



VANIJYA SAMITI – THE COMMERCE SOCIETY

BHARATI COLLEGE, UNIVERSITY OF DELHI

ANNUAL REPORT 2024-25

Here we present collective report of all the events, competitions, seminars and webinars conducted under the banner of Vanijya Samiti – The Commerce Society in the Annual Year of 2024-25 under the guidance of our Convener – Dr. Poonam Ma'am and Dr. Arif Sir and our TIC Mrs. Chitrangada Kapoor Ma'am and Mrs. Arshi Zareen Ma'am.

Summary of all the events that took place in the Year 2024-25 are mentioned below:

September 2024 -

Webinar on Breast Cancer

Venue: Google Meet

Date: 27th Sep 2024

Time: 6:00 PM

Speaker: Mr. Shrenik Shah

October 2024

Career Counselling Workshop

Venue: Seminar Room

Date: 10 October 2024

Time: 12:00 Pm

Speaker: Mr. Himanshu Sharma

How to start earning on social media

Venue: Room G2

Date: 18 October 2024

Time: 10:00 A.M.

Speaker: Mr. Jay Dattani

How to do well in case study

Venue: Google Meet

Date: 20 October 2024

Time: 5:00 PM

Speaker: Mrs. Tarannum Naseem Raza

Len-den: Trade Wisely: Reviving the art of barter system

Venue: Seminar Room

Date: 24 October 2024

Time: 11:00 A.M.

No. of Students participates:

January 2025

What after graduation?

Venue: Google Meet

Date: 25 Jan 2025

Time: 3:00 P.M.

Speaker: Mr. Anil Bhadauria

February 2025

Commercio'25 – The Annual Fest of Vanijya Samiti

Venue: Bharati College, University of Delhi

Date: 12 and 13 Feb 2025

Time: 9 A.M.

Abhiyakti'25 X Vanijya'25

Venue: Bharati College, University of Delhi

Date: 28 Feb 2025

Time: 10 A.M.

March'25

Webinar on Canva Pro Essential

Venue: Zoom

Date: 8 March 2025

Time: 3 P.M.

Speaker: Mr. Gaurav Singla

OCTOBER'24

REPORT OF BREAST CANCER WEBINAR

College: Bharati College, University of Delhi

Date of the webinar: 27 September 2024, 6:00 PM

Department/Society: Vanijya Samiti, The Commerce Society, Bharati College

Program: Health Talk

Activity Title: Webinar on Breast Cancer Treatment



VANIJYA SAMITI
The Commerce Society
Bharati College, University of Delhi
in collaboration with
Indian Cancer Society

WEBINAR ON
**BREAST
CANCER**

Date: 27th September 2024
Time: 6:00 PM
Venue: Online Meet

To register


Free E-Certificates

Prof. Saloni Gupta (Principal) Dr. Poonam (Convenor) Aparna Gosain (President)



INDIAN CANCER SOCIETY
RISE AGAINST CANCER

INDIAN CANCER SOCIETY DELHI BRANCH
PRESENTS
FRIDAYS WITH Shrenik

Topic : BREAST CANCER
27 Sept, 2024 | 06 PM IST

Mr. Shrenik Shah
Global Orator | Cancer Warrior | TEDx Speaker
Patient Ambassador for Head & Neck Cancers

Dr. D G Vijay
President ABSI | Breast Cancer Surgeon
HCG AASTHA CANCER CENTRE
Ahmedabad, Gujarat

MODERATOR **LIVE STREAMING** **Facebook Live** **Zoom Meetings**

Breast cancer remains one of the most common types of cancer affecting women, particularly as they age. The webinar on breast cancer treatment highlighted some crucial points regarding its onset, detection, and treatment options. Here's a comprehensive summary of the information shared by the speaker.

The likelihood of developing breast cancer increases with age, particularly between the ages of 40 and 50. Although family history can play a role, breast cancer can occur even without hereditary links. It's important to recognize that while genes inherited from parents, like BRCA1 and BRCA2, are commonly identified as risk factors, many breast cancer cases happen due to non-hereditary factors.

If a lump is found in the breast, it is critical to seek medical advice immediately. There are different types of lumps, and not all are cancerous, but getting them checked by a healthcare professional is mandatory.

Signs that can be found are lumps or lumpiness, inexperienced pain or many other things. These signs should not be ignored, even if they occur after a viral infection or fever, which may delay timely examination. Consulting a gynaecologist or a doctor is advisable.

Early detection of breast cancer dramatically improves the chances of successful treatment. Regular self-exams and scheduled screenings, such as mammograms, are essential for early diagnosis.

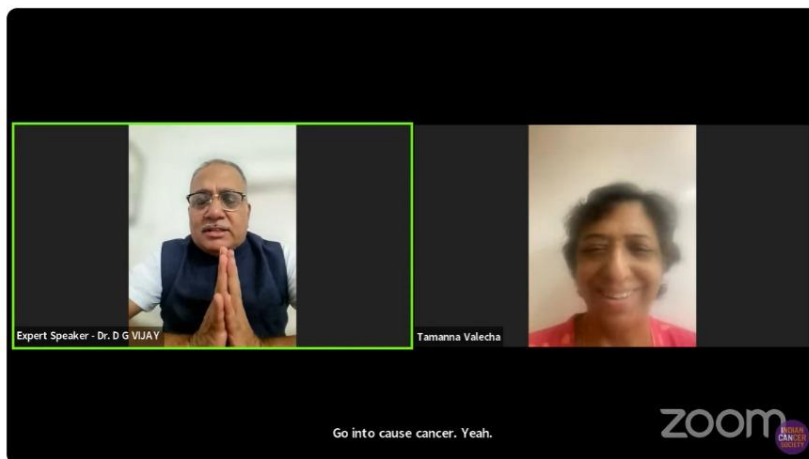
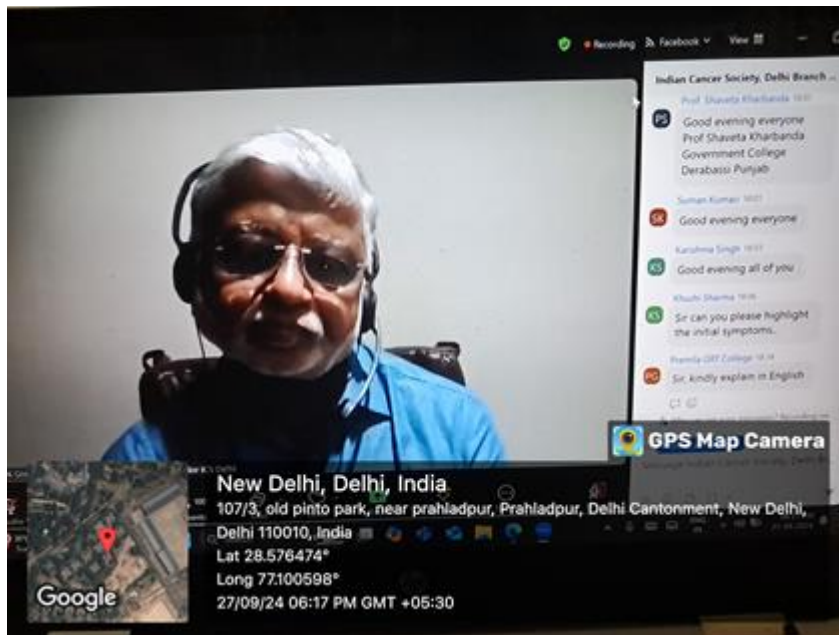
Treatment of breast cancer depends on the stage at which it is detected. In the early stages, surgery is often recommended. If the tumour is small, it can be removed without the need for extensive surgery. In some cases, however, a mastectomy (removal of the entire breast) may be necessary. Fortunately, in about 50% of cases, breast conservation surgery is possible, meaning the breast can be saved.

FEEDBACK

Around 300 participants attended the webinar including students, scholars, professors and many other participants in the live meeting with the speaker on Zoom, Facebook and on Youtube as well.

All were impressed by the immense knowledge of the speaker and were thanking him for providing such crucial knowledge to all the participants which can help them to keep a check on their health in future.

PHOTOS & ATTENDANCE



Indian Cancer Society, Delhi Branch Presents - Fridays with Shrenik

Indian Cancer Society Delhi
675 subscribers

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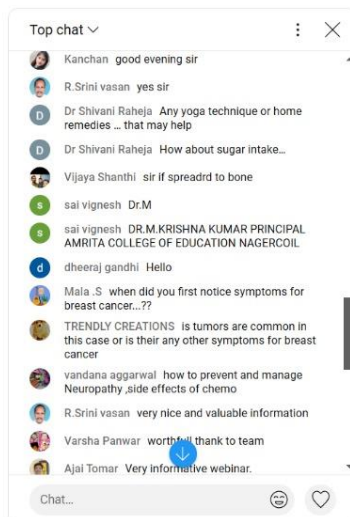
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Attendance				
Event - Webinar on Breast Cancer Awareness				
Date - 27 September 2024				
Organizing Committee - Vanijya Samiti: The Commerce Society				
Webinar Convener - Dr. Poonam				
S. No.	Name	Year	Roll No	Signature
1	Aparna Gosain	3rd	22/1515	
2	Khushi Sharma	3rd	22/1666	
3	Ranjana Yadav	3rd	22/1641	
4	Priyanshi Gupta	3rd	22/1581	
5	Sanjana Das	3rd	22/1647	
6	Siya Kathuria	2nd	23503/141	
7	Srijan	3rd	22/1604	
8	Mehak	2nd	23503/73	
9	Samayra Sharma	1st	24504/154	
10	Abhya Kumari	2nd	23503/04	
11	Shivani	3rd	22/1879	

CAREER COUNSELLING SESSION

College: Bharati College, Delhi University

Date and Time of Activity: 10th October 2024, 12 p.m.

Department/Society: Vanijya Samiti, The Commerce Society, Bharati College

Program: Career Counselling Session

Activity Title: Career Counselling Session in Collaboration with ICSI

The poster is for a 'Career Counselling Workshop' organized by 'VANIJYA SAMITI The Commerce Society Bharati College, University of Delhi' in collaboration with the 'INSTITUTE OF COMPANY SECRETARIES OF INDIA'. It features a circular portrait of Mr. Himanshu Sharma, Assistant Director at ICSI. A box on the right lists the event details: 12:00 P.M. onwards, 10 October, 2024, and Seminar Room. At the bottom, four faculty members are listed: Prof. Saloni Gupta (Principal), Dr. Poonam (Convenor), Dr. Arshi Zareen (TIC), and Ms. Chitrangda (TIC).

VANIJYA SAMITI
The Commerce Society
Bharati College, University of Delhi

in collaboration with
INSTITUTE OF COMPANY SECRETARIES OF INDIA
presents to you

Career Counselling Workshop

Mr. Himanshu Sharma
Assistant Director at ICSI

12:00 P.M. onwards
10 October, 2024
Seminar Room

Prof. Saloni Gupta (PRINCIPAL) Dr. Poonam (CONVENOR) Dr. Arshi Zareen (TIC) Ms. Chitrangda (TIC)

On 10th October 2024, the Vanijya Samiti of Bharati College, in collaboration with the Institute of Company Secretaries of India (ICSI), hosted a highly informative Career Counselling Session at 12:00 PM in Room 104. The event aimed to enlighten students about career prospects in Company Secretaryship and provide professional guidance on navigating this dynamic career path.

The session was led by Mr. Himanshu Sharma, the Assistant Director at ICSI, whose impressive credentials and rich professional journey made the session highly engaging and insightful. Mr. Sharma holds an MBA in Operations Management, a Post Graduate Diploma in Journalism, and a B.Com degree from Delhi University. His extensive career includes seven years in the media industry, having worked with Zee Group, UTV Group, and Disney Group. Since 2011, he has been associated with ICSI, managing Placements, Career Awareness Programs, Seminars, and Student Training Programs.

Mr. Sharma began by introducing the Company Secretary course and the ICSI, highlighting the critical role of the institute in shaping professionals responsible for ensuring legal and regulatory compliance in organisations. The highly interactive session allowed students to actively engage with the speaker and gain a clearer understanding of the profession. He explained in detail what a Company Secretary does, emphasising that the CS is a key management personnel responsible for ensuring the organisation complies with laws and regulations. He stressed the importance of the CS role in the corporate world, explaining that it is a top management position, integral to corporate governance.

One of the key takeaways from the session was the flexibility of the Company Secretary (CS) career path, which offers a wide range of opportunities for professionals in the corporate world. Mr. Himanshu Sharma highlighted that a CS professional is not limited to just working for an organization; they have the option to pursue an employment career or as a self-employed consultant. This dual pathway allows individuals to either take up senior roles in corporate governance within companies or offer their expertise as independent consultants, providing advisory services on matters like compliance, corporate laws, and strategic management to multiple clients.

Mr. Sharma also explained the stages of the CS course, highlighting that the exams have no negative marking, which eases the pressure on students and encourages a focus on thorough understanding rather than fear of penalties. Furthermore, the exams are conducted multiple times a year, offering flexibility for students to choose when they are best prepared to take them. This adaptable structure allows students to balance their studies with other commitments, making it more convenient to pursue the course at their own pace while progressing toward a successful career in Company Secretaryship.

FEEDBACK

The event was met with an overwhelmingly positive response, with more than 100 participants, including students from various disciplines eager to explore career avenues in Company Secretaryship. Many attendees expressed gratitude for the insights shared, recognizing the value of Mr. Sharma's guidance in shaping their future career paths. The session concluded with a call for more career-oriented workshops, reflecting the students' eagerness for further professional development opportunities.

PHOTOS AND ATTENDANCE



BHARATI COLLEGE, UNIVERSITY OF DELHI

C-4, Janak Puri, New Delhi-110058

Event Name : Career Counselling Workshop with ICSI

Date: 10/10/24

Organizing Committee: Vandhya Samiti, The Commerce Society

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
39	Ridhi Gosh	B.Com (R)	I	24503/111	Ridhi
40	Pranaveta Gupta	B.Com (P)	I	24503/99	Pranaveta
41	Tripti Negi	B.Com (P)	I	24503/256	Tripti
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BHARATI COLLEGE, UNIVERSITY OF DELHI

C-4, Janak Puri, New Delhi-110058

Event Name : Career Counselling Workshop with ICSI

Date: 10/10/24

Organizing Committee: Vandhya Samiti, The Commerce Society

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
39	Shalinee Singh	B.Com (P)	III	23502/130	Shalinee
40	Diya Pahya	B.Com (P)	I	24503/197	Diya
41	Aditi Katta	B.Com (P)	I	24503/03	Aditi Katta
42	Seema	B.Com (P)	I	24503/126	Seema
43	Bhumi Verma	B.Com (P)	I	24503/179	Bhumi
44	Shreya Savita	B.Com (P)	I	24503/135	Shreya
45	Divyati Shetty	B.Com (R)	I	24503/39	Divyati
46	Nitara Sharma	B.Com [Hons]	V	22/1655	Nitara
47	Aakanksha Yadav	B.Com [Hons]	V	22/1502	Aakanksha
48	Hansha	B.Com P	IV	22/1823	Hansha
49	Jyoti	"	IV	22/1832	Jyoti
50	Poonam	"	IV	22/1964	Poonam
51	Devika	"	IV	22/1817	Devika
52	Saanya	"	IV	22/1874	Saanya
53	Harandeep	"	IV	22/1949	Harandeep
54	Tanvi	"	IV	22/1895	Tanvi
55	Prakriti	"	IV	22/1865	Prakriti
56	Rinki	"	IV	22/1994	Rinki

Event Name: Career Counselling Workshop with ICSIDate: 10/10/24Organizing Committee: Vansha Samiti, The Commerce Society

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
1	Priyanshi	Bcom (Hons)	1	24504/404	Priyanshi
2	Nandini	Bcom (Hons)	1	24504/83	Nandini
3	Pratha Gupta	Bcom (Hons)	1	24504/98	Pratha
4	Ishita Sharma	Bcom (Program)	1	24503/172	Ishita
5	Lucky Chaur	Bcom (Hons)	1	24504/72	Lucky
6	Harshita Arora	B.com (Hons)	5	22/1662	Harshita
7	Charu Arora	B.com (Hons)	5	22/1667	Charu
8	Priyanka Jaiswal	B.com (Hons)	5	22/1650	Priyanka
9	Namita	B.com (Hons)	5	22/1563	Namita
10	Anshu Shetty	B.com (Prog)	5	22/1910	Anshu
11	Mehak Arora	B.com (Prog)	5	22/1847	Mehak
12	Gurpreet	B.com (Prog)	1	24503/114	Gurpreet
13	Nikhil Vema	B.com (Prog)	5	22/1928	Nikhil
14	Palak Bhatia	B.com (Prog)	1	24503/92	Palak
15	Anshika Gambhir	B.com (Prog)	1	24503/17	Anshika
16	Priya Bhatia	B.A. (Hons) Sociology	1	24530/60	Priya
17	Kavita Jaiswal	B.com (Hons)	3rd	23504/143	Kavita
18	Riya	B.com (Prog)	5	22/2006	Riya
19	Muskan	B.com (Prog)	5	22/1978	Muskan
20	Devanshi	B.com (Prog)	5	22/1999	Devanshi
21	Anshika Rai	B.com Program	2nd	23503/194	Anshika
22	Anubhuti	B.com Program	3rd	23503/185	Anubhuti
23	Priyanshi	B.com (P)	3rd	23503/103	Priyanshi
24	Shivani	B.com (CP)	3rd	23503/138	Shivani
25	Vandana	" "	3rd	23503/175	Vandana
26	Mahima	" "	3rd	23503/184	Mahima
27	Ananya	" "	3rd	23503/190	Ananya
28	Heera	" "	3rd	23503/208	Heera
29	Pari	" "	3rd	23503/211	Pari
30	Maha	B.com (P)	3rd	23503/75	Maha
31	Ananya	B.com (P)	3rd	23503/9	Ananya
32	Suchitra Sen	B.A. (Eng) Honors	1st	24511/71	Suchitra
33	Diksha Parasad	B.com Prog	2nd	23503/81	Diksha
34	Ruhani Gandhi	BA (H) Journalism	1st	24520/72	Ruhani
35	Priyanshi Yadav	B.com (Hons)	1st	24504/100	Priyanshi
36	Kumari Niharika Singh	" "	1st	24504/67	Niharika
37	Roshni	BCom (Hons)	1st	24504/112	Roshni
38	Dimple	BCom (Hons)	1st	24504/35	Dimple

Event Name :

Date:

Organizing Committee:

