2024. The session aimed to ignite the entrepreneurial spirit among students and guide them in transforming innovative ideas into practical business ventures.

The guest speaker, Prof. Saleem Khan, AVP at Arthnirmiti and a seasoned industry professional, brought a wealth of knowledge and experience to the discussion.

The primary objective of the webinar was to encourage students to explore entrepreneurship while still in college, leveraging their academic environment as a fertile ground for ideation, experimentation, and growth. Prof. Khan emphasized that college is not just a place for learning but also an incubator for creativity and entrepreneurial potential. He introduced franchising as a viable and strategic entry point for aspiring entrepreneurs, explaining how it offers a structured way to gain industry knowledge and build business acumen before launching an independent venture. One of the highlights of the session was the sharing of real-life success stories, which brought credibility and inspiration to the discussion.

Examples included Sanjay Lal, who started as a Raymond franchisee and later created his own menswear brand.

Prof. Khan also discussed the journeys of industry legends like Radhakishan Damani, whose D-Mart success showcased the power of value investing and retail innovation, and Steve Jobs, whose leadership at Apple illustrated the impact of vision, design thinking, and user-centric innovation.

The webinar concluded with an engaging Q&A session, where students had the opportunity to interact directly with Prof. Khan, ask questions about funding, scaling a startup, building a team, and navigating early-stage challenges.

The poster is for a business webinar titled "Business WEBINAR: LAUNCH YOUR STARTUP IN COLLEGE". It is organized by VITT 'N' NIVESH, THE FINANCE AND INVESTMENT CELL at BHARATI COLLEGE, UNIVERSITY OF DELHI, in collaboration with the Centre of Financial Acceleration Programme. The poster includes logos for VITT 'N' NIVESH, ARTH NIRMITI, Viksit Bharat Amrit Mahin, and Bharati College. A QR code is provided for registration, with the text "REGISTER NOW" and "Scan the code or click the link in bio". The learning outcomes listed are: Understanding of Entrepreneurship and Startups, Financial Markets and Investment Vehicles - Brief Overview, and Investment Strategies and Compounding. The event is scheduled for Saturday, November 23, 2024, at 3:00 pm onwards, via Zoom. A contact number 74285 14370 is provided. A photo of the guest speaker, Prof. Saleem Khan, AVP at ARTHNIRMITI, is shown. The poster also mentions a "FREE CERTIFICATE FOR ALL ATTENDEES". At the bottom, the roles of the organizers are listed: Convener Dr. Poonam, Principal Prof. Saloni Gupta, and President Bhavini Sharma.

VITT 'N' NIVESH
THE FINANCE AND INVESTMENT CELL
BHARATI COLLEGE, UNIVERSITY OF DELHI

In collaboration with Centre of Financial Acceleration Programme

Business
WEBINAR
LAUNCH YOUR STARTUP IN COLLEGE

REGISTER NOW

Scan the code or click the link in bio

Learning Outcomes

- Understanding of Entrepreneurship and Startups
- Financial Markets and Investment Vehicles - Brief Overview
- Investment Strategies and Compounding

Saturday, November 23, 2024

3:00 pm onwards

zoom

CONTACT: 74285 14370

FREE CERTIFICATE FOR ALL ATTENDEES

GUEST SPEAKER
PROF. SALEEM KHAN
AVP AT ARTHNIRMITI

CONVENER
DR. POONAM

PRINCIPAL
PROF. SALONI GUPTA

PRESIDENT
BHAVINI SHARMA

4. FINANCIAL LITERACY WORKSHOP

On 25th March, 2025 (Tuesday), Vitt 'N' Nivesh, the Finance and Investment Cell of Bharati College, University of Delhi, organized a Financial Literacy Workshop at SK Foundation, an NGO working for underprivileged children. The workshop aimed at introducing the basic concepts of financial literacy to young children in an interactive and engaging manner.

