

MEMORANDUM OF UNDERSTANDING (MoU)

Between

**UDAAN – The Motivational Society, Hansraj
College, University of Delhi**

And

Dastaan – The Photography Society, Bharati College, University of Delhi

1. Purpose of the MoU

This Memorandum of Understanding (MoU) outlines the collaboration between UDAAN – The Motivational Society of Hansraj College and Dastaan – The Photography Society of Bharati College for official photography and videography coverage of UDAAN's upcoming flagship event(s).

2. Roles and Responsibilities of Dastaan (Official Videography Partner)

As the Official Photography Partner, Dastaan agrees to:

- Cover the event through photography and videography, including the creation of engaging reels.
- Capture candid moments, performances, and key highlights of the event.
- Deliver a minimum of 4+ edited reels post-event for archival and social media usage
- Ensure timely submission of content in agreed formats.

3. Roles and Responsibilities of UDAAN

UDAAN agrees to provide the following in return:

- Full and prominent credits to Dastaan on all videography and related posts
- Acknowledgment of Dastaan's official handle on UDAAN's social media platforms after the event as the videography partner.
- Access to the full event, including backstage areas, for smooth coverage.
- Certificates of collaboration to Dastaan as the official partner.

4. Duration of Agreement

This MoU is valid for the duration of the specified event(s) and until the completion of all deliverables post-event.

5. General Terms

- Both parties agree to maintain professionalism and coordination throughout the collaboration.
- Any changes to this agreement must be mutually discussed and agreed upon.
- This MoU does not involve any financial transaction.

Both parties agree to the terms and conditions mentioned in this MoU.



Subham
Coordinator
UDAAN - The Motivational Society



Aditree
President
Dastaan- The Photography Society