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
1	Sakshi Kumari	B. Com (Prog.)	1	24503/121	Sakshi
2	Kajal	B. Com (Prog.)	1	24503/52	Kajal
3	Meharvi	B. Com (Prog.)	1	24503/73	Meharvi
4	Anji	B. Com (Prog.)	1	24503/17	Anji
5	Angali	B. Com (Prog.)	1	24503/110	Angali
6	Shivanshu	B. Com (Prog.)	5	22/1880	Shivanshu
7	Priyanshi	B. Com (Prog.)	5	22/1868	Priyanshi
8	Tanvi	B. Com (P)	5	22/2003	Tanvi
9	Rinki Sharma	B. Com (Prog.)	5	22/1994	Rinki
10	Gajandup Kaur	B. Com (Prog.)	5	22/1949	Gajandup
11	Saima Singh	B. Com (P)	5	22/1874	Saima
12	Tanvi	B. Com (P)	5	22/1895	Tanvi
13	Devika	B. Com (P)	5	22/1817	Devika
14	Khushi	B. Com (P)	3	23503/54	Khushi
15	Nishita	B. Com (P)	3	23503/87	Nishita
16	Priya	B. Com (P)	3	23503/99	Priya
17	Shaily	B. Com (P)	3	23503/204	Shaily
18	Mahak	B. Com (P)	3	23503/69	Mahak
19	Pari Gupta	B. Com (P)	3	23503/90	Pari Gupta
20	Vanya Gupta	B. Com (P)	1	24503/158	Vanya
21	Sakshi Goyal	B. Com (P)	1	24503/119	Sakshi
22	Tarisha Jain	B. Com (P)	1	24503/152	Tarisha
23	Anamika Kangra	B. Com (P)	1	24503/08	Anamika
24	Anu	B. Com (P)	1	24503/114	Anu
25	Alha Praveen	B. Com (P)	1	24503/05	Alha Praveen
26	Tanvi Negi	B. Com (P)	1	24503/155	Tanvi
27	Naina Verma	B. Com (P)	1	24503/83	Naina
28	Amrita Dubey	Ba (H) English	1	24503/01	Amrita
29	Vansha Kumari	B. Com (Hons)	5	22/1610	Vansha
30	Priya Kumari	B. Com (Hons)	5	22/1526	Priya
31	Sudha Kumari	B. Com (Hons)	1st	24503/189	Sudha
32	Khushi	B. Com (P)	3rd	23503/55	Khushi
33	Zainab Fatma	B. Com (Hons)	1st	24504/162	Zainab
34	Priya	B. Com (Hons)	1st	24504/101	Priya

BHARATI COLLEGE, UNIVERSITY OF DELHI

C-4, Janak Puri, New Delhi-110058

Event Name : Career Counseling Workshop with ISI

Date : 10/10/24

Organizing Committee : Vaaliya Samiti, The Commerce Society

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
1	Kumkum	Pat/Katha aur Samvad Lekhan	1	24518/34	<u>Kumkum</u>
2	Nikita Yadav	B.com (P)	5	22/1856	<u>Nikita</u>
3	Manita Devi	B.com (P)	5	22/1801	<u>Manita</u>
4	Ishita Dhanwan	BA Sociology Honors	1	24330/62	<u>Ishita</u>
5	Praneeta Gupta	B.com (P)	1	24503/99	<u>Praneeta</u>
6	Suhani Chakraborty	B.com (P)	3	23503/1169	<u>Suhani</u>
7	Harshita	B.com (H)	1	24504/159	<u>Harshita</u>
8	Shruti Jain	B.com (P)	5	22/1883	<u>Shruti</u>
9	Priya Raj	B.com (H)	1	24504/102	<u>Priya Raj</u>
10	Yashika Tanwar	B.com (Prog.)	1	24503/162	<u>Yashika</u>
11	Somika Yadav	B.com (Prog.)	1	24503/141	<u>Somika</u>
12	Bhavya	B.com (Hons)	5	22/1521	<u>Bhavya</u>
13	Raham Kumari	BA Programme History (hon)	1	24618/54	<u>Raham Kumari</u>
14	E. Yashika	B.com Prog.	5	22/1904	<u>Yashika</u>
15	Chhavi	B.com (Prog.)	5	22/1946	<u>Chhavi</u>
16	Amrita Saini	B.com (Program)	5	22/1811	<u>Amrita</u>
17	Agrima	B.com (Prog.)	5	22/1805	<u>Agrima</u>
18	Ishita	B.com (Prog.)	5	22/1819	<u>Ishita</u>
19	Manisha	B.com (Prog.)	5	22/1844	<u>Manisha</u>
20	Isabella Katiyal	B.com Hons	5	22/1856	<u>KI</u>
21	Ayushi Singh	B.com (Hons)	5	24/1669	<u>Ayushi</u>
22	Anushka Naithani	B.com (H)	5	22/1514	<u>Anushka</u>
23	Aarati	B.com (H)	5	22/1608	<u>Aarati</u>
24	Rachna Bhargava	B.com (H)	5	22/1584	<u>Rachna</u>
25	Manvi	B.com (H)	1	24504/159	<u>Manvi</u>
26	Sonam	B.com (P)	1	24503/143	<u>Sonam</u>
27	Pooja	B.com (P)	1	24503/95	<u>Pooja</u>
28	Pari Singh	B.com (P)	3	23503/91	<u>Pari</u>
29	Pooja Singh	B.com (H)	5	22/1527	<u>Pooja</u>
30	Ayushi Singh	B.com (H)	5	22/1520	<u>Ayushi</u>
31	Soumya Mishra	B.com (P)	1	24503/145	<u>Soumya</u>
32	Ankita Kumari	B.com (P)	1	24503/183	<u>Ankita</u>
33	Priya	B.com (P)	1	24503/103	<u>Priya</u>
34	Gaurangi Tandon	B.com (P)	1	24503/182	<u>Gaurangi</u>
35	Kashish	B.com (P)	3	24503/52	<u>Kashish</u>
36	Bhavika Khurana	B.com (P)	1	24503/102	<u>Bhavika</u>
37	Romya Singh	B.com (P)	5 th	22/1967	<u>Romya</u>
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HOW TO START EARNING ON SOCIAL MEDIA SESSION

College: Bharati College, University of Delhi

Date and Time of Session: 18th October 2024, 10 a.m.

Department/Society: Vanijya Samiti, The Commerce Society, Bharati College

Program: How to start earning on social media Session

Activity Title: How to Start Earning on Social Media in collaboration with IIDE, The Digital School.

The poster features a blue textured background. At the top left is the Bharati College logo. In the center, the text reads 'VANIJYA SAMITI' in large white letters, followed by 'Bharati College, University of Delhi' and 'in collaboration with IIDE, The Digital School'. Below this, it says 'Presents a lecture on' in a cursive font. A circular portrait of Mr. Jay Dattani is on the left. To the right, a blue box contains the title 'How to start earning on Social Media' in white bold letters. Below the title, it says '~ by Mr. Jay Dattani'. A white box on the left contains event details: a clock icon for '10 AM onwards', a calendar icon for '18 October, 2024', and a location pin icon for 'Room No. 103'. To the right of this box, it says 'E-certificates for all attendees' in a cursive font. At the bottom, four names are listed: Prof. Saloni Gupta (PRINCIPAL), Dr. Poonam (CONVENOR), Dr. Arif Hussain (CO-CONVENOR), and Aparna Gosain (PRESIDENT).

VANIJYA SAMITI
Bharati College, University of Delhi

in collaboration with
IIDE, The Digital School

Presents a lecture on

How to start earning on Social Media

~ by Mr. Jay Dattani

E-certificates for all attendees

Prof. Saloni Gupta (PRINCIPAL) Dr. Poonam (CONVENOR) Dr. Arif Hussain (CO-CONVENOR) Aparna Gosain (PRESIDENT)

On **18th October 2024**, Vanijya Samiti of **Bharati College**, in collaboration with the **Indian Institute of Digital Education (IIDE)**, hosted a highly informative session on "**How to Earn on Social Media**" at **10:00 AM** in the **G2 Room** at the new building. The event aimed to enlighten students about career prospects by using social media and provide professional guidance on navigating this dynamic career path.

The session led by **Mr. Jay Dattani** on **Social Media Marketing** was highly insightful and practical. His ability to break down complex strategies into easy-to-understand steps made the content accessible for both beginners and experienced creators. Starting with personal experiences and practical tips, such as monitoring time spent

on Instagram, added a relatable touch to the presentation. The emphasis on **profile optimization** and the importance of having a clear **bio and call to action** was particularly helpful, providing actionable advice for improving one's social media presence.

The section on **content creation** stood out, as Mr. Dattani explained the importance of choosing a niche, providing value, and honing video editing and presentation skills. His examples of **monetization strategies**, such as brand partnerships and affiliate marketing, offered concrete ways to turn social media efforts into income, which was highly motivating. The session's interactive nature, including advice on content formats and audience engagement techniques, added practical value to the learning experience.

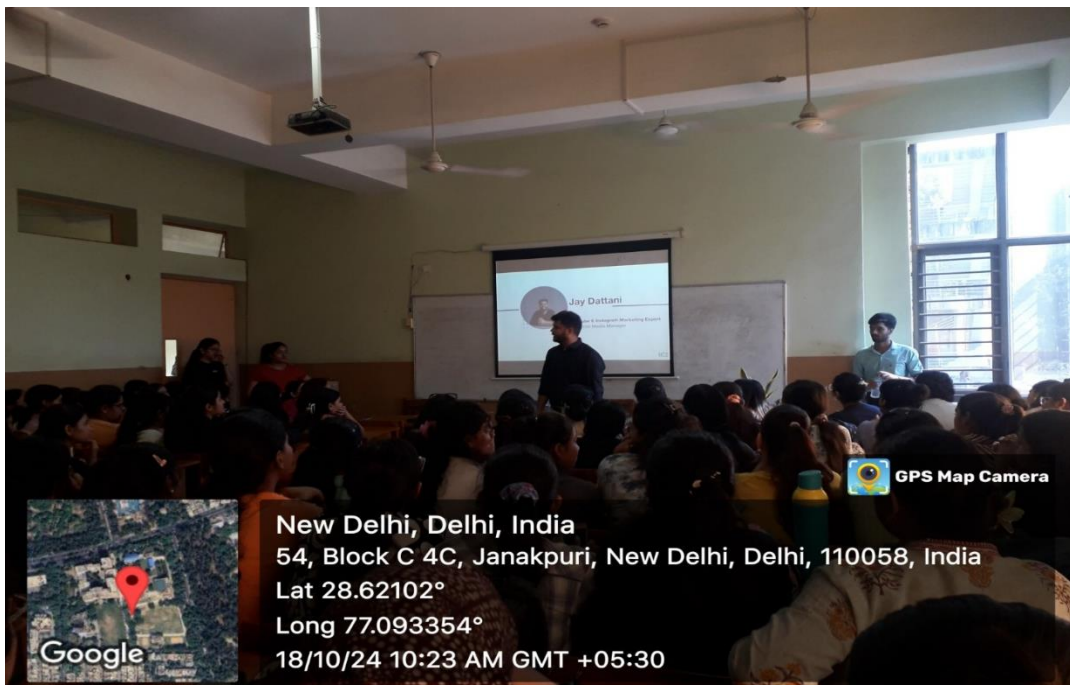
Overall, Mr. Dattani's session was engaging, informative, and full of real-world applications, leaving participants equipped with the tools and knowledge to successfully grow and monetize their social media platforms. It would be beneficial to have more sessions like this, focusing on deeper aspects of content strategy and monetization.

FEEDBACK

Mr. Jay Dattani's session on Social Media Marketing was informative and practical, offering clear strategies for optimizing profiles, creating valuable content, and monetizing efforts through brand partnerships and affiliate marketing. His approachable teaching style and actionable tips made the session highly engaging and beneficial for aspiring social media creators.

PHOTOS & ATTENDANCE





BHARATI COLLEGE, UNIVERSITY OF DELHI

C-4, Jaiak Puri, New Delhi-110058

Event Name : How to start earning on Social Media

Date: 18/10/24

Organizing Committee: Vandya Samiti, the commerce society

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
1	Akhita	B.COM(H)	V	1649	Akhita
2	Srijan	B.COM(H)	V	1604	Srijan
3	Ankita Jain	B.COM(H)	I	24504/12	Ankita Jain
4	Pari Gupta	B.com (P)	3	22503/90	Pari Gupta
5	Bhavya	B.com (H)	5	22/1521	Bhavya
6	Neha Pant	B.Com (H)	1	24504/87	Neha Pant
7	ANSHIKA	B.com (H)	I	24504/15	Anshika
8	Dolly Rathore	B.com (H)	I	24504/39	Dolly Rathore
9	DISHA	B.com (Hons)	I	24504/36	Disha
10	Amrisha Prasad	B.com (Hons)	I	24504/18	Amrisha
11	Palak Bhatia	B.com (P)	I	24503/92	Palak
12	Gunjan	B.com (P)	I	24503/14	Gunjan
13	Ruchi Sharma	B.com (P)	I	24503/116	Ruchi Sharma
14	Shivi Agrawal	B.com (P)	I	24503/131	Shivi Agrawal
15	Mahak	B.com (P)	I	24504/131	Mahak
16	Mahak	B.com Program	I	24503/34	Mahak
17	Kirti	B.COM (P)	I	24503/65	Kirti
18	Mili Pandit	B.com (P)	I	24503/79	Mili
19	Diya Jha	B.com (H)	I	24504/88	Diya
20	Harekita	B.com (H)	I	24504/159	Harekita
21	Akanksha Singh	B.COM (P)	I	24503/04	Akanksha
22	Pooja Gupta	B.com (P)	I	24503/115	Pooja
23	Anju	B.COM (P)	I	24503/13	Anju
24	Sakshi Dwivedi	B.COM (P)	I	24503/118	Sakshi
25	Nancy	B.COM (P)	I	24503/25	Nancy
26	Kanishka	B.COM (P)	I	24503/55	Kanishka
27	Prachi	B.COM (P)	I 97	24503/97	Prachi
28	Simran	B.com (P)	I	24503/204	Simran
29	Sakshi	B.com (P)	Ist	24503/121	Sakshi
30	Manvi	B.com (P)	Ist	24503/73	Manvi
31	Sapna	B.A PHD (Hist + Music)	2nd	29501/18	Sapna
32	Anshika	B.A PHD (Hist + Music)	2nd	29501/18	Anshika
33	Sachi Singh	B.COM (P)	1st	24503/117	Sachi
34	Parul Sharma	B.COM (P)	1st	24503/203	Parul Sharma
35	Toquti	B.com (Hons)	1st	24504/54	Toquti
36	Anshika Yadav	B.com (P)	Ist	24503/135	Anshika
37	Shivani	B.com (P)	Ist	24503/181	Shivani
38					

BHARATI COLLEGE, UNIVERSITY OF DELHI

C-4, Janak Puri, New Delhi-110058

Event Name : How to start earning on social Media

Date : 18/10/24

Organizing Committee: Vaishya Samiti, Commerce Society

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
39	Siya Vashishth	B.Com (Prog)	1	24503/129	Siya
40	Suhani Chahal	B.Com (Prog)	2 nd	23503/189	Suhani
41	Rusika Nigumbam	B.Com (Prog)	1	24503/184	Rusika
42	Ajanta Kumari	B.Com (P)	1	24503/196	Ajanta
43	Mehak	B.Com (P)	3	23503/73	Mehak
44	Shreyam Rai	B.Com (P)	3	23503/132	Shreyam
45	Shelinee Singh	B.Com (P)	3	23503/130	Shelinee
46	Angali	B.Com (P)	3	23503/10	Angali
47	Abhya	B.Com (P)	3	23503/04	Abhya
48	Kanak	B.Com (H)	3	23504/14	Kanak
49	Shranya Saxena	B.Com (P)	3	23503/180	Shranya
50	Kashish	B.Com (P)	3	23503/52	Kashish
51	Rishi	B.Com (P)	3	22/1930	Rishi
52	Hiya	B.Com (H)	1	24504/181	Hiya
53	Manvi	B.Com (P)	5	22/1991	Manvi
54	Khushi Khosla	B.Com (H)	1	24504/12	Khushi
55	Samaira	B.Com (H)	1	24504/154	Samaira
56	Amrita	B.Com (P)	5	22/2011	Amrita
57	Devanshi	B.Com (P)	5	22/1999	Devanshi
58	Karishma Jainwal	B.Com (H)	3 rd	23504/143	Karishma
59	Shaily	B.Com (P)	3 rd	23504/209	Shaily
60	Khushi	B.Com (P)	3 rd	23504/54	Khushi
61	Anshika	B.Com (P)	1	23504/17	Anshika
62	Ananya	B.Com (P)	1 st	23504/83	Ananya
63	Siya Kathuria	B.Com (P)	2 nd	23503/141	Siya
64	Rajand Yadav	B.Com (H)	3 rd	22/1641	Rajand
65					

BHARATI COLLEGE, UNIVERSITY OF DELHI
C-4, Jaiak Puri, New Delhi-110058

Event Name : _____

Date: ____/____/____

Organizing Committee: _____

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
1	Susate Yadav	B.A. Program	2 nd	23501/169	Susate
2	Shilpa Bharti	B.A. (Hons.) Socio	2 nd	22/1391	Shilpa
3	Isha Raj	B.com (Hons)	3 rd	22/1536	Isha
4	Bhumi Mehta	B.A. History Hons	5 th	22/430	Bhumi
5	Mokshika	B.A. English Hons	5 th	22/95	Mokshika
6	Khushboo Arora	B.com program	1 st	24503/57	Khushboo
7	Shakshi Kumari Jha	B.Sc (H) Maths	1 st	24563/34	Shakshi
8	Deepika	B.com (Hons)	5 th	22/1584	Deepika
9	Aashi Chaurai	B.A. Prog. C.A + Pol	1 st	24501/03	Aashi
10	Pragya Kumari	B.A. Prog (C.A + Pol)	1 st	24501/0108	Pragya
11	Divya Kanwar	BA Hons (For Sci)	1 st	24527/21	Divya
12	Solvi Kant	B.com (P)	3 rd	23503/120	Solvi
13	Kaushal Jaiswal	B.com (Hons)	3 rd	23504/143	Kaushal
14	Prisha Raj	B.com (Hons)	1 st	24504/102	Prisha
15	Khushi	B.com (Hons)	1 st	24504/63	Khushi
16	Kamna Verma	BA His (Hons)	1 st	24502/28	Kamna
17	Koyal Singh	B.A. His (Hons)	1 st	24503/70	Koyal
18	Rashi Kedia	B.com (Hons)	1 st	24504/107	Rashi
19	Harshita Bansal	B.com (Hons)	1 st	24504/151	Harshita
20	Dimple	B.com (Hons)	1 st	24504/25	Dimple
21	Akanksha Verma	B.com (Hons)	1 st	24504/02	Akanksha
22	Ayushi	B.com (Hons)	1 st	24504/23	Ayushi
23	Manvi	B.com (Hons)	1 st	24504/157	Manvi
24	Shreya Vast	B.A. program	1 st	24501/44/16	Shreya
25	Anurag Das	B.com (Hons)	1 st	24504/160	Anurag
26	Signa Sharma	B.com (Hons)	1 st	24504/123	Signa
27	Yachika Tanwar	B.com (Hons)	1 st	24504/144	Yachika
28	Chavi	B.com (Hons)	1 st	24504/02	Chavi
29	Bhumi	B.com (H)	1 st	24504/127	Bhumi
30	Tanisha	B.com (H)	1 st	24504/135	Tanisha
31	Manasvi Yadav	B.com (H)	1 st	24504/175	Manasvi
32	Harshita Das	B.com (H)	1 st	24504/41	Harshita
33	Bhumi	B.com (H)	1 st	24504/30	Bhumi
34	Khushi Choudhary	B.com (P)	3 rd	23503/55	Khushi
35	Pooja	B.com (H)	1 st	24504/01	Pooja
36	Shivangi Patel	B.com (P)	1 st	24503/130	Shivangi
37	Ruchi Singh	B.com (Hons)	1 st	24504/114	Ruchi
38	Shruti Mishra	B.com (P)	1 st	24503/138	Shruti

HOW TO DO WELL IN CASE STUDIES SESSION REPORT

College: Bharati College, University of Delhi

Date and Time of Session: 20th October 2024, 05 p.m.