Around 100-120 students, aged between 8 to 12 years, participated enthusiastically. The session covered essential topics such as the meaning of a bank, the purpose and procedure of opening a bank account, its importance, and the role of a PAN card. The content was simplified to ensure easy understanding for the children.

The volunteers interacted with the children individually, answering their queries and making the learning process more personal and effective. Towards the end, the children were given an open platform to showcase their talents.

A young girl sang a soulful song, expressing her dream of becoming a singer. Another boy, with his impressive painting skills, shared his aspiration of becoming an artist.

As a token of love and appreciation, chocolates and Frooti were distributed among all the children, making the day extra special for them. The event concluded on a cheerful and heartwarming note, leaving behind smiles, laughter, and a sense of fulfillment.



5. HOW TO GET INTO BIG 4s

On 29th March 2025, Vitt N Nivesh, the Finance and Investment Cell of Bharati College, successfully organized a webinar featuring CA Archit Aggarwal as the guest speaker. The session aimed to provide students with valuable insights into career opportunities in finance and audit, resume-building strategies, and professional networking.

The webinar began with an introduction to the 'Big 4' accounting firms, where CA Archit Aggarwal shared his personal experience working at Deloitte.

He explained the various reasons why companies reject resumes, such as formatting issues, HR-related concerns, and the inability to establish a connection with recruiters. The discussion then moved to different company profiles, placement procedures, and the salary structures offered by these firms.

CA Archit Aggarwal emphasized the importance of LinkedIn as a tool for professional networking. He guided students on how to effectively use LinkedIn to build connections, reach out to industry professionals, and explore job opportunities in the finance sector.

A significant highlight of the session was the discussion on the infamous Satyam fraud case. Students actively participated in analysing the fraud, its impact on corporate governance, and the lessons it holds for financial professionals. The engaging case study helped participants grasp the significance of transparency and ethical practices in financial reporting.

CONCLUSION

In conclusion, as we reflect on the past year, it's evident that VITT n' NIVESH has made significant strides in the realm of finance and investment at Bharati College. Our efforts have yielded commendable results, but we recognize that there is still ample room for growth and improvement. We are committed to building on our achievements, exploring new opportunities, and expanding our reach to further enhance the financial literacy and investment acumen of our members. With unwavering determination and collective effort, we are poised to scale new heights and set new benchmarks in the years ahead

COLLEGE: Bharati College, University of Delhi

DATE OF ACTIVITY: 07 October, 2024 (Monday)

SOCIETY: Vitt 'N' Nivesh (Finance and Investment Cell)

PROGRAM: Seminar

TITLE OF EVENT: Seminar on Finance and Business Analytics

Event Summary:

On Monday, the 7th of October, 2024, Vitt 'N' Nivesh, the Finance and Investment Cell of Bharati College (University of Delhi), in collaboration with ITM Group, organized a highly engaging seminar on Finance and Business Analytics. The event, held in the college's Seminar Room, featured Mr. Ishank Anchal, founder of RELYMORE and a renowned corporate and institutional trainer. The seminar began with a warm welcome from the anchors, Siya Singh and Suhana Singhal, followed by an address from Bhavini Sharma, the President of Vitt 'N' Nivesh, who spoke about the society's mission to make finance accessible to students.

Thereafter, the felicitation ceremony took place. As a gesture of appreciation, Bhavini Sharma, President of Vitt 'N' Nivesh, along with Diya, the Vice President, felicitated Mr. Ishank Anchal for his insightful session, and Mr. Veer and Miss Shamsha for their contributions to the event. This moment highlighted the collaborative efforts that made the seminar a success.

Mr. Anchal opened his session by discussing Murphy's Law, emphasizing the importance of contingency planning in finance and analytics.

Using the SWOT Analysis framework, Mr. Anchal examined real-world case studies, such as Canon, airlines, and cybercafes, to explain how businesses assess their strengths and adapt to market challenges. He also introduced the SMART goal-setting framework, stressing the importance of setting Specific, Measurable, Achievable, Relevant, and Time-bound objectives.

Objectives:

- Highlight the role of finance and business analytics in corporate decision-making.
- Explain real-world applications of Murphy's Law in business risk management.
- Use SWOT and SMART frameworks to demonstrate strategic planning.
- Provide students with interactive learning opportunities and industry insights.

Outcomes:

- Real-World Insights: Students connected theoretical concepts with real business scenarios through case studies.
- Understanding of Strategic Tools: Participants became familiar with the SWOT and SMART frameworks.
- Interactive Learning: The event encouraged active participation and practical engagement.
- Networking and Certification: Attendees gained valuable experience and received certificates for their participation.

Conclusion:

The seminar on Finance and Business Analytics was a highly successful and engaging event. Mr. Ishank Anchal provided students with practical insights into finance and strategic planning, equipping them with valuable tools for understanding today's corporate landscape.



VITT 'N' NIVESH
FINANCE AND INVESTMENT CELL
BHARATI COLLEGE, UNIVERSITY OF DELHI



Presents

A SEMINAR ON

FINANCE AND BUSINESS ANALYTICS



MONDAY,
7 OCT 2024

🕒 2:30 PM ONWARDS

📍 Seminar room

Certificate and refreshments
for all attendees .

Prof. Alok Kumar
Corporate Trainer

PROF. SALONI GUPTA
PRINCIPAL

DR. POONAM
CONVENER



Organized by: Vitt 'N' Nivesh

Date: 24th February 2025

Venue: Central Lawn, Bharati College

Title of event: BookOLX 2.0

Introduction:

BookOLX 2.0, an initiative by Vitt 'N' Nivesh, the Finance and Investment Cell of Bharati College, was successfully conducted on 24th February 2025 at the Central Lawn. The primary objective of the event was to encourage book exchange and resale, promoting sustainability while helping students find affordable study materials. By fostering a circular economy for books, the event aimed to minimize unnecessary printing, reduce waste, and promote eco-friendly reading habits among students.

Event Highlights:

- The event witnessed active participation from students across various departments, demonstrating a strong interest in book exchange. Many students expressed enthusiasm for the opportunity to obtain academic and leisure reading materials at a reduced cost.
- Students enthusiastically engaged in swapping, buying, and selling books, making the event a lively and interactive experience. The event space was filled with discussions about various genres, authors, and subjects, creating an environment that encouraged both learning and networking.
- Many participants shared positive feedback, appreciating the cost-effective and convenient access to books. Some students noted that they were able to find textbooks for their upcoming semesters, significantly reducing their financial burden.

Overall Impact:

- The event successfully promoted sustainability by advocating for the reuse of books, reducing waste, and minimizing unnecessary expenditure. By reusing books, students actively contributed to environmental conservation by reducing paper consumption.
- Students benefited financially by acquiring study materials at a much lower cost compared to new books, making education more accessible. Some attendees mentioned that the event helped them afford essential textbooks that would have otherwise been out of their budget.
- The initiative reinforced the values of sharing and community-driven learning, setting a precedent for similar future events. It also encouraged students to consider sustainability in other aspects of their academic lives, such as sharing digital resources and reducing paper usage.

Conclusion:

BookOLX 2.0 proved to be a well-received and impactful event, fulfilling its objectives of affordability, sustainability, and knowledge sharing. The enthusiastic participation and positive feedback highlight the importance of such initiatives in an academic setting. Moving forward, further improvements and expansions can be considered to enhance the reach and efficiency of the event. Some potential enhancements include increasing the number of book categories, organizing workshops on sustainable reading habits, and partnering with publishers or libraries for greater outreach. With continuous efforts, BookOLX can evolve into a landmark initiative promoting accessibility, sustainability, and a love for reading among students.