Department/Society: Vanijya Samiti, The Commerce Society, Bharati College

Program: How to do well in case studies and how to Excel in case studies

The poster is for a lecture titled "How to do well in Case Study" presented by Vanijya Samiti at Bharati College, University of Delhi. It features a circular portrait of Mrs. Tarannum Naseem Raza, a woman with dark hair wearing a green and yellow sari. The text "Presents a lecture on" is written in a cursive font above the title. The title "How to do well in Case Study" is in large, bold, yellow-green letters. Below the title, it says "~ by Mrs. Tarannum Naseem Raza" followed by two bullet points: "• 13+ years of experience with T.I.M.E." and "• 20+ years of vast experience". A purple rounded rectangle contains the time "5:00 PM- 5:45 PM", the date "20 October, 2024", and "Google Meet" with a location pin icon. To the right is a QR code with the text "scan here to join" below it. Logos for Bharati College and Vanijya Samiti are at the top. At the bottom, a row of names and titles is listed: Prof. Saloni Gupta (PRINCIPAL), Dr. Poonam (CONVENOR), Dr. Arif Hussain (CO-CONVENER), Dr. Arshi Zareen (TIC), Ms. Chitrangda (TIC), and Aparna Gosain (PRESIDENT). A blue folder labeled "REPO" is partially visible on the right.

VANIJYA SAMITI
Bharati College, University of Delhi
Presents a lecture on
**How to do well
in Case Study**
~ by Mrs. Tarannum Naseem Raza
• 13+ years of experience with T.I.M.E.
• 20+ years of vast experience

5:00 PM- 5:45 PM
20 October, 2024
Google Meet

scan here to join

Prof. Saloni Gupta (PRINCIPAL) Dr. Poonam (CONVENOR) Dr. Arif Hussain (CO-CONVENER) Dr. Arshi Zareen (TIC) Ms. Chitrangda (TIC) Aparna Gosain (PRESIDENT)

Vanijya Samiti of Bharati College successfully conducted an exclusive webinar titled "How to Do Well in Case Studies" on October 20, 2024. The session featured Mrs. Tarannum Naseem Raza, a seasoned professional with over 20 years of experience in engineering and management, who guided the attendees on excelling in case study analysis.

Mrs. Tarannum shared valuable insights into approaching case studies with a structured mindset. She emphasised the importance of logical thinking, problem identification, and clear communication of solutions. Her engineering background and

management skills provided a unique perspective on how to combine technical knowledge with managerial decision-making.

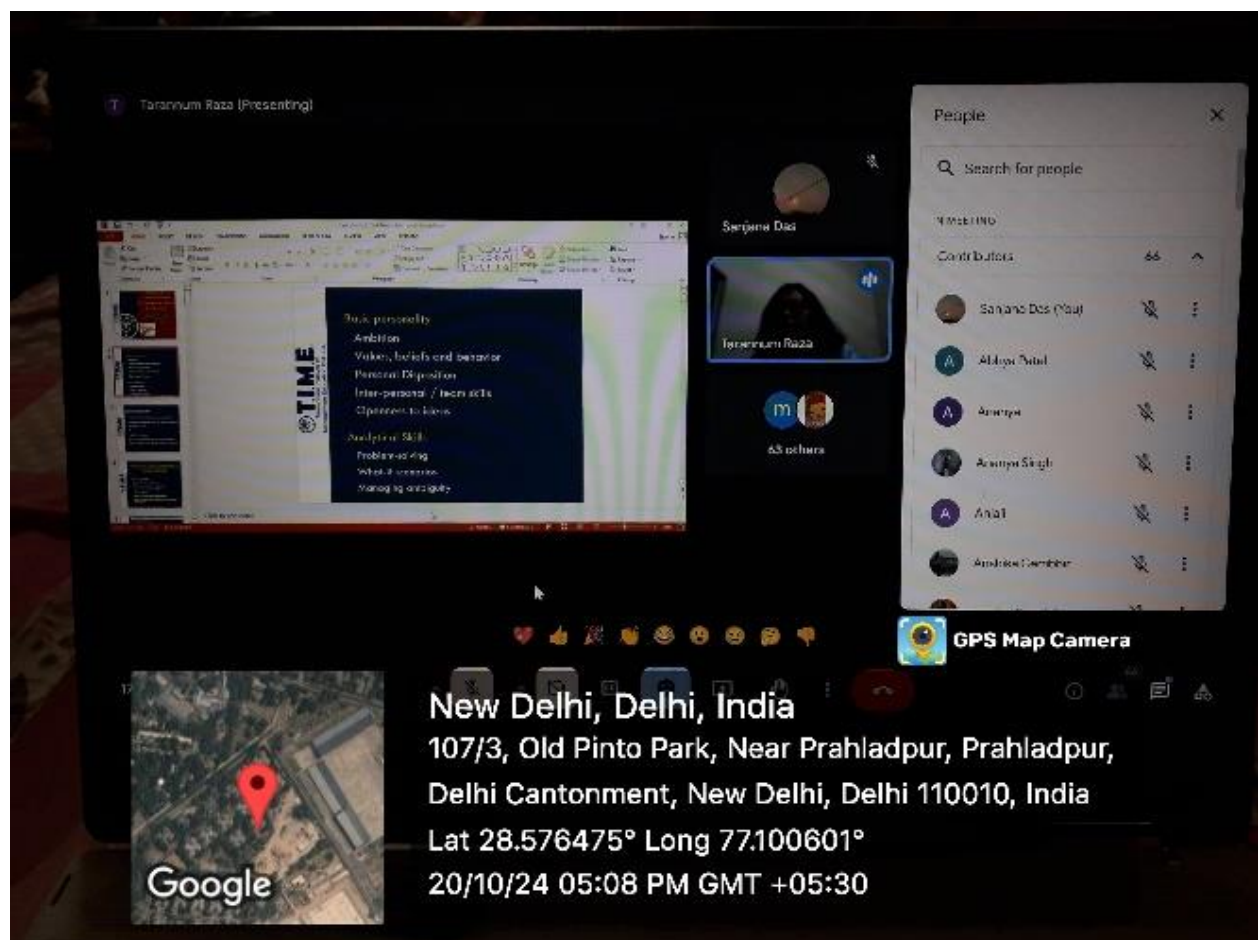
The session concluded with a lively Q&A, where students sought advice on common challenges faced during case study analysis. Mrs. Tarannum addressed questions on time management during exams, structuring responses, and leveraging one's strengths in a case study.

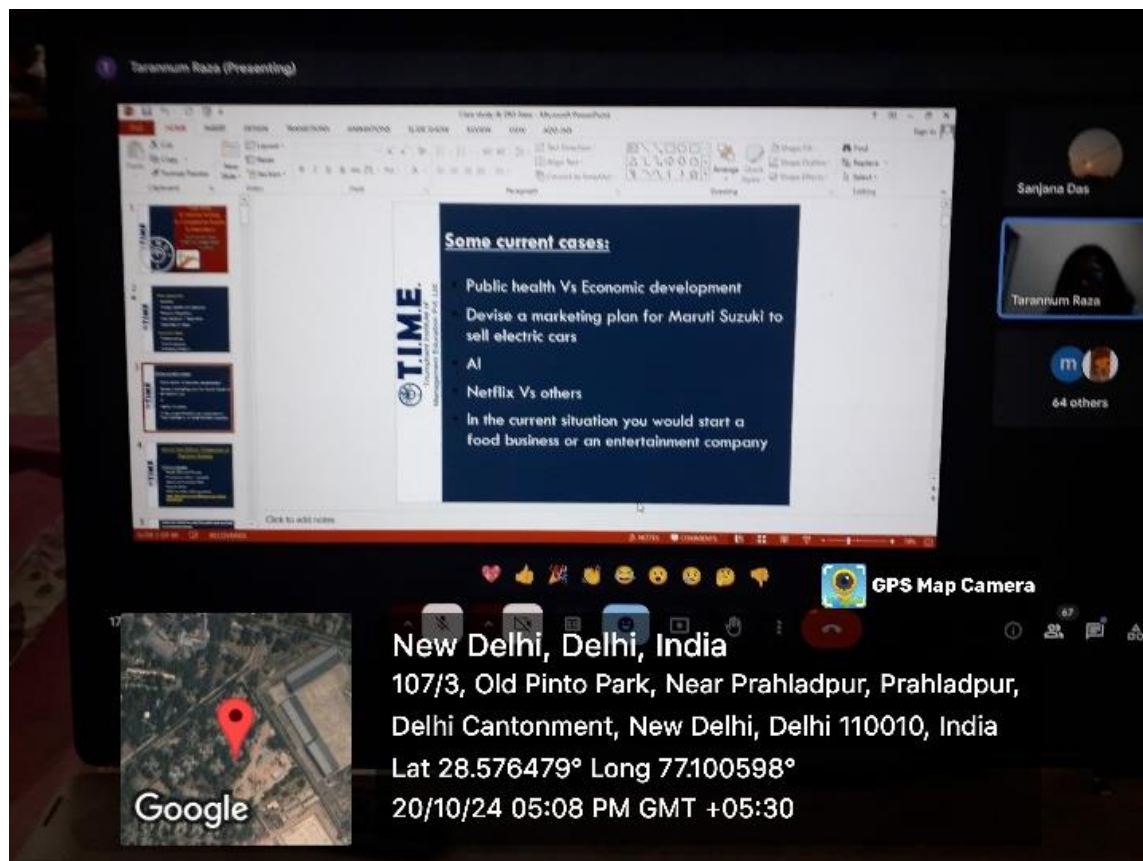
The webinar successfully fulfilled its objective of equipping students with essential skills for excelling in case studies. Vanijya Samiti aims to organise more such sessions in the future to continue supporting the holistic development of students.

FEEDBACK

98% of attendees found the session highly relevant to their academic and career interests. Participants praised the speaker's expertise and the applicability of the strategies discussed.

PHOTOS & ATTENDANCE





ATTENDANCE PERFORMA

Attendance				
Event - 'How to do well in Case Studies?'				
Date - 20 October 2024				
Organizing Committee - Vanijya Samiti: The Commerce Society				
Webinar Convener - Dr. Poonam				
S. No.	Name	Year	Roll No	Signature
1	Aparna Gosain	3rd	22/1515	
2	Khushi Sharma	3rd	22/1666	
3	Ranjana Yadav	3rd	22/1641	
4	Priyanshi Gupta	3rd	22/1581	
5	Sanjana Das	3rd	22/1647	
6	Siya Kathuria	2nd	23503/141	
7	Srijan	3rd	22/1604	
8	Mehak	2nd	23503/73	
9	Samayra Sharma	1st	24504/154	
10	Abhya Kumari	2nd	23503/04	
11	Shivani	3rd	22/1879	

लेन देन

Trade wisely: Reviving the Art of Barter

College : Bharati College, University of Delhi

Date and Time of Session: 24th October 2024, 11 A.M.

Department/Society: Vanijya Samiti, The Commerce Society, Bharati College

Program: लेन देन - The Barter Competition



The poster is for a barter competition organized by Vanijya Samiti at Bharati College, University of Delhi. It features a pink and yellow background with various icons like a coin, a trophy, and a calendar. The main title 'लेन-देन' is in large red Hindi characters. Below it, the English title 'Trade Wisely: Reviving the Art of Barter!' is written. A yellow starburst graphic says 'No registration fee...!!!'. A red tag indicates the 'Registration Deadline: 23rd October 2024, 8 PM'. A QR code is provided for registration. At the bottom, the names and roles of the organizing committee members are listed.

VANIJYA SAMITI
Bharati College, University of Delhi

लेन-देन

Trade Wisely: Reviving the Art of Barter!

★★★🔥 **Get Ready for an Epic Trading Adventure!** 🔥★★★

📅 24th October, 2024

📍 Seminar Room

🕒 11 AM onwards

No registration fee...!!!

Registration Deadline: 23rd October 2024, 8 PM

scan to register

**CASH PRIZE AND MANY MORE
EXCITING HAMPERS FOR WINNERS...!!**

Prof. Saloni Gupta (Principal) Dr. Poonam (CONVENOR) Dr. Arif Hussain (CO-CONVENOR) Dr. Arshi Zareen (TIC) Ms Chitrangda (TIC) Aparna Gosain (PRESIDENT)

The motive of a "Len-Den" barter competition is to teach economic fundamentals, negotiation, and creativity by exchanging goods without money.

On 24th October 2024 a unique and engaging event, "Len-Den: The Barter Competition," was organised by Vanijya Samiti - The Commerce society at Bharati College the Seminar room at 11 AM. The event aimed to revive the age-old concept of barter, encouraging participants to trade goods and services without money, thus enhancing their understanding of negotiation, value assessment, and resource management.

Each of the 12 participants started with a single pen, which they had to trade up by bartering. The participants were divided into four groups:

1. Group 1: Tanishka and Preeti began with a pen as a basic commodity of the barter system and then exchanged the items like keychains, hair clips, hair ribbons, a phone cover, and lip gloss.
2. Group 2: Shweta, Manvi, and Bhavika began with a pen as the first commodity of the competition and later on exchanged items such as a calculator, marker, umbrella, scissors, and a toy octopus.
3. Group 3: Deepanahi, Swati, and Riya started with a pen as the first commodity of the competition and then exchanged the items like perfume, a specs box, bow, mirror, and notebook in their trades.
4. Group 4: Participants bartered items such as a bottle, cream, perfume, Vicks, and body butter among themselves and ended the competition with a good note.

Seven society members acted as vendors, adding variety and challenges to the exchanges. The competition consisted of multiple three-minute rounds where participants traded items with the goal of increasing their value with each swap.

HIGHLIGHTS AND SKILLS DEMONSTRATED

The event saw some remarkable achievements:

- Khushi and Raj Hans secured the highest-valued items by the end.
- Shweta Jesval led in the number of exchanges, showcasing great networking skills.
- Bhavika was recognized for her excellent pitching and negotiation skills.

All items were then returned to their original owners, maintaining the event's integrity.

FEEDBACK

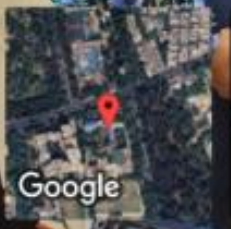
"Len-Den: The Barter Competition" successfully blended fun with educational value, as students developed essential negotiation and communication skills. The event concluded with a group photo of all participants, with special recognition for the winners. Vanijya Samiti initiative provided a hands-on learning experience that left a lasting impression on everyone involved.

PHOTOS & ATTENDANCE





GPS Map Camera



Google

New Delhi, Delhi, India
J3cv+qf9 Bharati College, Janakpuri, New Delhi, Delhi,
110058, India
Lat 28.621986° Long 77.093735°
24/10/24 11:35 AM GMT +05:30

Event Name: _____

Organizing Committee: _____

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
1	Siya Kulkarni	Bcom Prog	III	23503/141	[Signature]
2	Sulamni Chahar	Bcom Prog	III	23503/189	[Signature]
3	Moni Yadav	Bcom Prog	5th	22/1894	[Signature]
4	Mehek	B.com Prog	III	23503/73	[Signature]
5	Shalinee Singh	B.com Prog	IIIrd	23503/130	[Signature]
6	Kavina Jainwal	B.com (Hons)	IIIrd	23504/343	[Signature]
7	Ruchi Sharma	B.com (Prog)	I st	23504/116	[Signature]
8	Namita	B.Com (Hons)	5th	22/1562	[Signature]
9	Priyanshi Gupta	B.Com (H)	5th	22/1581	[Signature]
10	Manisha P. Raj	B.Com (H)	5th	22/1530	[Signature]
11	Sanyam Das	B.Com (H)	5th	22/1647	[Signature]
12	Kashish	B.com (P)	3rd	52/23503	[Signature]
13	Hiyaa Kulkarna	B.com (Hons)	1st	24504/51	[Signature]
14	Rashi	B.com (P)	3rd	22/1420	[Signature]
15	Palak Bhatia	B.com (P)	1st	24503/92	[Signature]
16	Gurjan	B.com (P)	1st	24503/44	[Signature]
17	Samayra	B.com (H)	1st	24504/100	[Signature]
18	Shivani	B.com (P)	3rd	22/1770	[Signature]
19	Bhauka Kulkarna	B.com (P)	1st	24503/200	[Signature]
20	Priiti	B.com (H)	1st	24504/14	[Signature]
21	Savita	B.com (P)	1st	24504/100	[Signature]
22	Meghna	B.com (P)	2nd	23503/212	[Signature]
23	Shreeyam	B.com (P)	2nd	23503/132	[Signature]
24	Bhavya	B.com (H)	5th	22/1521	[Signature]
25	Aparna Gursain	B.com (H)	5th	22/1515	[Signature]
26	Darshini Gursain	B.com (P)	5th	22/1999	[Signature]
27	Apshika Gursain	B.com (P)	1st	24503/17	[Signature]
28	Kushi Khosla	B.com (H)	1st	24504/62	[Signature]
29	Ananya Singh	B.com (P)	1st	24503/100	[Signature]
30	Kushi	B.com (P)	3rd	23503/50	[Signature]
31	Anvita	B.com (P)	5th	22/2011	[Signature]
32	Abhya Kumari	B.com (P)	3rd	23503/4	[Signature]
33	Shivani	B.com (H)	5th	1604	[Signature]
34	Shalini	B.com (Prog)	3rd	23503/204	[Signature]
35	Pari Gupta	B.com (P)	3rd	23503/20	[Signature]
36					
37					
38					

Date: / /

Event Name: _____

Organizing Committee: _____

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
1	Prithi	B.Com. (Hons.)	1 st	24504/01	Prithi
2	Riya	B.Com. (Prog.)	4 th	22/2606	Riya
3	Sneha Yadav	B.A. Program	8 th	23.54/EP/20	Sneha
4	Deekshika Kataria	B.Com. Prog	1 st	24503/31	Deekshika
5	Khushi Rajhans	B.A. (H) Journalism	3 rd	22/1167	Khushi
6	Shreya Rai	B.A. (H) Journalism	3 rd	22/1138	Shreya
7	Tanishka	B.A. (H) Pol. Sci	3 rd	23527/67	Tanishka
8	Vivanshi Maheshwari	B.Com. (Program)	3 rd	22/1997	Vivanshi
9	Rishika Gupta	B.A.M. (Hons)	2 nd	23504/91	Rishika
10	Nandana Shrivastava	B.Com. (P.)	3 rd	23503/175	Nandana
11	Shivani	B.Com. (P.)	3 rd	23503/178	Shivani
12	Khushi	B.Com. (P.)	3 rd	23503/55	Khushi
13	Bhavya	B.Com. (H)	5 th	22/1521	Bhavya
14					

JANUARY'25

REPORT ON 'WHAT AFTER GRADUATION?'

College: Bharati College, University of Delhi

Date and time of activity: 25 January 2025, 3 P.M.

Department/Society: Vanijya Samiti, The Commerce Society, Bharati College

Program: Webinar on 'What after graduation'?

Activity title: Webinar on 'What after Graduation' (Overview on exams like SSC, Banking exam and CAT)

VANIJYA SAMITI
Bharati College, University of Delhi

presents a WEBINAR on

What after GRADUATION?

by
MR. ANIL BHADAURIA

- MBA graduate with more than 16 years experience in the teaching industry.
- Expertise in preparing students for interviews and group discussions for different IIMs.
- Soft skill training provider.

CAT, Banking, SSC etc?

January 25, 2025

Google Meet

3PM to 4PM

Prof. Saloni Gupta (PRINCIPAL) Dr. Poonam (CONVENOR) Dr. Arif (CO-CONVENER) Dr. Arshi Zareen (TIC) Ms. Chitrangda (TIC) Aparna Gosain (PRESIDENT)

EVENT HIGHLIGHTS:

- Overview of competitive exams like CAT, Banking, and SSC.
- Preparation strategies for the exams.
- Salaries are provided in that field.
- Discussion of cut-offs and number of applicants.
- Discussion about questions to be asked in exams and interviews.

Competitive exams like CAT, Banking, and SSC offer pathways to rewarding careers in management, banking, and government sectors. CAT evaluates Quantitative Aptitude, Logical Reasoning, and Verbal Ability, leading to MBA programs with salaries ranging from ₹12–₹30 LPA. Banking exams like IBPS PO and SBI PO focus on Numerical Ability, Reasoning, and General Awareness, with starting salaries of ₹5–₹8 LPA. SSC exams like SSC CGL test Quantitative Aptitude, English, and General Intelligence, offering ₹4–₹6 LPA along with

government benefits. These exams see lakhs of applicants, with CAT cut-offs often exceeding the 95th percentile and banking/SSC exams having intense competition due to limited seats.

Participants actively engaged in the Q&A segment, clarifying their doubts regarding exam patterns and resources. Students who gained clarity on career options after graduation. The session motivated attendees to explore and prepare for competitive exams. Students raised specific queries about preparation strategies, timelines, and reliable resources for different exams. The speaker provided personalized advice, helping participants address their challenges. The webinar also inspired students to explore less conventional paths alongside mainstream options, urging them to align their career choices with their skills and interests.

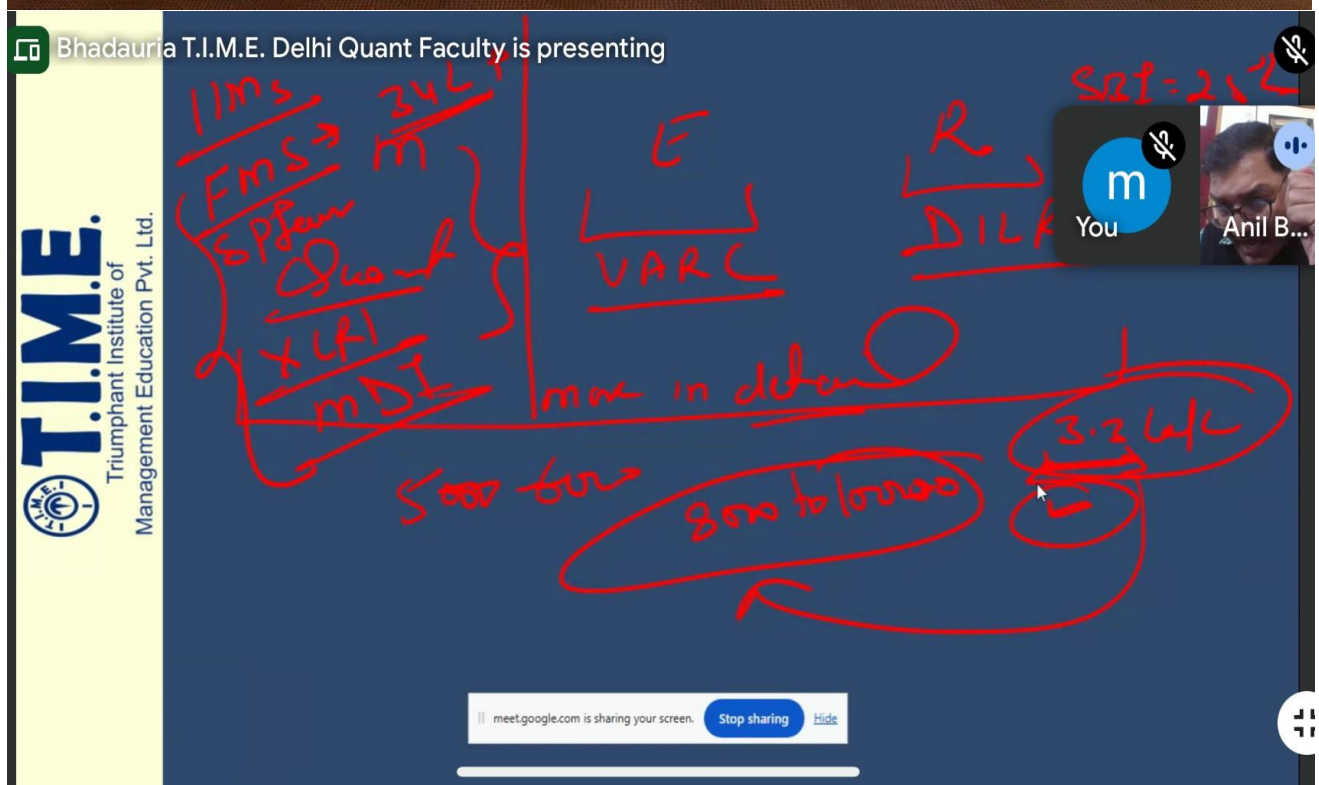
FEEDBACK:

Post-event feedback was overwhelmingly positive. Students appreciated the clarity of the information provided, the practical tips shared for exam preparation, and the motivational aspects of the session, which encouraged them to take charge of their career paths.

CONCLUSION:

The webinar, organised by Vanijya Samiti, was a resounding success. It provided students with actionable insights into their career development, and participants' feedback highlighted the session's relevance and usefulness in shaping their post-graduation plans. The event reinforced Vanijya Samiti's commitment to the holistic development of its students, proving once again its role as a guiding force in shaping future professionals.

PHOTOS & ATTENDANCE



Attendance				
Event - 'Webinar on What after Graduation?'				
Date - 25 January 2025				
Organizing Committee - Vanijya Samiti: The Commerce Society				
Webinar Convener - Dr. Poonam				
S. No.	Name	Year	Roll No	Signature
1	Aparna Gosain	3rd	22/1515	
2	Khushi Sharma	3rd	22/1666	
3	Ranjana Yadav	3rd	22/1641	
4	Priyanshi Gupta	3rd	22/1581	
5	Sanjana Das	3rd	22/1647	
6	Siya Kathuria	2nd	23503/141	
7	Srijan	3rd	22/1604	
8	Mehak	2nd	23503/73	
9	Samayra Sharma	1st	24504/154	
10	Abhya Kumari	2nd	23503/04	
11	Shivani	3rd	22/1879	

FEBRUARY'25

REPORT ON THE ANNUAL COMMERCE FEST - COMMERCIO 25

DAY 1



COMMERCIO'25



Event Rundown



12 FEBRUARY 2025

10:00 AM	Opening Ceremony	Seminar Room
11:00 AM	Personal Styling Workshop by Pearl Academy	Seminar Room
12:00 PM	Tag & Gag	Seminar Room
12:30 PM	Negotiator's Knockout	Theatre Room
01:00 PM	AI in Digital Marketing Session by IIDE	Seminar Room
02:30 PM	Act-O-Nomics	Theatre Room
03:00 PM	DJ session	Central Lawn

College: Bharati College, University of Delhi

Date and Time of Session: 12th February 2025, 11 A.M.

Department/Society: Vanijya Samiti, The Commerce Society, Bharati College
Program: Commercio'25



The poster is for a workshop titled "PERSONAL STYLING AND SOCIAL MEDIA INFLUENCER" presented by VANIJYA SAMITI, Bharati College, University of Delhi. The workshop is organized by Pearl Academy and features Shraysi Dang, an Entrepreneur, Stylist & Educationalist at PEARL ACADEMY. The event is scheduled for 12 February 2025, starting at 11 A.M. onwards, in the Seminar room. The poster includes a photo of Shraysi Dang, a social media interaction bar with icons for like, heart, comment, and various emojis, and a large "JOIN US" call to action at the bottom.

 **VANIJYA SAMITI**
Bharati College, University of Delhi

presents

WORKSHOP

on

**PERSONAL STYLING AND
SOCIAL MEDIA INFLUENCER**



 Pearl Academy

SHRAYSI DANG
Entrepreneur, Stylist
& Educationalist
@PEARL ACADEMY

 12 February 2025

 11 A.M onwards

 Seminar room



JOIN US

On 12th February 2025 a unique and engaging event, "Personal Styling Workshop" was organized by the Vanijya Samiti as they collaborated with Pearl Academy for the seminar.

The event educated students on using color palettes, personal styling, and maintaining good body posture, helping them enhance their appearance, confidence, and overall presentation.

The session began with a warm welcome speech, followed by an introduction to Ms. Shrayas, our honorable guest who delivered an insightful speech on personal styling. The speaker Ms. Shrayasi shared her experience working on movie brand campaigns and collaborating with notable actors such as Janhvi Kapoor and Amitabh Bachchan. She defined styling and personal style, engaging students by asking them to share their thoughts on what personal style means, with responses focusing on comfortable dressing and individual choices.

Ms. Shrayasi emphasized the importance of accessories, shoes, body language, and posture. She demonstrated how body posture influences personal appearance and asked students about the influencers they follow, with many mentioning Nancy Tyagi and Meenakshi Dutt. She also shared her admiration for influencer Rishika Tyagi, who promotes sustainability in fashion.

The session delved into trends, with Ms. Shrayasi mentioning Sapna Rai, known for promoting upcycled products. She discussed the importance of understanding one's ethics in personal styling and body shapes, advising on how to correct certain body posture, such as for the triangle body shape, and the significance of choosing the right colors. She also highlighted the difference between compliments on one's dress and compliments on one's overall appearance, stressing that true confidence comes from being happy with your personal style, regardless of others' opinions.

In an interactive segment, Ms. Shrayasi discussed the significance of body energy and balance, using the concept of Ying (female energy) and Yang (male energy). She referred to image consultants, stating that they help clients develop their personal style. Drawing examples from popular figures like Daljeet Dosanjh and Ranveer Singh, she explained how individuals create and express their image.

The session also covered minimalistic vs. minimalist dressing styles, with a critique on earthy color palettes. Shrayasi referred to celebrities like Sonam Kapoor and Janhvi Kapoor, analyzing their styles. She introduced the 5Ws + 1H framework (Who, What, Where, When, Why, and How) to assess the styling choices for different occasions. Shrayasi further explained the importance of attention to detail, such as the sweetheart blouse design, and how styling techniques bring the entire look together.

A practical session followed, where students were given a task to break down and remix images of four individuals to create a new, unique persona. This activity aimed to demonstrate how small changes in styling can transform one's entire personality.

The event concluded with a Q&A session where Ms. Shrayasi addressed student inquiries, offering advice on capturing images that reflect their personal style. Her closing quote, "Style is a way to say who you are without having to speak," encapsulated the essence of the seminar.

The event took place in the seminar room of Bharati College and was a huge success in educating students on the intricacies of personal styling and its impact on self-expression and confidence.

FEEDBACK

The session, led by Ms. Shrayasi, offered insightful perspectives on personal styling, drawing from her experience working with renowned actors like Janhvi Kapoor and Amitabh Bachchan. She emphasized the importance of understanding one's personal style, focusing on aspects such as clothing comfort, accessories, body language, and posture. She also highlighted the role of influencers like Rishika Tyagi, who promote sustainability, and discussed trends with a focus on ethics. Ms. Shrayasi explained how body shape affects styling and the importance of choosing the right colors. She also distinguished between compliments on attire and personal compliments, sharing her own experiences. The session included an interactive task where students broke down images to see how small styling changes can transform a look.

PHOTOS & ATTENDANCE



Program: Tag 'N' Gag : The Creative Pitch Battle Competition

Event Overview: The event, TAG 'N' GAG: The Creative Pitch Battle, was a part of

VANIJYA SAMITI
Bharati College, University of Delhi

COMMERCIO'25
presents

TAG 'N' GAG:
The Creative Pitch Battle

12 February 2025 Theatre Room 12 PM

Register Now
Last Date to Apply:
10 February 2025

For Queries:
Ranjana Yadav
9634017733

SCAN TO REGISTER

Prof. Saloni Gupta
(PRINCIPAL)

Dr. Poonam
(CONVENOR)

Dr. Arif Hussain
(CO-CONVENOR)

Dr. Arshi Zareen
(TIC)

Ms. Chitrangda
(TIC)

Aparna Gosain
(PRESIDENT)

Commercio 25 and aimed at testing participants' creativity and marketing skills through tagline formation and meme creation. A total of 9 teams participated, consisting of 18 participants in total.

Competition structure: Each round, teams were allotted a random product or service through a chit system where 10 minutes were given to create a catchy tagline and 35 minutes were provided to design a meme based on the product/service.

The competition started around 12:15 PM and all the teams completed the task in the allotted time, where 1st position was awarded to 'Anurag & Diksha' and the Runner-up was 'Bhumika Gupta & Jhanvi'.

The event was a great success, showcasing the participants' innovative thinking and marketing abilities in a fun and engaging manner. Overall, the event was a resounding success, fostering teamwork, quick thinking, and marketing prowess among students.

It set a high benchmark for future editions of Commercio and left the audience entertained and inspired.

PHOTOS





Program: The Negotiator's Knock-Out

Activity Title: The event aimed to test the participants' skills in negotiating values, leadership approaches, handling diversity, and responding to industry challenges, including the impact of COVID-19.



The banner features a red background with a white grid pattern. On the left is the Bharati College logo, which includes a book and the motto 'न हि ज्ञानेन सदा पवित्रमिह विद्यते'. In the center, the text 'VANIJYA SAMITI' is written in large, bold, black letters, with 'Bharati College, University of Delhi' below it. To the right is the Vanijya Samiti logo, featuring a stylized elephant and the text 'THE COMMERCE SOCIETY' and 'BHARATI COLLEGE'. Below the main title, the text 'COMMERCIO'25' is written in a bold, black, sans-serif font, followed by 'presents' in a cursive script. The main title 'THE NEGOTIATOR'S KNOCKOUT' is in large, bold, white letters, and the tagline '"TALK BIG, WIN BIGGER"' is in bold, black, italicized letters. A bar chart with an upward arrow is on the left side of the banner.

VANIJYA SAMITI
Bharati College, University of Delhi

COMMERCIO'25
presents

THE NEGOTIATOR'S KNOCKOUT
"TALK BIG, WIN BIGGER"



12 February 2025



12:00 P.M.



Theatre Room



The banner features a red background with a white grid pattern. On the left, there is an illustration of two people, a man and a woman, standing at podiums and speaking into microphones. A large, stylized white arc is above them. In the center, a brown speech bubble contains the text 'Last Date To Apply: 10 February 2025'. On the right, there is a QR code. Below the QR code, the text 'REGISTER NOW!' is written in bold, black, uppercase letters. At the bottom right, the text 'For any queries: Ranjana Yadav +91 96340 17733' is written in bold, black, uppercase letters.

Last Date To Apply:
10 February 2025

REGISTER NOW!

For any queries: Ranjana Yadav
+91 96340 17733

Prof. Saloni Gupta (PRINCIPAL) Dr. Poonam (CONVENOR) Dr. Arif Hussain (CO-CONVENOR) Dr. Arshi Zareen (TIC) Ms. Chitrangda (TIC) Aparna Gosain (PRESIDENT)

On 12th February, 2025 a unique and engaging event, " The Negotiator's Knock-Out:Talk Big, Win Bigger" was organized by the Vanijya Samiti-The Commerce society a of Bharati College at the theater room at 12:30 P.M.

The negotiation simulation event took place in a theater room with 10 teams competing in pairs, each given 15 minutes to negotiate on various aspects related to team management and leadership strategies. The focus was on creating democratic policies while addressing future concerns and industry-specific examples like McDonald's and Google. The winners were decided based on their ability to negotiate effectively, present ideas, and maintain professionalism.

Negotiation Topics:

- Team Dynamics and Leadership Negotiation: The primary negotiation focused on how HR teams should engage with other teams within the organization.
- Value Negotiation: The teams discussed what core values should be prioritized in the organization. They debated how values align with both employee engagement and leadership effectiveness.
- Leadership Negotiation: Teams discussed leadership styles, emphasizing how democratic leadership helps in creating inclusive, productive workplaces. Both teams were keen to highlight that leaders must be adaptable, especially in uncertain times.
- Futuristic Details: The teams talked about futuristic leadership strategies, stressing that leaders need to be adaptable to technological and organizational changes. The importance of evolving leadership styles was a central theme.
- Diversity Management: A major focus was on how to manage diversity within teams. Both teams emphasized the importance of creating inclusive policies that allow for the integration of professionals from various backgrounds and regions.
- Industry Examples: To strengthen their points, the teams brought up real-world examples like McDonald's and Google, noting how these companies have successfully diversified their workforce and adapted to changing environments.
- Response to COVID-19: A significant part of the discussion focused on how the pandemic reshaped leadership strategies. The teams agreed that remote work, adaptability, and employee well-being became key factors for success during this period.
- Democratic Policies: Both teams presented the idea of a democratic HR policy, where employees' voices are heard and leadership decisions are made with collective input. The importance of employee participation was highlighted as an essential part of business success.