VITT 'N' NIVESH
THE FINANCE AND INVESTMENT CELL
BHARATI COLLEGE



Presenting
BOOK
OLX
2.0

SCAN TO REGISTER

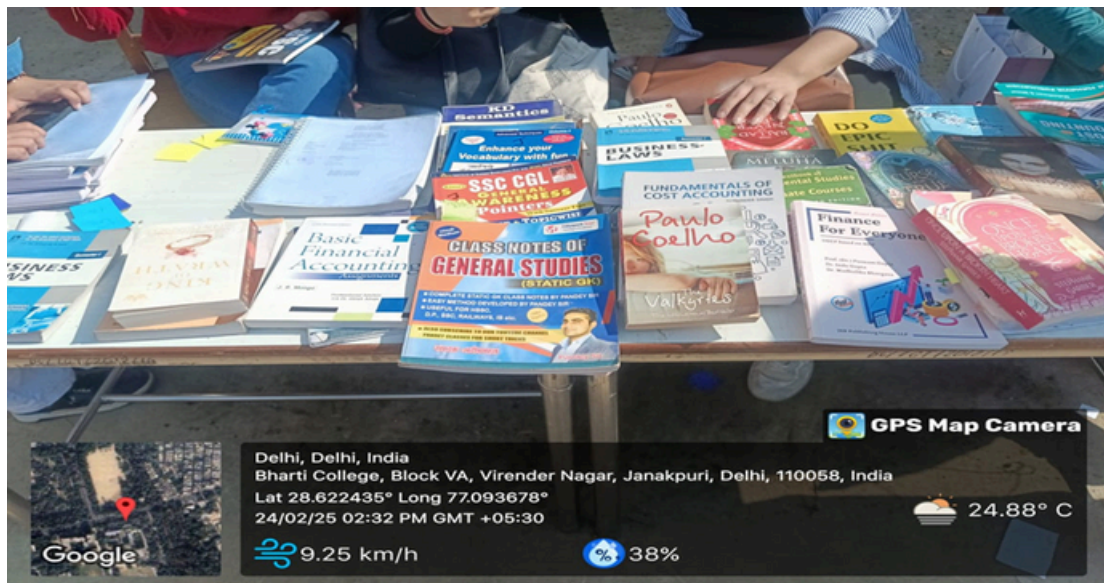


CENTRAL LAWN **24TH FEB 2025**

Near the canteen

From 10:00 am - 2:00 pm

**SWAP OLD BOOKS, FIND NEW LOVES, EXCHANGE YOUR OLD
FAVORITES WITH US AND DISCOVER NEW TALES TO TREASURE**



COLLEGE: Bharati College, University of Delhi

DATE OF ACTIVITY: 25th March, 2025 (Tuesday)

SOCIETY: Vitt 'N' Nivesh (Finance and Investment Cell)

PROGRAM: NGO Visit

TITLE OF EVENT: Financial Literacy Workshop at SK Foundation

Event Summary

On 25th March, 2025 (Tuesday), Vitt 'N' Nivesh, the Finance and Investment Cell of Bharati College, University of Delhi, organized a Financial Literacy Workshop at SK Foundation, an NGO working for underprivileged children. The workshop aimed at introducing the basic concepts of financial literacy to young children in an interactive and engaging manner.

Around 100-120 students, aged between 8 to 12 years, participated enthusiastically. The session covered essential topics such as the meaning of a bank, the purpose and procedure of opening a bank account, its importance, and the role of a PAN card. The content was simplified to ensure easy understanding for the children.

The volunteers interacted with the children individually, answering their queries and making the learning process more personal and effective. Towards the end, the children were given an open platform to showcase their talents. A young girl sang a soulful song, expressing her dream of becoming a singer. Another boy, with his impressive painting skills, shared his aspiration of becoming an artist. A few girls performed graceful dance routines, leaving everyone amazed.