- **Food Industry Negotiation - Aayushi and Aastha:** In a parallel negotiation, Aayushi and Aastha tackled the topic of leadership and team management within a food company. Their negotiation revolved around the following key areas:
- **Richness and Reach:** Aayushi and Aastha discussed the potential strategies for increasing the reach of a food company. They debated whether to prioritize quality or quantity when scaling up, citing examples of companies that have thrived due to their strong brand reputation and customer trust.
- **Gradual Changes:** They suggested a gradual approach to expansion, much like McDonald's did when it started spreading across the globe. Both agreed that steady growth allows companies to adapt better to new markets and demographics, ensuring long-term success.
- **Sustainability:** Their discussions also revolved around how food companies need to be sustainable, keeping both consumer demands and environmental impact in mind.

1st position was secured by Muskan Raj and Anshika Jha secured and 2nd position was secured by Vidhi Arora and Mansa Bharti.

Both winning teams demonstrated strong negotiation skills, professionalism, and effective teamwork, presenting compelling arguments and ideas related to leadership, diversity, and future-proof strategies.

FEEDBACK

The negotiation event provided an insightful platform for participants to showcase their skills in team management, leadership strategies, and diversity management. It was an excellent learning experience for all involved, with real-world examples and practical strategies for handling challenges faced by businesses today. The winners, Muskan Raj and Anshika Jha, and Vidhi Arora and Mansa Bharti, stood out for their ability to negotiate effectively, think critically, and present solutions to complex business issues.

PHOTOS





Program: Speaker's session on AI in digital marketing

BHARATI COLLEGE
UNIVERSITY OF DELHI

VANIJYA SAMITI
Bharati College, University of Delhi

COMMERCIO'25
presents

SPEAKER'S SESSION ON:
AI IN DIGITAL MARKETING

AMAN KAPOOR,
Assistant Professor- Digital Marketing, IIDE

- Trained 10000+ professionals worldwide
- 5+ years of experience with focus on Performance Marketing
- Expertise in Meta Ads, Google Ads, Website Development

12 February 2025
01:00 PM
Seminar Room

Prof. Saloni Gupta (PRINCIPAL) Dr. Poonam (CONVENOR) Dr. Arif Husain (CO-CONVENOR) Dr. Arshi Zareen (TIC) Ms. Chitrangda (TIC) Aparna Gosain (PRESIDENT)

The AI in Digital Marketing seminar, conducted under Comercio 25, was aimed at educating students and professionals about the role of artificial intelligence in modern marketing strategies. The event featured expert insights from Aman Kapoor, who shared his extensive knowledge on AI-driven marketing tools and their applications.

KEY TOPICS COVERED

1. Introduction to AI in Digital Marketing: The session began with an overview of

AI's impact on digital marketing, emphasizing its role in improving performance marketing and customer behavior analysis. The speaker highlighted how AI is transforming the industry by automating processes, personalizing customer experiences, and optimizing marketing strategies.

2. **AI Models & Tools Discussed:** Aman Kapoor introduced various AI models and tools used in digital marketing. He discussed ChatGPT, which aids in content creation, customer support, and automation. Zomato AI was presented as a tool for personalized food recommendations, while Gemini was highlighted for its role in content and SEO optimization. The speaker also mentioned Kyra-AI Model as an emerging AI technology for marketing campaigns, demonstrating its potential in enhancing audience targeting and engagement.
3. **AI's Functionality in Digital Marketing:** The discussion included AI's role in PET (Persona, Environment, Task) modeling, explaining how AI helps in understanding customer personas, analyzing the environment through market trends, and automating tasks for efficiency. The speaker showcased how AI is used for generating images through Meta AI and creating LinkedIn connection request messages tailored to professional networking.
4. **Practical Tasks & Demonstrations:** The seminar included interactive practical sessions. The first task demonstrated how to generate images using Meta AI, showcasing the power of AI-driven creativity in marketing. The second task focused on crafting LinkedIn connection request messages with AI, helping attendees understand how AI personalizes outreach efforts. Attendees were also provided with certificates for participating in the seminar. The session concluded with an engaging query session, where participants had the opportunity to ask questions and clarify their doubts.

FEEDBACK

Post-event feedback was overwhelmingly positive. Students appreciated the clarity of information provided. Practical tips shared for exam preparation. The motivational aspects of the session that encouraged them to take charge of their career paths.

CONCLUSION

The seminar provided valuable insights into AI applications in digital marketing, helping attendees understand how AI-powered tools can enhance marketing strategies. The interactive nature of the session allowed participants to gain hands-on experience, making it an enriching and informative event. The discussion on AI

models, practical tasks, and real-world applications ensured that attendees left with a comprehensive understanding of AI's growing influence in digital marketing.

PHOTOS





Program: Act-o-nomics: Where Business meets Drama

Activity Title: Competition aim is to make learning commerce fun by encouraging teamwork, creativity, and critical thinking.



VANIJYA SAMITI
Bharati College, University of Delhi

COMMERCIO'25

ACT-O-NOMICS
Where Business meets Drama

12 February 2025

Theatre Room

01:00 PM

LAST DATE TO APPLY
10 FEBRUARY 2025

REGISTER NOW!

FOR ANY QUERIES :

KHUSHI SHARMA
+91 82874 37110

RANJANA YADAV
+91 96340 17733

Prof. Saloni Gupta (PRINCIPAL) Dr. Poonam (CONVENOR) Dr. Arif Hussain (CO-CONVENOR) Dr. Arshi Zareen (TIC) Ms. Chitragda (TIC) Aparna Gosain (PRESIDENT)

On 12th February, 2025 a unique and engaging event, "Act-O-Nomics: Where Business Meets Drama", was organized by the Vanijya Samiti in the seminar room at 1 P.M.

It was successfully conducted, engaging participants in an interactive and educational game where teams acted out commerce-related terms using non-verbal cues. The event aimed to enhance teamwork, communication, and business knowledge in a fun and competitive setting.

PARTICIPATION & PERFORMANCE

A total of eight teams participated in the game, demonstrating creativity and enthusiasm. The teams attempted to guess the words based on their teammates' silent actions, with varying levels of success.

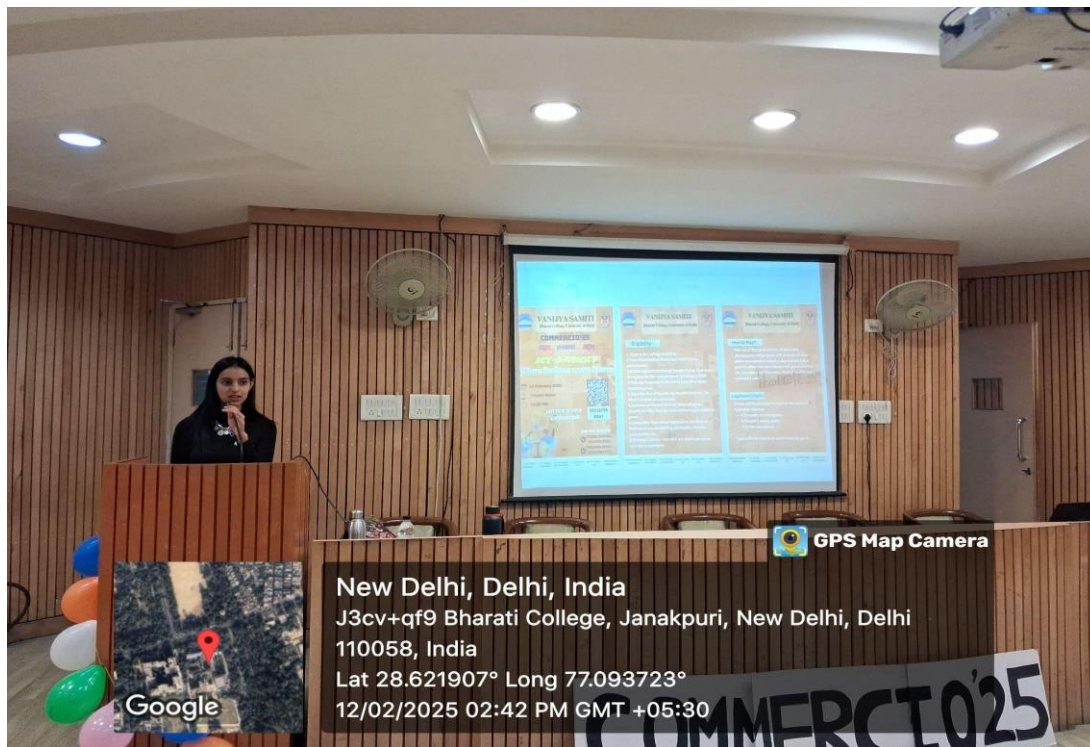
WINNERS & AWARDS

- Winning Team: Radhika, Shanili, and Diksha emerged victorious with the best performance.
- First Prize: Salvi, Garima, and Karinna were awarded for their outstanding participation and efforts.

FEEDBACK

The event was a great success, fostering a fun learning environment while testing participants' business knowledge in an engaging format. It encouraged teamwork, quick thinking, and non-verbal communication skills. The enthusiasm and participation from all teams made Act-O-Nomics an enjoyable and memorable experience for everyone involved.

PHOTOS & ATTENDANCE



BHARATI COLLEGE, UNIVERSITY OF DELHI
C-4, Janak Puri, New Delhi-110058

Date: 12/02/2025

Event Name: Commerce '25

Organizing Committee: Vanisha Samelli

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
1	Vrinda Aggarwal	B.Com (P)	2nd	24503/151	Vrinda
2	Sheeranya Sapelia	B.Com (P)	2nd	24503/134	Sheeranya
3	Salvi Karti	B.Com (P)	2nd 4th	23503/120	Salvi
4	Gurpreet	B.Com (P)	1st	24503/44	Gurpreet
5	Anjali	B.Com (Hons)	1st	24504/11	Anjali
6	Neelam	B.Com (Hons)	1st	24504/154	Neelam
7	Neelam Singh	B.Com (Hons)	1st	24504/86	Neelam
8	Disha Goyal	B.Com (P)	1st	24503/35	Disha
9	Ruchi	B.Com (P)	1st	24503/116	Ruchi
10	Prakriti	B.Com (P)	6th	22/1864	Prakriti
11	Anju	B.Com (P)	IIInd	24503/14	Anju
12	Sudiksha Bhutani	B.Com (P)	IIInd	24503/146	Sudiksha
13	Kanishka Anora	B.Com (P)	IIInd	24503/53	Kanishka
14	Aishwarya	B.Com (P)	IIInd	24503/211	Aishwarya
15	Priyanshu	B.Com (P)	6th	22/1868	Priyanshu
16	Khushbu Gupta	B.Com (Hons)	2nd	24504/59	Khushbu
17	Sudhanshu Yadav	B.Com (Hons)	2nd	24504/128	Sudhanshu
18	Suvansha Gupta	B.Com (Hons)	2nd	24504/131	Suvansha
19	Varshika	B.Com (Hons)	2nd	24504/143	Varshika
20	Akanksha	B.Com (Hons)	2nd	24504/102	Akanksha
21	Rashi	B.Com (Hons)	2nd	24504/107	Rashi
22	Sanskriti	B.Com (Hons)	2nd	24504/116	Sanskriti
23	Dimple	B.Com (Hons)	2nd	24504/35	Dimple
24	Shivani	B.Com (P)	4	23503/178	Shivani
25	Priyanshu	B.Com (P)	4	23503/103	Priyanshu
26	Vrinda	B.Com (P)	4	23503/175	Vrinda
27	Mahima	B.Com (P)	4	23503/184	Mahima
28	SKA				
29	Muskan Ray	B.Com (P)	4th	23503/79	Muskan
30	Anshika Jha	B.Sc (H) Maths	4th	23563/02	Anshika
31					
32	Lovely	B.Com (H)	2nd	24504/21	Lovely
33	Simran	B.Com (H)	2nd	24504/122	Simran
34	Tanisha	B.Com (Hons)	2nd	24504/56	Tanisha
35	Lakshita	B.Com Hons	2nd	24504/68	Lakshita
36					
37					
38					

BHARATI COLLEGE, UNIVERSITY OF DELHI

C-4, Janak Puri, New Delhi-110058

Event Name : Commerce '25

Date: 12/02/2025

Organizing Committee: Variya Samiti

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
1	Sanya Kandhwar	B.COM (P)	4th	23503/186	Sanya
2	Mansi	B.COM (P)	4th	23503/222	Mansi
3	Bhuma Gupta	B.COM (P)	4th	23503/24	Bhuma
4	Muskan	B.COM (P)	4th	23503/70	Muskan
5	Kushi Verma	B.COM (P)	4th	23503/60	Kushi
6	Shanya Jain	B.COM (P)	IV	23503/21	Shanya
7	Ishita Singh	B.COM (P)	IV	23503/48	Ishita
8	Ananya	B.COM (P)	IV	23503/9	Ananya
9	Moha Pandey	B.COM (P)	IV	23503/75	Moha
10	Fiza	B.COM (P)	IV	23503/36	Fiza
11	Komal				Komal
12	Nandini	B.COM (H)	II	24504/82	Nandini
13	Priyanshi	B.COM (H)	II	24504/100	Priyanshi
14	Pooja Tiwari	B.COM (P)	IV	23503/93	Pooja
15	Ridhima	B.COM (P)	IV	23503/111	Ridhima
16	Pooja Gupta	B.COM (P)	IV	23503/90	Pooja
17	Radhika	B.COM (P)	IV	23503/225	Radhika
18	Megha Mehta	B.COM (P)	IV	23503/72	Megha
19	Ayushi	B.COM (H)	II	24504/23	Ayushi
20	Mansi	B.COM (H)	II	24504/157	Mansi
21	Zainab Fatma	B.COM (H)	II	24504/162	Zainab
22	Yashika	"	II	24504/146	Yashika
23	Mansi	"	II	24504/77	Mansi
24	Harshita Bansal	"	II	24504/151	Harshita
25	Aarohi Srivastava	"	II	24504/05	Aarohi
26	Lovely	"	II	24504/21	Lovely
27	Bhumi	"	II	24504/26	Bhumi
28	Simran	"	II	24504/102	Simran
29	Priya	"	II	24504/101	Priya
30	Charika	"	II	24504/32	Charika
31	Pratha	"	II	24504/98	Pratha
32	Shraddha	"	II	24504/119	Shraddha
33	Aditi	"	II	" 08	Aditi
34	Priyanshi	"	II	24504/104	Priyanshi
35	Aarohi	"	II	" 05	Aarohi
36	Simran	"	II	24504/121	Simran
37	Nisha	"	II	24504/32	Nisha
38					

BHARATI COLLEGE, UNIVERSITY OF DELHI
C-4, Janak Puri, New Delhi-110058

Date: 12/02/2025

Event Name: Commerce '25
Organizing Committee: Variya Samiti

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
1	Prayanshi Singh	B.com Programme (C)	IV	24503/195	[Signature]
2	Pooji Singh	B.com Programme (C)	IV	24503/199	[Signature]
3	Rena Sengal	B.com Programme (B)	II	24502/110	[Signature]
4	Devki	B.com Prog. (B)	II	24503/32	[Signature]
5	Kirti Sharma	B.com Prog. (B)	II	24503/65	[Signature]
6	Palak Bhatia	B.com Prog. (B)	II	24503/92	[Signature]
7	Tanhai Kesharwani	B.Com (Honours)	II	24504/66	[Signature]
8	Shreemika Gupta	B.Com (P)	II	24503/28	[Signature]
9	Vidhi Agarwal	B.Com (H)	VI	22/1611	[Signature]
10	Arushi Bhatia	B.Com (H)	VI	22/1653	[Signature]
11	Heena Bansal	B.com (P)	IV	23503/205	[Signature]
12	Shravya Saxena	B.COM (P)	IV	23503/190	[Signature]
13	Tisha	B.com (H)	VI	22/1935	[Signature]
14	Arsha Shukla	B.com (H)	VI	22/1505	[Signature]
15	Arushi Shukla	B.com (P)	VI	22/1818	[Signature]
16	Akshita	B.com (H)	VI	22/1655	[Signature]
17	Aakanksha	B.com (H)	VI	22/1902	[Signature]
18	Kausli	B.com (H)	II	24504/62	[Signature]
19	Lovely	B.com (H)	II	24504/71	[Signature]
20	Simran	B.com (H)	II	24504/74	[Signature]
21					
22					
23					

BHARATI COLLEGE, UNIVERSITY OF DELHI
C-4, Janak Puri, New Delhi-110058

Date: 12/02/2025

Event Name: Commerce '25
Organizing Committee: Variya Samiti

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
39	Prumika	B.com (Hons)	V	22/1922	[Signature]
40	Krushika	B.com (Hons)	II	24504/63	[Signature]
41	Kallika	B.com (Hons)	II	24504/76	[Signature]
42	Rishi Reddy	B.com (Hons)	II	24504/109	[Signature]
43	Aakanksha	B.com (Hons)	II	24504/102	[Signature]
44	Dimpi	B.com (Hons)	II	24504/65	[Signature]
45	Manvi Yadav	B.com (P)	VI	22/1991	[Signature]
46	Smriti Sharma	B.com (P)	IV	22/1892	[Signature]
47	Gosima	B.com (Hons)	IV	23504/36	[Signature]
48					
49					

REPORT ON THE ANNUAL COMMERCE FEST - COMMERCIO 25

DAY 2



COMMERCIO'25



Event Rundown



13 FEBRUARY 2025

9:00AM	Alumni Talk	Seminar Room
10:30AM	Speaker Session on Women Startup	Seminar Room
11:00 AM	One-Minute Games	Central Lawn
11:30 AM	Travel Tycoon	Theatre Room
12:00 PM	Snakes & Ladders	Central Lawn
01:00 PM	Panel Discussion w Founders of Sky Cosmetic Lenses	Seminar Room
01:30 PM	Luxury Brand Management Seminar by Pearl Academy	Seminar Room
03:00 PM	Band Performance	Central Lawn

College: Bharati College, University of Delhi

Date and time of activity: 13th February 2025, 9 A.M.

Department/Society: Vanijya Samiti, The Commerce Society, Bharati College

Program: Commercio'25 - Day 2

Activity title: Alumni talk



The poster is for an 'Alumni Talk' event. At the top, it features the logos of Bharati College and Vanijya Samiti, along with the text 'COMMERCIO'25 presents Alumni Talk'. Below this, two speakers are introduced: Bhoomi Yadav, Deputy Manager at ICICI Bank, and Nehal Bhardwaj, a Lifestyle, Parenting and Travel Influencer. The event is scheduled for 13 Feb'25 at 09:00 AM in the Seminar Room. At the bottom, a list of faculty members is provided, including Prof. Saloni Gupta (Principal), Dr. Poonam (Convenor), Dr. Arif Hussain (Co-Convenor), Dr. Arshi Zareen (TIC), Ms. Chitrangda (TIC), and Aparna Gosain (President).

ভারতী কলেজ
BHARATI COLLEGE

VANIJYA SAMITI
Bharati College, University of Delhi

COMMERCIO'25
presents

Alumni Talk

Bhoomi Yadav
Deputy Manager at ICICI Bank

Nehal Bhardwaj
Lifestyle, Parenting and Travel Influencer
@nehal.bhardwaj

Learn from the ones who've been there—be part of the Alumni Talk!

13 Feb'25

Seminar Room

09:00 AM

Prof. Saloni Gupta (PRINCIPAL) Dr. Poonam (CONVENOR) Dr. Arif Hussain (CO-CONVENOR) Dr. Arshi Zareen (TIC) Ms. Chitrangda (TIC) Aparna Gosain (PRESIDENT)

As part of *Commercio'25*, the annual fest organised by Vanijya Samiti, the Commerce Department organized an engaging *Alumni Talk* session featuring two distinguished alumni – Bhoomi Yadav and Nehal Bhardwaj. The session was facilitated by the esteemed professors of the department.

Bhoomi Yadav, Deputy Manager at ICICI Bank, shared her professional journey in the banking sector. She provided valuable insights into industry trends, career advancement strategies, and the importance of leadership and ethics in the corporate world. Her talk offered students a deeper understanding of opportunities in finance

and banking.

Nehal Bhardwaj, a successful lifestyle, parenting, and travel influencer, spoke about her experience in the digital content space. She highlighted the evolution of digital influencing as a career, strategies for monetizing content, and the challenges of building a personal brand. Her insights into social media growth and brand collaboration resonated strongly with students interested in digital entrepreneurship.

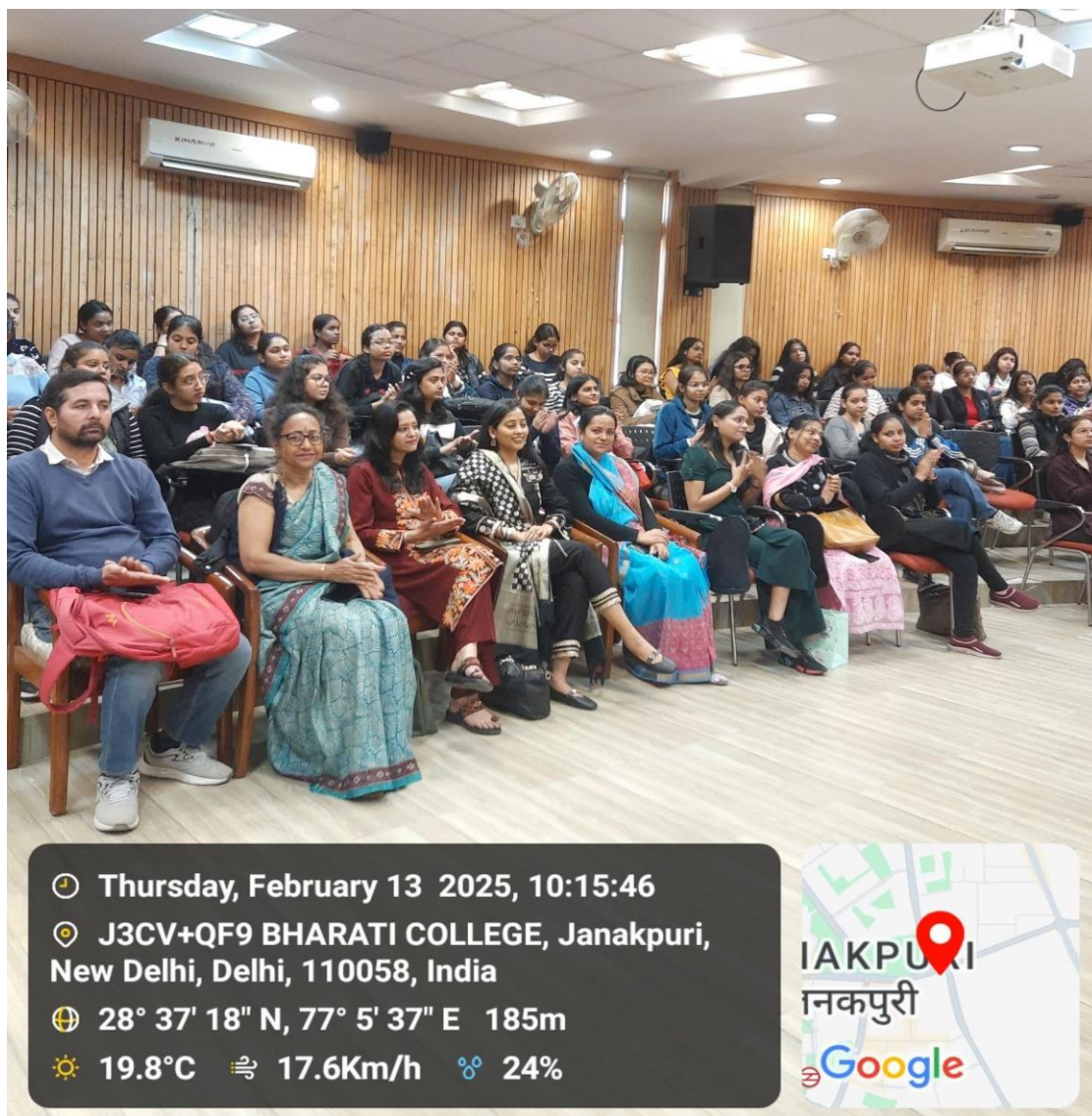
The primary objective of the session was to offer career guidance, industry insights, and skill development opportunities. It also served as a platform for students to network with alumni, fostering future mentorship and motivation. Through the real-life success stories shared by the speakers, students were inspired to pursue their aspirations with confidence and clarity.

CONCLUSION

The Alumni Talk at *Commercio* '25 proved to be a valuable initiative that strengthened the bond between alumni and students. By providing real-world insights and career guidance, the event helped students prepare for their professional journeys with confidence and a strategic mindset. The talk was interactive, informative, and inspiring, setting a strong foundation for future career-building initiatives at Bharati College.

PHOTO





🕒 Thursday, February 13 2025, 10:15:46
📍 J3CV+QF9 BHARATI COLLEGE, Janakpuri,
New Delhi, Delhi, 110058, India
📍 28° 37' 18" N, 77° 5' 37" E 185m
☀️ 19.8°C 🌬️ 17.6Km/h 🌧️ 24%



Program: Speaker Session on Woman Startup

Activity Title: The aim was to motivate individuals to take charge of their financial future and explore opportunities in earning, investing, and growing through entrepreneurship.



VANIJYA SAMITI

Bharati College, University of Delhi



COMMERCIO'25

PRESENTS

SPEAKER'S SESSION ON:

WOMEN STARTUP BY PIYUSH KUMAR



- Currently pursuing CFA & FRM and having an Investment Management Diploma from BSE
- 5year of experience in Equity Research as a sell-side



10:30 AM onwards



SEMINAR ROOM



13 FEBURARY 2025

Prof. Saloni Gupta
Principal

Dr. Poonam
(CONVENOR)

Dr.Arif Hussain
(CO-CONVENER)

Dr Arshi Zareen
(TIC)

Ms Chitrangda
(TIC)

Aparna Gosain
(PRESIDENT)

On 13th February 2025, Vanijya Samiti organized a unique and engaging speaker session titled "**Women Startup**" as part of *Commercio '25*. The event was held in the seminar room at 10:30 A.M. and featured Mr. Piyush Kumar as the guest speaker. The session centered around financial empowerment, personal finance management, and entrepreneurship, with a special focus on encouraging women to take initiative in their professional journeys.

Mr. Kumar emphasized the importance of taking charge of one's finances from an early stage. He shared practical tips on budgeting, investing through mutual funds and SIPs, and the significance of starting small but consistent financial habits. He also inspired the audience to begin earning early—through part-time jobs, freelancing, or

side hustles—as a path to financial independence.

A key focus of the session was increasing women's engagement in income-generating activities. Mr. Kumar highlighted success stories of renowned women entrepreneurs such as Falguni Nayar (Nykaa), Vineeta Singh (Sugar Cosmetics), Ghazal Alagh (Mamaearth), Rashmi Daga (PickMyWork), and Divya Gokulnath (Byju's), using their journeys as motivational examples.

He also discussed the importance of supporting new women entrepreneurs through mentorship, professional networking, and sharing opportunities. Mr. Kumar encouraged students to utilize platforms like LinkedIn and Twitter to build their networks and expand their reach in the professional world.

The session concluded with an interactive Q&A round, where Mr. Kumar addressed questions on investment strategies, entrepreneurship tips, and balancing work with personal life. The talk was highly informative and motivating, leaving the audience with a fresh perspective on financial independence and entrepreneurial possibilities.

FEEDBACK

The session led by Piyush Kumar was an enlightening experience for the attendees, especially women, who felt inspired to take charge of their financial futures. By sharing real-life examples of successful entrepreneurs and offering practical advice on managing money, starting a career, and building a network, Piyush provided actionable insights to the participants. His encouragement to actively engage on social media, connect with mentors, and explore entrepreneurship undoubtedly inspired many to take the next step in their financial and professional journeys.

PHOTOS





Program: Travel Tycoon competition



The poster is for a competition called 'Travel Tycoon' presented by Vanijya Samiti of Bharati College, University of Delhi. It features a red and orange color scheme with travel-related icons like an airplane and a map. The text 'COMMERCIO'25' is prominently displayed. A QR code is provided for registration, and contact information for organizers is listed at the bottom.

VANIJYA SAMITI
Bharati College, University of Delhi
COMMERCIO'25
presents
Travel Tycoon
THE ULTIMATE AGENT CHALLENGE

ONLY FOR BHARATI COLLEGE GIRLS

REGISTER NOW

LAST DATE TO APPLY
10 FEBRUARY 2025

11:30 AM

13 February 2025

Theatre Room

SCAN TO REGISTER

FOR ANY QUERIES

KHUSHI SHARMA +91 82874 37110
RANJANA YADAV +91 96340 17733

Prof. Saloni Gupta (PRINCIPAL) Dr. Poonam (CONVENOR) Dr. Arif Hussain (CO-CONVENOR) Dr. Arshi Zareen (TIC) Ms. Chitrangda (TIC) Aparna Gosain (PRESIDENT)

The Vanijya Samiti of Bharati College, University of Delhi, successfully organized an exciting event titled "**Travel Tycoon – The Ultimate Agent Challenge**" as part of *Commercio '25*.

The event took place on 13th February 2025 at 11:30 AM in the Theatre Room and was conducted exclusively for the students of Bharati College.

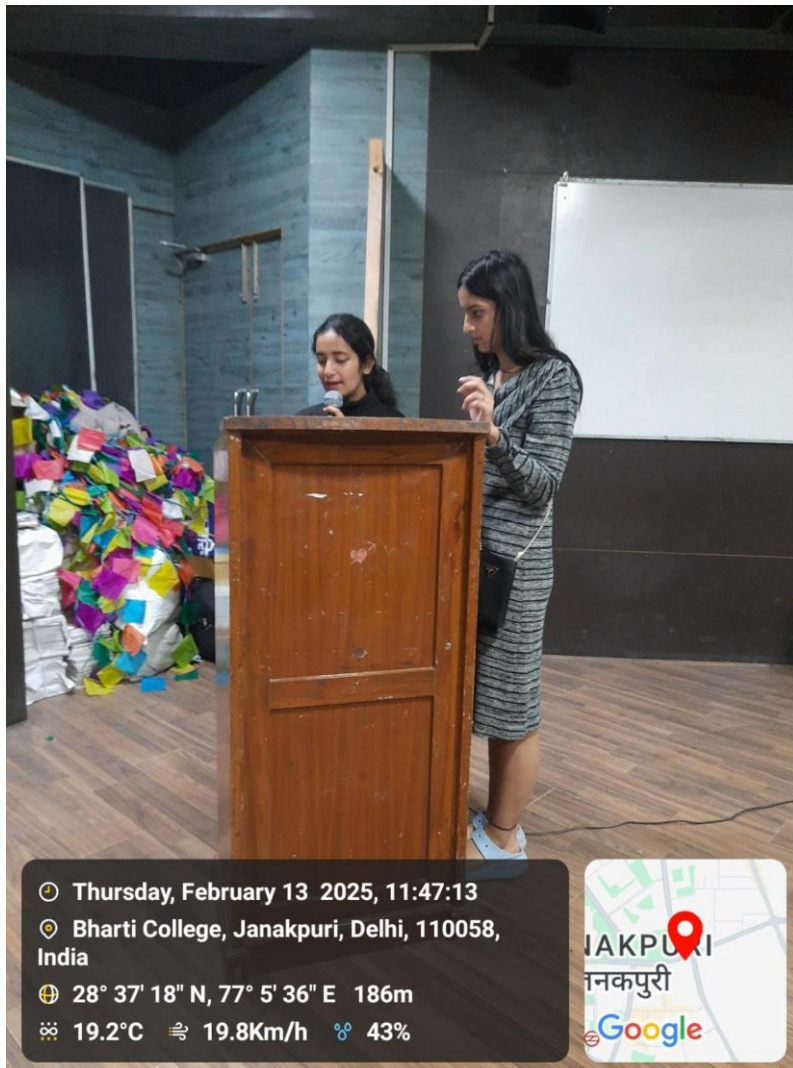
The event was executed seamlessly, thanks to the dedicated efforts of the organizing committee, faculty members, and student coordinators. The participants showcased great enthusiasm and competitive spirit as the challenge tested their abilities in decision-making, business strategy, and tourism management.

Participants engaged in a high-energy competition designed to evaluate their strategic thinking, entrepreneurial mindset, and understanding of the travel industry. The objective was to promote decision-making and business acumen among students in a simulated real-world context.

A total of 7 teams, comprising 13 participants, competed within a 30-minute time frame. After a close contest, **Chhavi Arora** secured the **first position**, while **Taniya Aggarwal** and **Hardika Uppal**, participating as a team, won the **second position**.

The event proved to be both enriching and enjoyable, further contributing to the entrepreneurial spirit of *Commercio* '25.

PHOTOS





🕒 Thursday, February 13 2025, 11:49:18

📍 J3CV+QF9 BHARATI COLLEGE, Janakpuri,
New Delhi, Delhi, 110058, India


🌐 28° 37' 18" N, 77° 5' 36" E 186m

🌡️ 19.2°C 🌬️ 19.8Km/h 🌫️ 43%




Program: Snakes and Ladders Competition

Activity Title: The "Snakes and Ladders" competition offers students a fun, engaging way to develop strategic thinking, risk-taking, and adaptability while learning important business skills in a lighthearted, interactive setting.



VANIJYA SAMITI

Bharati College, University of Delhi






COMMERCIO'25

presents

SNAKES & LADDERS

Where you Rise and Fall


 **13 February 2025**  **12:00 PM**  **Central Lawn**

LAST DATE TO APPLY - 10 FEBRUARY 2025


For any Queries:

✦ **Khushi Sharma**
+91 82874 37110

✦ **Ranjana Yadav**
+91 96340 17733



SCAN TO REGISTER



Prof. Saloni Gupta (PRINCIPAL) Dr. Poonam (CONVENOR) Dr. Arif Hussain (CO-CONVENOR) Dr. Arshi Zareen (TIC) Ms. Chitrangda (TIC) Aparna Gosain (PRESIDENT)

On 13th February 2025, Vanijya Samiti organized a unique and engaging event titled "**Snakes and the Ladder: Where You Rise and Fall!**" as part of *Commercio '25*. The event was held at 1:30 P.M. in the seminar room and was exclusively curated for the students of Bharati College.

The **Snakes & Ladders Competition** offered an exciting blend of fun and learning by

combining the classic board game with commerce-related challenges. Participants had the opportunity to test both their luck and knowledge of commerce in a creative and interactive format.

Round 1: Classic Snakes & Ladders

In the first round, participants played a traditional game of Snakes & Ladders, with added hurdles to increase the difficulty and excitement. The first player to reach the end of the board from each group advanced to the next round.

Winners from Round 1:

- Group 1: Rachna, Arti, Tina – *Winner: Tina*
- Group 2: Garima, Nimi, Navya – *Winner: Garima*
- Group 3: Lavish, Himika, Salvi – *Winner: Salvi*
- Group 4: Jhanvi, Bhumi, Rashi – *Winner: Jhanvi*
- Group 5: Priyanshi, Khushi, Suhani, Hina – *Winner: Suhani*

Round 2: Commerce Quiz Challenge

In the final round, the qualifiers competed again on a Snakes & Ladders board, but with a special twist—each time a player landed on a snake, they had to answer a commerce-related question to avoid sliding down. A correct answer allowed them to continue without penalty, while a wrong answer meant moving down the snake.

Participants tackled 15 challenging questions that covered diverse topics such as economics, accounting, and business management, adding a dynamic educational aspect to the game.

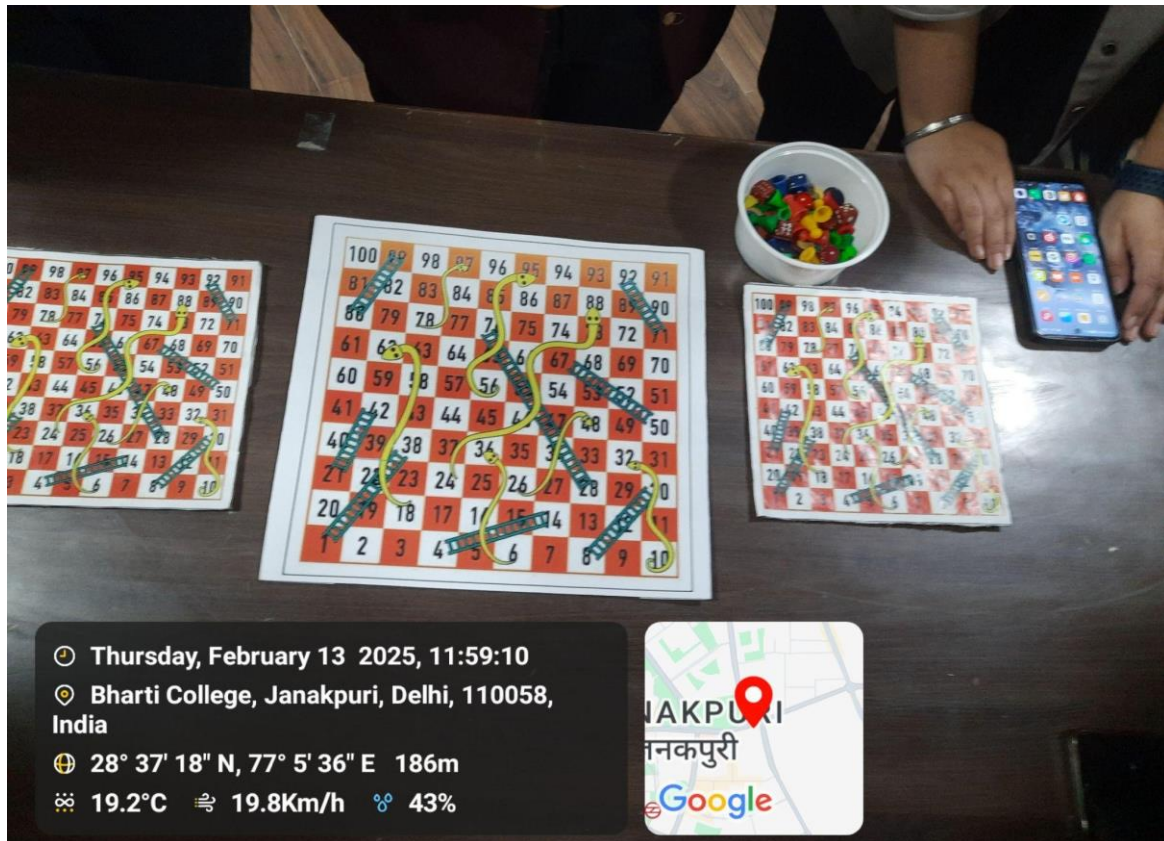
Winner:

Tina emerged as the overall winner of the competition and was awarded a **certificate of achievement** along with a **book hamper** as a token of appreciation.