As a token of love and appreciation, chocolates and Frooti were distributed among all the children, making the day extra special for them. The event concluded on a cheerful and heartwarming note, leaving behind smiles, laughter, and a sense of fulfillment. The experience turned out to be truly memorable for both the students and the volunteers, as the session not only imparted financial knowledge but also created a bond of warmth and happiness.

Objective

- To introduce young children to the basics of financial literacy.
- To make them aware of the importance of banking and financial documentation.
- To create a comfortable and interactive learning environment.
- To encourage children to express themselves and build confidence.

Outcome

- The children gained a basic understanding of essential financial concepts.
- One-on-one interactions helped clarify their doubts and made learning more personal.
- The talent showcase boosted the children's confidence and highlighted their creative potential.
- The volunteers developed a sense of social responsibility and witnessed the positive impact of financial education on young minds.

Conclusion

The visit to SK Foundation turned out to be a meaningful and heartwarming experience. The active participation of the children, their enthusiasm to learn, and the display of their hidden talents made the workshop a memorable one. The event not only educated the children about financial basics but also brought smiles, laughter, and inspiration to both the students and the volunteers.



COLLEGE: Bharati College, University of Delhi

DATE OF ACTIVITY: 23rd November 2024 (Saturday)

SOCIETY: Vitt 'N' Nivesh (Finance and Investment Cell)

PROGRAM: Webinar

TITLE OF EVENT: Launch Your Startup in College

GUEST SPEAKER: Prof. Saleem Khan, AVP at Arthnirmiti

Summary of the Event

The webinar “Launch Your Startup in College” was organized by Vitt 'N' Nivesh to inspire and educate students about entrepreneurial opportunities during their academic years. Prof. Saleem Khan, a seasoned expert from Arthnirmiti, shared invaluable insights on how students can transform ideas into successful ventures.

Objective

The event aimed to:

- Guide students in converting innovative ideas into practical ventures.
- Highlight franchising as a feasible entry point for aspiring entrepreneurs.
- Motivate participants through success stories of notable entrepreneurs.

Key Discussions

The discussion began with a focus on turning ideas into reality, where Prof. Khan emphasized the importance of identifying opportunities within the college ecosystem and leveraging minimal resources effectively. This was followed by insights into franchising as a pathway to entrepreneurship, outlining the benefits of starting with a proven business model to gain industry expertise before transitioning into independent ventures.

Prof. Khan shared inspiring real-life entrepreneurial stories, such as Sanjay Lal, who transitioned from being a Raymond franchisee to establishing his own menswear brand.

Outcome

- Participants were equipped with knowledge about starting a business during college.
- The role of franchising as a gateway to entrepreneurship was clarified.
- Real-world examples inspired students to explore entrepreneurial paths confidently.
- The Q&A session allowed for interactive learning and addressed practical concerns like funding and scaling.

Conclusion

The webinar effectively provided a platform for students to explore the fundamentals of entrepreneurship and franchising. By sharing relatable success stories and actionable strategies, Prof. Saleem Khan encouraged attendees to take the first step toward building their entrepreneurial dreams while leveraging their college ecosystem. The event was both insightful and motivational, leaving participants with valuable tools to begin their journey.

VIT 'N' NIVESH
THE FINANCE AND INVESTMENT CELL
BHARATI COLLEGE, UNIVERSITY OF DELHI

विकसित भारत अभियान

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Business WEBINAR
LAUNCH YOUR STARTUP IN COLLEGE

Learning Outcomes

- Understanding of Entrepreneurship and Startups
- Financial Markets and Investment Vehicles - Brief Overview
- Investment Strategies and Compounding

Saturday, November 23, 2024

3:00 pm onwards

zoom

CONTACT: 74285 14370

FREE CERTIFICATE FOR ALL ATTENDEES

GUEST SPEAKER
PROF. SALEEM KHAN
AVP AT ARTHNIRMITI

CONVENER
DR. POONAM

PRINCIPAL
PROF. SALONI GUPTA

PRESIDENT
BHAVINI SHARMA

COLLEGE: Bharati College, University of Delhi

DATE OF ACTIVITY: 29th March, 2025 (Saturday)