Feedback:

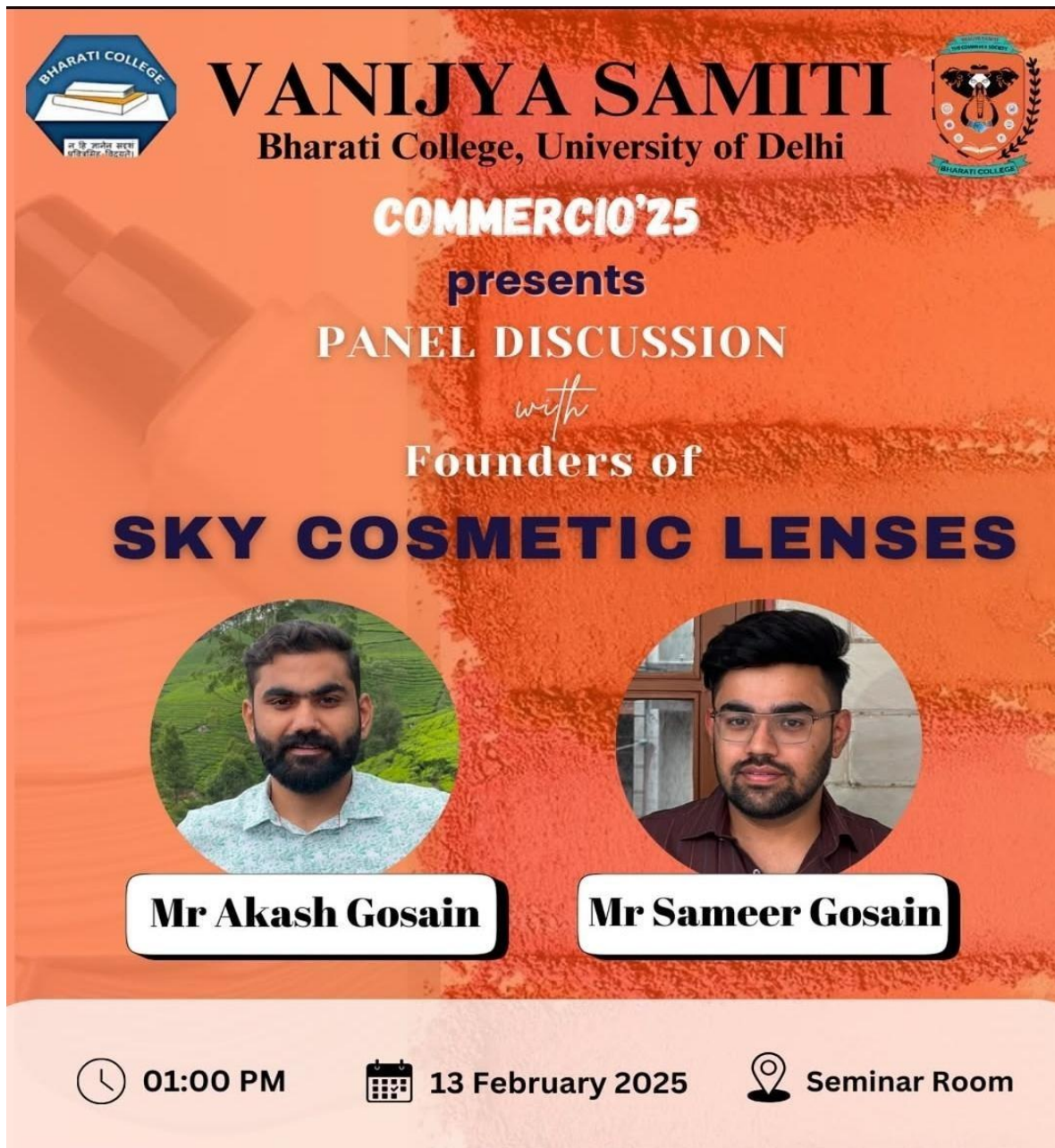
The *Snakes & Ladders Competition* was a resounding success, combining fun and learning in an innovative format. It helped participants enhance their commerce knowledge while promoting teamwork and healthy competition. Congratulations to Tina and all the participants for making the event both educational and memorable.

PHOTOS



Program: Panel discussion

Activity title: Panel Discussion with founders of Sky Cosmetic Lenses



VANIJYA SAMITI
Bharati College, University of Delhi

COMMERCIO'25
presents
PANEL DISCUSSION
with
Founders of
SKY COSMETIC LENSES

Mr Akash Gosain **Mr Sameer Gosain**

🕒 **01:00 PM** 📅 **13 February 2025** 📍 **Seminar Room**

Prof. Saloni Gupta
Principal

Dr. Poonam
(CONVENOR)

Dr. Arif Hussain
(CO-CONVENOR)

Dr. Arshi Zareen
(TIC)

Ms. Chitrangda
(TIC)

Aparna Gosain
(PRESIDENT)

Sky Cosmetic Lenses, founded by Mr. Akash Gosain and Mr. Sameer Gosain, offered high-quality cosmetic contact lenses known for their aesthetic appeal and comfort. During *Commercio '25*, an interactive session was held where the founders addressed a series of insightful and thought-provoking questions, showcasing their expertise and providing valuable information about the product.

The panel delivered well-informed responses to key questions, highlighting the unique features, styles, maintenance, suitability, and usage of Sky Cosmetic Lenses.

QUESTIONS AND HIGHLIGHTS:

What made Sky Cosmetic Lenses different from other cosmetic lens brands?

Sky Cosmetic Lenses stood out due to their high-quality materials, advanced moisture-retaining technology, and a broad range of natural and vibrant colors. They were designed to offer both comfort and style, minimizing dryness and irritation for the users.

What colors and styles were available in Sky Cosmetic Lenses?

The lenses were offered in various shades, including natural tones like hazel, brown, and gray, as well as bold hues such as blue, green, and violet.

How were Sky Cosmetic Lenses to be maintained to ensure eye safety?

To ensure eye safety, users were advised to:

- Clean the lenses daily with a recommended lens solution.
- Store them in a clean case filled with fresh solution.
- Avoid sleeping with the lenses on.
- Wash hands before handling the lenses.
- Replace lenses as per the prescribed schedule to avoid infections.

Were Sky Cosmetic Lenses suitable for people with sensitive or dry eyes?

Yes, the lenses were specifically designed with advanced hydration technology, making them suitable for individuals with sensitive or dry eyes.

Could Sky Cosmetic Lenses be worn daily, or were they meant for occasional use only?

Sky Cosmetic Lenses were available in both daily and extended-wear options, allowing users to choose based on their preferences—whether for everyday use or special occasions.

How did Sky Cosmetic Lenses enhance natural eye color?

The lenses used high-definition pigmentation that blended seamlessly with the natural eye color, enhancing its depth and brightness.

Conclusion

Sky Cosmetic Lenses successfully combined aesthetics, comfort, and safety. With their wide color range, hydration technology, and user-friendly maintenance, the lenses catered to those seeking both daily wear and occasional use. The session concluded with a strong emphasis on proper usage and care to ensure a safe and satisfying experience for all users.

PHOTOS





🕒 Thursday, February 13 2025, 13:32:14
📍 J3CV+QF9 BHARATI COLLEGE, Janakpuri,
New Delhi, Delhi, 110058, India
📍 28° 37' 19" N, 77° 5' 37" E 185m
🌡️ 23.3°C 🌬️ 22.3Km/h 💧 29%



Program: Session of Luxury brand management

Activity Title: Dive into the fascinating journey of luxury brands from the 17th century to the modern era. Understand their exclusivity, brand value, marketing strategies, and global dominance. Explore real-world examples like Gucci, Cartier, and Rolex, and analyze how luxury brands shape consumer perception and economic impact.

VANIJYA SAMITI
Bharati College, University of Delhi

COMMERCIO'25
Presents a Seminar on

LUXURY BRAND MANAGEMENT
by Mr Krishna Tripathi

In collaboration with **Pearl Academy**

- 13 years of diverse experience spanning the industrial and educational sectors.
- Expertise in Corporate Relations, Recruitment, Brand Partnerships, and Business Growth.
- Dual Masters in Management and Engineering
- Postgraduate Certifications from Arizona State University and Copenhagen Business School.

13 FEBRUARY 25
01:30 PM
SEMINAR ROOM

JOIN US

Prof. Saloni Gupta
(PRINCIPAL)

Dr. Poonam
(CONVENER)

Dr. Arif Hussain
(CO-CONVENER)

Dr. Arshi Zareen
(TIC)

Ms. Chitrangda
(TIC)

Aparna Gosain
(PRESIDENT)

On 13th February 2025, the Vanijya Samiti – The Commerce Society of Bharati College, in collaboration with Pearl Academy, organized a unique and engaging session on "**Luxury Brand Management**" at 1:30 P.M. in the seminar room. The session was hosted by **Krishna Tripathi** and facilitated by **Mala Ma'am**, and provided students with

an in-depth understanding of the evolution, strategies, and exclusivity of luxury brands.

The session began with a discussion on what defined a luxury brand, emphasizing elements such as high cost, exclusivity, fine craftsmanship, and strong brand value. The host clarified that not all expensive products were considered luxury items—using the iPhone as an example of a premium product rather than a luxury one.

A key distinction was made between **brand value** (an intangible perception based on consumer trust and reputation) and **total capital valuation** (the financial worth of a company). It was highlighted that luxury brands build their value through exclusivity rather than mass marketing.

The session traced the origins of luxury houses from the 17th to 19th centuries, featuring case studies on **Chanel**, **Gucci**, and **Cartier**. Chanel was recognized for its unique selling proposition (USP) of elegant design and its role in empowering women. Gucci's emergence during the 18th century was noted, while Cartier was praised for maintaining exclusivity by selling only to European royalty.

Key strategies discussed during the session included:

- **Limited market exposure:** Luxury brands were shown to avoid open-market advertising.
- **Exclusive customer service:** For example, Zara's international policy of assigning one salesperson per customer.
- **Selective distribution:** Brands like Rolex limited their number of showrooms to maintain exclusivity.

The session also explored the **role of the metaverse** in luxury branding, showcasing how 3D virtual experiences were being used to represent luxury products in immersive environments.

Students were encouraged to consider the importance of **luxury brand management** in MBA and commerce education, as it offered essential insights into branding strategies, consumer psychology, and market influence.

FEEDBACK

The session on *Luxury Brand Management* proved to be highly insightful, offering a comprehensive understanding of the historical roots and strategic frameworks of luxury branding. The comparison between brand value and capital valuation, along with case studies of renowned brands like Chanel, Gucci, and Cartier, captivated the audience. The event successfully bridged traditional luxury branding with modern-day innovations like the metaverse, making it an educational and practical experience for all attendees.

ATTENDANCE

BHARATI COLLEGE, UNIVERSITY OF DELHI
C-4, Janak Puri, New Delhi-110058

Date: 1:30pm/
28/30pm

Event Name : _____
Organizing Committee: _____

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
1	Hemlata Arundal	B.com (Program)	2nd	24503/47	Hemlata
2	Bhavya Khosla	B.Com (P)	2nd	24503/202	Bhavya
3	Siya	B.com (P)	4	23503/14	Siya
4	Sukhree Anand	B.com (P)	4	23503/189	Sukhree
5	Khushti Dev	B.com (P)	4	23503/202	Khushti
6	Hema Bansal	B.com (P)	4	23503/205	Hema
7	Reya	B.Sc. Mathematics (H)	2nd	24503/31	Reya
8	Shaknee Singh	B. Com (P)	4th	23503/130	Shaknee
9	Shreyam	B. Com (P)	4th	23503/132	Shreyam
10	Denavli	B. Com (P)	4th	22/1999	Denavli
11	Muskan	B. Com (P)	6th	22/1978	Muskan
12	R Chhavi Arora	B.Sc. Math	2	24503/14	R Chhavi
13	Shakshi Kaur Jha	"	2	24503/14	Shakshi
14	Nand	BA Prog (Hons) + SMP	6th	22/2301	Nand
15	Rini Gauram	BA Prog (Hons)	6th	22/2302	Rini
16	Piya Jain	"	6th	22/2311	Piya
17	Vedakshi Mudgal	B.com Prog.	2nd	24503/100	Vedakshi
18	Kritika Daleri	B.com Prog.	2nd	24503/67	Kritika
19	Achita Arora	B. Com Hons	2nd	24503/10	Achita
20	Mahak	B.com Prog	2nd	24503/107	Mahak
21	Prithi	B.com (Hons)	2nd	24503/101	Prithi
22	Shweta	"	"	24504/101	Shweta
23	Aditya Bhatnagar	B. Com (Hons)	"	24504/35	Aditya
24	Prashanti Saxena	B. Com (Hons)	"	24504/97	Prashanti
25	Bhumi Saxena	B. Com (Hons)	2nd	24504/128	Bhumi
26	Annu Pandey	"	"	24504/13	Annu
27	Shivani	B. Com (P)	4th	23503/128	Shivani
28	Mahima	"	4th	23503/184	Mahima
29	Vandana	"	4th	23503/175	Vandana
30	Tanika Agrawal	"	2nd	24503/201	Tanika
31	Hanika Uppal	"	2nd	24503/46	Hanika
32	Karina Jaiswal	B. Com (Hons)	4th	23503/143	Karina
33	Salvi Kant	B. Com (Prog)	4th	23503/120	Salvi
34	Shradha Rai	B. Com (H)	2	24504/119	Shradha
35	Prathna	"	2	4/98	Prathna
36	Simran	"	2	4/121	Simran
37	Aditi	"	2	4/108	Aditi
38	Khushti	"	2	162	Khushti
39	Jahnavi	"	2	156	Jahnavi

BHARATI COLLEGE, UNIVERSITY OF DELHI

C-4, Janak Puri, New Delhi-110058

9 am/10 am

Event Name : Commerce '25

Date: 13/02/2025

Organizing Committee: Vaniya Samiti

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
1	Lovely	B.com (P)	4th	23503/69	Lovely
2	Rida Khan	B.com (P)	4th	23503/109	Rida Khan
3	Saloni	B.com (P)	4th	23503/197	Saloni
4	Vanshika Kumari	B. Com (P)	N	23503/157	Vanshi 29
5	Sidhi	B. Com (P)	IV	23503/139	Sidhi
6	Nisha	B. Com (P)	VI	22/1857	Nisha
7	Priyanka Gupta	B. Com (P)	VI	22/1863	Priyanka
8	Shobha Kumari	B. Com (P)	IV	23503/209	Shobha
9	Poiti Singh	B. Com (P)	IV	23503/99	Poiti
10	Divyanshi Singh	B. Com (P)	IV	23503/111	Divyanshi
11	Maha Pandey	B. Com (P)	VI	23503/75	Maha
12	Ananya	B. Com (P)	IV	23503/69	Ananya
13	Anushi Saxena	B. Com (P)	VI	22/1956	Anushi
14	Mahak	B. Com (P)	IVth	23503/69	Mahak
15	Tanisha	B. Com (P)	4th	23503/200	Tanisha
16	Dev Priya Pandey	B. Com (P)	4th	23503/173	Dev Priya
17	Ambika Aggrawal	B. Com (P)	4th	23503/235	Ambika
18	Muskan	B. Com (P)	4th	23503/78	Muskan
19	Archita	B. Com (P)	4th	23503/15	Archita
20	Chankita	B. Com (P)	4th	23503/27	Chankita
21	Megha	B. Com (P)	4th	23503/72	Megha
22	Radhika	B. Com (P)	4th	23503/225	Radhika
23	Anubhuti	B. Com (P)	4th	23503/195	Anubhuti
24	Anshika Rai	B. Com (P)	4th	23503/194	Anshika
25	Sejal	B. Com (P)	4th	23503/128	Sejal
26	Tiya	B. Com (P)	4th	23503/50	Tiya
27	Deepa Patel	B. Com (P)	4th	23503/29	Deepa
28	Thaniya K	B. Com (P)	4th	23503/191	Thaniya
29	Priyanshi	B. Com (P)	4th	23503/103	Priyanshi
30	Shanaya	"	"	23503/190	Shanaya
31	Vrinda	"	"	23503/175	Vrinda
32	Heena	"	"	23503/205	Heena
33	Shivani	"	"	23503/178	Shivani
34	Mahima	"	"	23503/184	Mahima
35	Suhani Chahal	"	"	23503/119	Suhani
36	Siya Kathwaja	"	"	23503/149	Siya
37	Khushi Dev	"	4	23503/202	Khushi
38					

BHARATI COLLEGE, UNIVERSITY OF DELHI
C-4, Janak Puri, New Delhi-110058

11.01.20

Event Name : _____

Organizing Committee: _____

Date: ____/____/____

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
39	Heena Bansal	B.COM	4	23503/205	Heena
40	Sushant Chahar	B.COM	4	23503/189	Sushant
41	Khuski Dev	B.COM	4	23503/202	Dev
42	Shranya Saxena	B.COM	4	23503/190	Shranya
43	Siya Kathuria	B.COM	4	23503/141	Siya
44	Bhumiika	B.COM (H)	6	22/1522	Bhumiika
45	Vinod Sharma	B.COM (P)	4	23503/175	Vinod
46	Heetima Gupta	B.COM (P)	4	23503/184	Heetima
47	Prigyanthi	B.COM (P)	4	23503/103	Prigyanthi
48	Arivaru	B.COM (P)	4	23503/178	Arivaru
49	Malvi Kant	B.COM (P)	4	23503/120	Malvi
50	Muskan	B.COM (P)	6	22/1978	Muskan
51	Mehak Arora	B.COM (P)	6	22/1847	Mehak
52	Dhanvika	B.COM (P)	6	22/1999	Dhanvika
53	Susmita	B.COM (P)	6	22/1892	Susmita
54	Mahak	B.COM (P)	6	24503/74	Mahak
55	Gargi	B.COM (H)	4	23504/3	Gargi
56	Bhavitika Khurana	B.COM (P)	2	24503/202	Bhavitika
57	Chhavi Arora	B.Sc. (Hons.) Math	2	24503/10	Chhavi
58	Dhanvika Singh	B.COM (P)	II	24503/188	Dhanvika
59	Simran Bano	B.A. I.P.	II	24503/188	Simran
60	Pooja	B.Sc. (Hons.) Maths	II	24503/31	Pooja
61	Shikha Kumari Jha	B.Sc. (Hons.) Maths	II	24503/24	Shikha
62	Janhavi Khera	B.COM (Hons.)	II	24504/56	Janhavi
63	Bhumiika Gupta	B.COM (P)	II	24503/28	Bhumiika
64	Bhavyashree	BA (Hons.) History	II	24518/16	Bhavyashree
65	Anu Kumari	BA (Hons.) History	II	24518/83	Anu
66	Harshika Upad	B.COM (P)	II	24503/46	Harshika
67	Tamika	B.COM (P)	II	24503/120	Tamika
68	Khuski	B.COM (Hons.)	II	24504/12	Khuski
69					
70					
71					

BHARATI COLLEGE, UNIVERSITY OF DELHI
C-4, Janak Puri, New Delhi-110058

9: am/10am

Date: 13/02/2025

Event Name: Commerce '25

Organizing Committee: Vaniya Savitri

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
1	Kulsum Nagwal	B.COM (H)	6th	22/1553	[Signature]
2	Tisha	B.COM (H)	6th	22/1535	[Signature]
3	Anjan	B.COM (H)	6th	22/1669	[Signature]
4	Aakansha	B.COM (H)	6th	22/1502	[Signature]
5	Aastha	"	"	22/1505	[Signature]
6	Nitara	"	"	22/1655	[Signature]
7	P.P.H.	"	"	22/1577	[Signature]
8	Kumari meghna	B.com (Prog)	"	22/1839	[Signature]
9	Snaha	"	"	22/1887	[Signature]
10	Sarmeet Kaur	"	"	22/2015	[Signature]
11	Ashwangi Mishra	"	"	22/1878	[Signature]
12	Himanshi Singh	"	"	22/1827	[Signature]
13	Muskaan Sharma	"	"	22/1851	[Signature]
14	Aishwarya	"	"	22/1806	[Signature]
15	Manvi Sharma	"	"	22/1845	[Signature]
16	Prigyanvi Singh	B.com (H)	6th	22/1583	[Signature]
17	Shruti Sharma	B.com (H)	6th	22/1501	[Signature]
18	Anjali	B.com (H)	6th	22/1669	[Signature]
19	Gurjani	B.com (Prog)	2nd	24503/42	[Signature]
20	Kelak Bhalia	B.com (Prog)	2nd	24503/92	[Signature]
21	Kanak	B.com (H)	4th	23504/44	[Signature]
22	Megha	B.COM (P)	4th	23503/212	[Signature]
23	Namita	B.COM (H)	6th	22/1563	[Signature]
24	Mihak Hoodia	B.COM (P)	6th	22/1847	[Signature]
25	Rashmi Kumari	B.COM (H)	6th	22/1622	[Signature]
26	Sanjana	"	"	22/1592	[Signature]
27	Rhusboo	"	"	22/1544	[Signature]
28	Ayushi	"	"	22/1520	[Signature]
29	Preeti Singh	"	"	22/1577	[Signature]
30	Chhaya	"	"	22/1523	[Signature]
31	Saloni	"	"	22/1628	[Signature]
32	Ambika Agarwal	B.COM (P)	4th	23503/255	[Signature]
33	Taniya	B.COM (P)	4th	23503/200	[Signature]
34	Dev Priya Pandey	B.COM (P)	4th	2303/173	[Signature]
35	Preeti	B.COM (H)	6th	22/1574	[Signature]
36	Aditi Dutt	B.COM (H)	6th	22/1511	[Signature]
37	Karina Jainwal	B.com (Hons)	4th	143/23504	[Signature]
38	Bhanka Kumbhara	B.COM (P)	2nd	24503/202	[Signature]

BHARATI COLLEGE, UNIVERSITY OF DELHI
C-4, Janak Puri, New Delhi-110058

10:00 am

Date: 13/10/2025

Event Name: Commercio'25
Organizing Committee: Varisha Gauri

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
1	Shruti Sharma	B.com (H)	6 th	22/1501	Shruti
2	Priyanshi Sinha	B.com (H)	6 th	22/1583	Priyanshi
3	Preeti	B.com (H)	6 th	22/1574	Preeti
4	Aditi Dutt	B.com (H)	6 th	22/1511	Aditi
5	Ayushi Singh	B.com (H)	6 th	22/1520	Ayushi Singh
6	Khushi Kataria	B.com (H)	6 th	22/1616	Khushi
7	Hahi	B.com (H)	6 th	22/1619	Hahi
8	Hekak Nagpal	B.com (H)	6 th	22/1554	Hekak
9	Palak	B.com (H)	6 th	22/1568	Palak
10	Thaniya K	B.com (P)	4 th	23503/191	Thaniya
11	Nidhi	B.com (P)	4 th	23503/85	Nidhi
12	Madhushree	B.com (P)	4 th	23503/37	Madhushree
13	Divanshi	B.com (P)	4 th	23503/211	Divanshi
14	Khushi	B.com (P)	4 th	23503/220	Khushi
15	Manvi	B.com (P)	6 th	22/1991	Manvi
16	Swati	"	6 th	22/1892	Swati
17	Devanshi	"	6 th	22/1999	Devanshi
18	Mehak	"	6 th	22/1847	Mehak
19	Lovely	B.com (P)	4 th	23503/69	Lovely
20	Rida Khan	"	"	23503/109	Rida Khan
21	Saloni	"	"	23503/192	Saloni
22	Vansika Kumari	"	"	23503/157	Vansika
23	Neelam Singh	B.com (H)	2 nd	24504/86	Neelam
24	Shweta	B.com (H)	"	24504/134	Shweta
25	Aarushi Singh	B.com (P)	II nd	24503/188	Aarushi
26	Ruchi Sharma	B.com (P)	II nd	24503/116	Ruchi
27	Simran Rana	B.A (P)	II nd	24501/HM10	Simran
28	Jagriti	B.com (Hons)	I st	24504/54	Jagriti
29	Hansika	B.com (Hons)	I st	24504/48	Hansika
30	Kaushika Bansal	B.Com (Hons)	II nd	24504/151	Kaushika
31	Muskan	B.Com (P)	6 th	22/1978	Muskan
32	Anshika Rai	B.com (P)	IV	23503/194	Anshika
33	Anubhuti	B.com (P)	IV	23503/185	Anubhuti
34	Sanya Singh	B.com (P)	IV	23503/170	Sanya
35	Tanya Kataria	B.com (P)	IV	23503/50	Tanya
36	Sejal	B.com (P)	IV	23503/124	Sejal
37	Pooja Patel	B.com (P)	IV	23503/23	Pooja
38	Karina Jaiswal	B.com (Hons)	IV	23504/143	Karina

BHARATI COLLEGE, UNIVERSITY OF DELHI

C-4, Janak Puri, New Delhi-110058

Event Name : Commercio 25

Date: 13/02/2024

Organizing Committee: Vanija Sahiti

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
39	Saloni	B.Com (H)	6 th	22/1622	Saloni
40	Chhaya	B.Com (H)	6 th	22/1523	Chhaya
41	Ambika Agarwal	B.Com (P)	4 th	235/23503	Ambika
42	Khushi	B.Com (Hons)	2 nd	24504/62	Khushi
43	Manvi	B.Com (P)	3 rd	22/1991	Manvi
44	Ananya Singh	B.Com (P)	2 nd	187/23503	Ananya
45	Anshika Chhabra	B.Com (P)	2 nd	19/24503	Anshika
46	Siya	B.Com (P)	2 nd 4	23503/141	Siya
47	Suhane Chahar	B.Com (P)	2 nd 4	23503/189	Suhane
48	Khushi Dev	B.Com (P)	2 nd 4	23503/202	Khushi
49	Keena Bansal	B.Com (P)	2 nd 4	23503/205	Keena
50					
51					

BHARATI COLLEGE, UNIVERSITY OF DELHI

C-4, Janak Puri, New Delhi-110058

Event Name : _____

Date: ____/____/____

Organizing Committee: _____

S. No.	Name of Student	Course Name	Semester	College Roll No.	Signature
39	Khushi	B.Com (Hons)	2 nd	24504/62	Khushi
40	Neelam Singh	"	"	24504/86	Neelam
41	Shweta	"	"	24504/134	Shweta
42	Priya	"	"	24504/101	Priya
43	Siya	B.Com Prog	4	23503/141	Siya
44	Suhane	B.Com Prog	4	23503/189	Suhane
45	Khushi Dev	B.Com Prog	4	23503/202	Khushi
46	Keena Bansal	B.Com Prog	4	23503/205	Keena
47					
48					
49					

College: Bharati College, University of Delhi

Date and Time of Activity: 28 Feb 2025, 12 P. M.

Department/Society: Vanijya Samiti, The Commerce Society, Bharati College

Program: Abhivyakti'25

Activity Title: SNAKES AND LADDERS: Up you Grow, Down You Blow

VANIJYA SAMITI
Bharati College, University of Delhi

In Collaboration with
ABHIVYAKTI'25
presents
SNAKES AND LADDERS
Up you Grow, Down you Blow

For any Queries:
✦ **Khushi Sharma**
+91 8287437110
✦ **Siya Kathuria**
+91 89495 53534

28 February 2025
12:00 PM
**Near Cafe,
Bharati College**

**Exciting
Cash Prizes...!**

Prof. Saloni Gupta (PRINCIPAL) Dr. Poonam (CONVENOR) Dr. Arif Husain (CO-CONVENOR) Dr. Arshi Zareen (TIC) Ms. Chitrangda (TIC) Aparna Gosain (PRESIDENT)

Vanijya Samiti, in collaboration with Abhivyakti'25, successfully organized an exciting and intellectually stimulating event- "**Snakes and Ladders: Up You Grow, Down You Blow.**" This unique commerce quiz infused a strategic twist into the classic board game, mirroring real-world business scenarios where opportunities serve as ladders for growth and challenges act as snakes that can set one back. The event aimed to test participants' commercial awareness, decision-making skills, and strategic thinking, all while ensuring a thrilling and competitive experience.

GAME FORMAT & RULES

The event drew a remarkable turnout, with students eager to put their commerce knowledge to the test in a dynamic and interactive setting.

BASIC GAMEPLAY:

1. Maximum Participants per Round: Six
2. Turn Sequence: Determined by a commerce-related question; the fastest correct response decided the order.
3. Dice Rolling & Movement: Players rolled a dice but could only advance after correctly answering a commerce-related question.
4. Ladders & Snakes Mechanism:
 - Landing on a Ladder → Answer a question correctly to climb up.
 - Landing on a Snake → Answer a question correctly to avoid sliding down

ADDITIONAL RULES:

1. Rolling a Six granted an extra turn, but the player had to answer an additional question correctly.
2. Three Consecutive Incorrect Answers resulted in a skipped turn.
3. If Two Players Landed on the Same Spot, both had to answer a question before proceeding.
4. Use of Mobile Phones was strictly prohibited, and violations resulted in penalties or disqualification.
5. The Judge's Decision was final in case of any disputes. Any misconduct or arguments with organizers resulted in immediate disqualification.

OBJECTIVE OF THE EVENT:

The objective of the event "Snakes and Ladders: Up You Grow, Down You Blow" was to provide an engaging platform for students to enhance their commercial awareness, decision-making skills, and strategic thinking. By incorporating a unique twist on the classic board game, the event aimed to simulate real-world business scenarios where participants navigated through opportunities (ladders) and challenges (snakes), thereby fostering both learning and competitive spirit. The event sought to blend fun with education, encouraging participants to apply their knowledge of commerce while developing quick thinking and problem-solving abilities in an interactive environment.

The event was met with enthusiastic responses from both participants and spectators. Students praised the unique format, appreciating how it combined learning with entertainment. Many expressed a strong desire for more such interactive, skill-enhancing competitions in the future. The event successfully fostered commercial awareness, encouraged strategic decision-making, and created an atmosphere of fun and learning. The session concluded with a vote of thanks to the organizing team, participants, and volunteers, followed by the prize distribution ceremony.

PHOTOS



ATTENDANCE

Sl. No.	Name of student	Course Name	Semester	No.	Signature
1	Siya Kathuria	B.com. Prog	III	23503/141	[Signature]
2	Sulaneesh Chahal	B.com. Prog	III	23503/189	[Signature]
3	Manvi Yadav	B.com. Prog	5th	23503/73	[Signature]
4	Mehak	B.com. Prog	IIIrd	23503/130	[Signature]
5	Shalinee Singh	B.com. Prog	IIIrd	23504/143	[Signature]
6	Karina Jainwal	B.com. (Hons)	Ist	23504/116	[Signature]
7	Ruchi Sharma	B.com. (Hons)	5th	22/1563	[Signature]
8	Namita	B.com. (H)	5th	22/1581	[Signature]
9	Prigyanshi Gupta	B.com. (H)	5th	22/1536	[Signature]
10	Harshita P. Raj	B.com. (H)	5th	22/1647	[Signature]
11	Sanjana Das	B.com. (H)	3rd	52/23503	[Signature]
12	Kashish	B.com. (P)	1st	24504/51	[Signature]
13	Hiyora Khusana	B.com. (Hons)	3rd	22/1430	[Signature]
14	Rashi	B.com. (P)	1st	24503/92	[Signature]
15	Palak Bhatia	B.com. (P)	1st	24503/44	[Signature]
16	Arjun	B.com. (P)	1st	24504/154	[Signature]
17	Somayra	B.com. (H)	3rd	22/1787	[Signature]
18	Shivani	B.com. (P)	1st	24503/202	[Signature]
19	Bhauka Khusana	B.com. (P)	1st	24504/14	[Signature]
20	Priya	B.com. (H)	1st	24504/134	[Signature]
21	Sweta	B.com. (P)	2nd	23503/212	[Signature]
22	Meghna	B.com. (P)	3rd	23503/132	[Signature]
23	Shreya	B.com. (H)	5th	22/1521	[Signature]
24	Bhavya	B.com. (H)	5th	22/1515	[Signature]
25	Aparna Gursain	B.com. (P)	5th	22/1999	[Signature]
26	Devanshi Gursain	B.com. (P)	1st	24503/17	[Signature]
27	Apshika Gambhir	B.com. (H)	1st	24504/62	[Signature]
28	Khusi Gursain	B.com. (P)	1st	24503/104	[Signature]
29	Ananya Singh	B.com. (P)	3rd	23503/54	[Signature]
30	Khusi	B.com. (P)	5th	22/2011	[Signature]
31	Anvita	B.com. (P)	3rd	23503/4	[Signature]
32	Abhya Kumari	B.com. (H)	5th	1604	[Signature]
33	Shivani	B.com. (P)	3rd	23503/209	[Signature]
34	Charly	B.com. (P)	3rd	23503/20	[Signature]
35	Poo Gupta	B.com. (P)			
36					

MARCH'25

College: Bharati College, University of Delhi

Date and Time of Session: 8 March 2025, 3:00 P.M.

Department/Society: Vanijya Samiti, The Commerce Society, Bharati College

Program: Speaker Session on Canva Pro Essentials

Activity Title: Mastering Canva Pro: Essential Tips & Tricks for Stunning Designs – A Speaker Session on Unlocking Creativity, Efficiency, and Professional Design Features

On 8th March 2025 a unique and engaging webinar took place on the topic 'Canva Pro Essentials', organized by the Vanijya Samiti - The Commerce Society at 3:00 P.M.

The Canva Pro Essentials Speaker Session was conducted online via Zoom. The session was led by Gourav Singla, a renowned designer, educator, and founder of GSTUDIOS, India. With extensive experience in the design industry, Gourav Singla has trained over 5000 students and collaborated with numerous creators and influencers.

The session aimed to equip participants with essential skills and advanced features of Canva Pro to enhance their design proficiency and efficiency.

Key Highlights of the Session

1. Introduction to Canva Pro

- Overview of Canva and its importance for designers, marketers, and content creators
- Difference between Canva Free and Canva Pro
- Key advantages of using Canva Pro for professional design work

2. Essential Features of Canva Pro

- Copy-Paste Functionality: How to efficiently duplicate elements and designs
- Colour Selection & Themes: Choosing and applying colours to enhance visual appeal

- **Typography & Font Management:** Selecting fonts, adjusting text styles, and improving readability
- **Layering & Alignment Tools:** Organizing design elements for a professional layout
- **Shortcut Keys:** Quick commands to speed up the design process

3. Advanced Tools in Canva Pro

- **Background Remover:** Easily remove backgrounds from images for professional designs
- **Magic Media & AI Tools:** Utilizing Canva's AI-powered tools for design automation
- **Canva Apps & Integrations:** Exploring various third-party apps within Canva to enhance functionality
- **Stock Images & Videos:** Accessing premium content for creating high-quality designs

4. Practical Demonstration & Hands-on Learning

- **Real-time Design Creation:** Step-by-step demonstration of designing a social media post.
- **Portfolio Building with Canva:** How to create a visually appealing portfolio using Canva.
- **Website Prototyping:** Using Canva for designing website layouts and presentation templates.

5. Additional Tips & Insights

Google Tools Integration:

- Using Google Slides, Google Photos, and other tools with Canva.
- **Adblockers & Browser Extensions:** Enhancing workflow efficiency with useful browser extensions.
- **Tracking Price Drops on Canva Subscriptions:** Using tools like Keepa for price tracking.

FEEDBACK

The session provided valuable insights into Canva Pro's advanced features, helping attendees understand its full potential. Participants learned practical design

techniques, shortcuts, and tips to improve their workflow and create professional-quality designs.

The workshop ended with a Q&A session, where attendees clarified their doubts and received expert guidance from Gourav Singla. Overall, the session was highly informative and beneficial for both beginners and professionals looking to enhance their Canva skills.

KEY TAKEAWAYS:

- Master essential Canva Pro tools and shortcuts.
- Leverage AI and automation for efficiency.
- Create stunning designs with ease.
- Improve workflow using integrations and browser extensions.

This session was a great learning experience, equipping participants with the knowledge to create impactful and professional designs using Canva Pro.

PHOTOS