SOCIETY: Vitt 'N' Nivesh (Finance and Investment Cell) PROGRAM: Webinar

TITLE OF EVENT: Opportunities in finance and audit

GUEST SPEAKER: CA Archit Aggarwal

Summary

On 29th March 2025, Vitt N Nivesh, the Finance and Investment Cell of Bharati College, successfully organized a webinar featuring CA Archit Aggarwal as the guest speaker. The session aimed to provide students with valuable insights into career opportunities in finance and audit, resume-building strategies, and professional networking. The webinar began with an introduction to the 'Big 4' accounting firms, where CA Archit Aggarwal shared his personal experience working at Deloitte. He explained the various reasons why companies reject resumes, such as formatting issues, HR-related concerns, and the inability to establish a connection with recruiters. The discussion then moved to different company profiles, placement procedures, and the salary structures offered by these firms.

CA Archit Aggarwal emphasized the importance of LinkedIn as a tool for professional networking. He guided students on how to effectively use LinkedIn to build connections, reach out to industry professionals, and explore job opportunities in the finance sector. He also shed light on the different career paths in finance and audit, helping students understand the potential growth and skill sets required in these fields.

A significant highlight of the session was the discussion on the infamous Satyam fraud case. Students actively participated in analysing the fraud, its impact on corporate governance, and the lessons it holds for financial professionals. The engaging case study helped participants grasp the significance of transparency and ethical practices in financial reporting.

Objective

The primary objective of the webinar was to:

- Educate students about career opportunities in finance and audit.
- Provide insights into resume-building and job application processes.
- Guide students on using LinkedIn for networking and career growth.
- Discuss corporate frauds and their implications in the financial world.

Outcome

The session was highly informative, equipping students with knowledge on:

- The operations and hiring processes of the Big 4 firms.
- Common resume mistakes and how to avoid them.
- Career prospects in finance and audit.
- The significance of LinkedIn in building professional connections.
- Learning from real-world fraud cases like the Satyam scandal.

Conclusion

The webinar concluded with a vote of thanks delivered by [mention name], expressing gratitude to CA Archit Aggarwal for sharing his expertise and to the organizing team of Vitt N Nivesh for their efforts in making the event a success.

Overall, the webinar was an enlightening experience, helping students gain clarity about their career paths and understand the importance of professional networking and ethical financial practices.



Vitt N Nivesh
Finance and Investment cell
Bharati College | University of Delhi



ONLINE WEBINAR

To be covered

- How to get into Big4s
- Finance & Audit
- LinkedIn Reachout
- MS Excel

SPEAKER

CA ARCHIT AGARWAL



E-CERTIFICATES FOR
ALL PARTICIPANTS

3 ADDITIONAL MASTERCLASSES
FOR TOP PARTICIPANTS

Saturday
29th March 2025

Time
4:00-5:00 pm

SCAN THE QR TO JOIN THE
WHATSAPP GROUP



• Latest Recruitment Nos.

• Selection Criteria by Top companies

• Different Career Profiles of Finance and Salaries

• LinkedIn Networking & How to Find References

• Satyam Audit Case Study Practical

• Excel Exercise

• Some AI Tools

• Interview Resources and Community Acces

Companies	Profiles	Starting Salaries
Consulting Firms (Indian + Global)	Assurance, Fin. Reporting	10-12 LPA
Consulting Firms (Indian + Global)	Consulting, M&A, Valuations, FP&A	13-15 LPA
Industry Roles (Banks, PSUs, MNCs)	Reporting, Treasury, FP&A, Analytics	15-20 LPA
IB & Tier 1 Con. Firms (Morgan Stanley, JPM, GS, ABG, MBB)	IB, VC, PE, Mgt. Consulting MBB	20-30 LPA

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